



wakami
LOOKBOOK
2015 - 2016



Dear Wakami Friends,

It is a great honor and thrill to welcome you to our exciting and adventurous Wakami World. We hope that with this catalog, you will have the opportunity to learn about our brand and products, learn about what we do, and most important, find opportunities so that we can grow together.

WAKAMI is a brand whose mission is to connect worlds. Wakami believes in the power of dreams as a source of inspiration and in the market forces as the source of sustained prosperity for rural areas in Guatemala and the world. WAKAMI encourages people to connect with themselves, to connect with each other and to connect to the Earth. We want Wakami to transform the lives of the people who produce them, and inspire the lives of people who buy them.

After a beautiful journey of experiencing human diversity, excitement, positivism and color, Wakami presents you its new 2015-2016 catalog. Wakami is proud to present its remarkable and unique designs with a variety of colors that will suit you in different occasions, moments and styles.

From softness to brightness, from modest to glamorous, for men and women, Wakami will take you through the year in each season with all its collections.

You will also find our new labels and packaging designs that you can provide to all your customers to have a spectacular product placement. Our new materials, beads, charms and weavings are also featured in our portfolio.

I hope you love and enjoy it as much as we do!!!

Wishing you and your families love and strength.

May the world be kind to you.

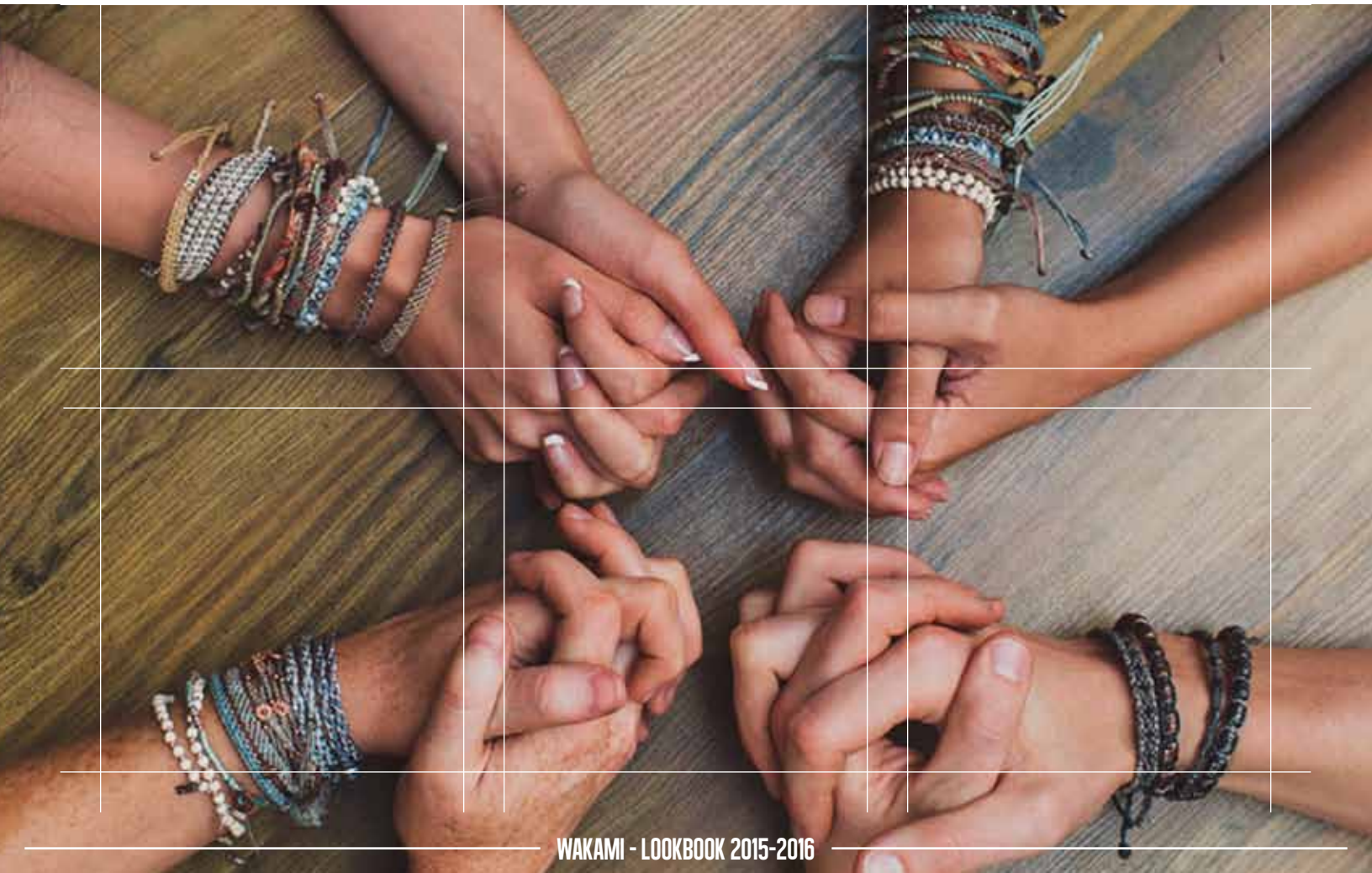
María Pacheco
Wakami CEO

wakami is a Guatemalan brand of handcrafted accessories, retailing to more than 20 countries in 4 continents.

Wakami means "it already is" in Kaqchikel, a Guatemalan Mayan language. For us, the ideal world already exists, we just need to find the gate into it.

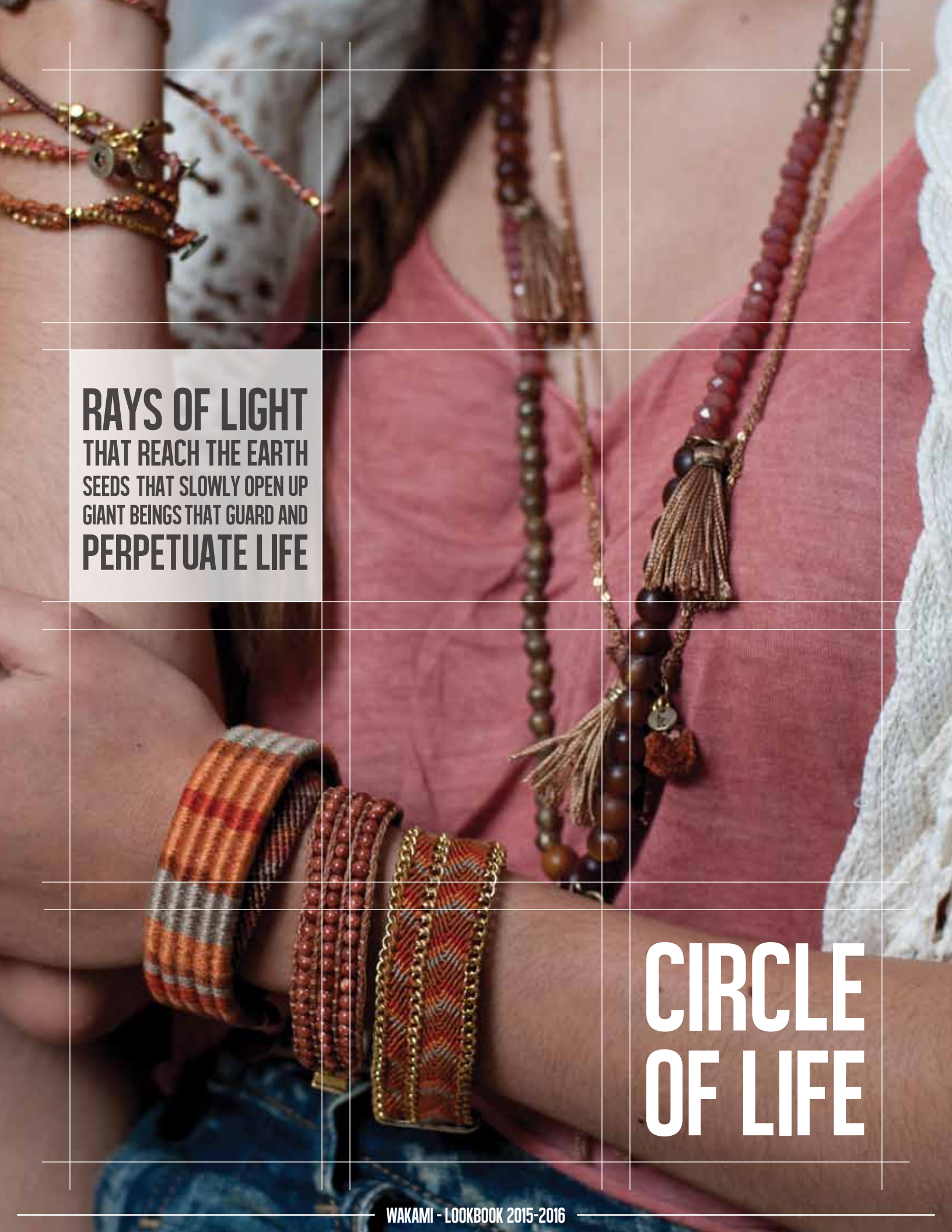
Wakami believes that when people are truly connected with their dreams and are given an opportunity, they rise to the occasion to make their dreams reality. It stands behind the adventure of living life to the fullest, bringing positivity to the world and sharing it with others.

Wakami products are messengers of the essence, culture and stories of all human beings, so we -the people- can remember that our dreams can come to life. They tell stories of us... "People of the Earth". It represents a urban, relaxed and in vogue lifestyle and encourages people to connect with themselves, with one another... with the Earth!





OUR COLLECTIONS



RAYS OF LIGHT
THAT REACH THE EARTH
SEEDS THAT SLOWLY OPEN UP
GIANT BEINGS THAT GUARD AND
PERPETUATE LIFE

**CIRCLE
OF LIFE**



WA0555-01

Circle of Life - Neutral Necklace
This product may contain: Waxed synthetic thread, Glass beads, Metal beads, Metal clasps & Leather.



WA0555-02

Circle of Life
Blue Necklace



WA0555-03

Circle of Life
Brown Necklace



WA0556-03

Circle of Life - Brown Necklace
This product may contain: Waxed synthetic thread, Glass beads, Metal beads, Metal clasps & Leather.



WA0556-01

Circle of Life
Neutral Necklace



WA0556-02

Circle of Life
Blue Necklace



WA0557-02

Circle of Life - Blue Necklace

This product may contain: Waxed synthetic thread, Glass beads, Metal beads, Metal clasps & Leather.



WA0557-01

Circle of Life
Neutral Necklace



WA0557-03

Circle of Life
Brown Necklace



WA0558-03

Circle of Life - Brown Necklace

This product may contain: Waxed synthetic thread, Glass beads, Metal beads, Metal clasps & Leather.



WA0558-01

Circle of Life
Neutral Necklace



WA0558-02

Circle of Life
Blue Necklace

CIRCLE OF LIFE

- earrings -



WA0577

Circle of Life - Silver plated earrings
This product may contain: Waxed synthetic thread, Glass beads, Metal beads, Metal clasps & Leather.



WA0578

Circle of Life - Gold plated earrings
This product may contain: Waxed synthetic thread, Glass beads, Metal beads, Metal clasps & Leather.



WA0559-01

Circle of Life - Neutral Cuff

This product may contain: Waxed synthetic thread, Glass beads, Metal beads, Metal clasps & Leather.



WA0559-02

Circle of Life - Blue Cuff

This product may contain: Waxed synthetic thread, Glass beads, Metal beads, Metal clasps & Leather.



WA0559-03

Circle of Life - Brown Cuff

This product may contain: Waxed synthetic thread, Glass beads, Metal beads, Metal clasps & Leather.



WA0560-01

Circle of Life - Neutral Cuff

This product may contain: Waxed synthetic thread, Glass beads, Metal beads, Metal clasps & Leather.



WA0560-02

Circle of Life - Blue Cuff

This product may contain: Waxed synthetic thread, Glass beads, Metal beads, Metal clasps & Leather.



WA0560-03

Circle of Life - Brown Cuff

This product may contain: Waxed synthetic thread, Glass beads, Metal beads, Metal clasps & Leather.



WA0561-01

Circle of Life - Neutral Cuff

This product may contain: Waxed synthetic thread, Glass beads, Metal beads, Metal clasps & Leather.



WA0561-02

Circle of Life - Blue Cuff

This product may contain: Waxed synthetic thread, Glass beads, Metal beads, Metal clasps & Leather.



WA0561-03

Circle of Life - Brown Cuff

This product may contain: Waxed synthetic thread, Glass beads, Metal beads, Metal clasps & Leather.



WA0562-01

Circle of Life - Neutral Cuff

This product may contain: Waxed synthetic thread, Glass beads, Metal beads, Metal clasps & Leather.



WA0562-02

Circle of Life - Blue Cuff

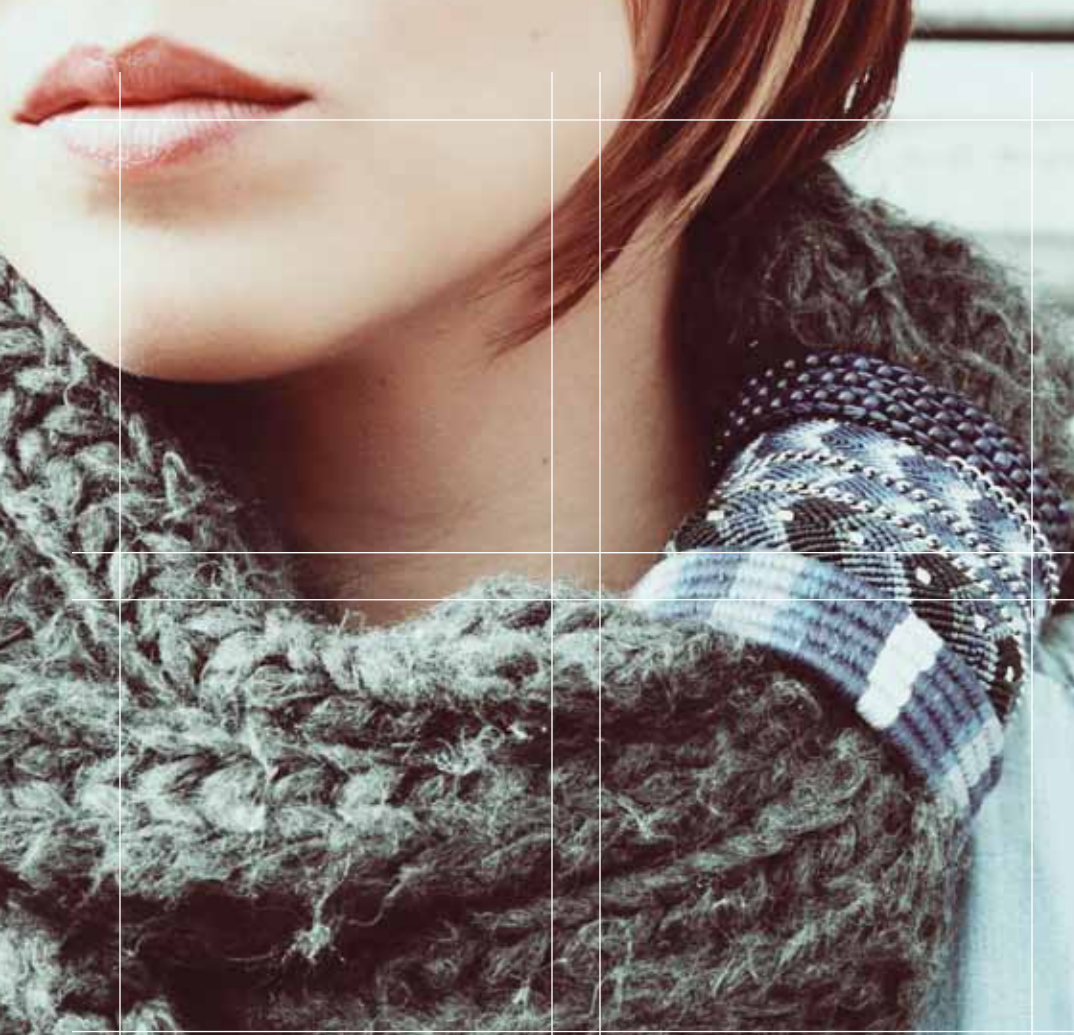
This product may contain: Waxed synthetic thread, Glass beads, Metal beads, Metal clasps & Leather.



WA0562-03

Circle of Life - Brown Cuff

This product may contain: Waxed synthetic thread, Glass beads, Metal beads, Metal clasps & Leather.



FALL WINTER

- Blue Collection -



SPRING SUMMER

- Beige Collection -

EARTH BRACELET

- redesign -

...AND LOVE
WAS CREATED CONNECTING
EVERYTHING!

NEW



WAO389-70 EARTH BRACELET

7 strands - Neutral colors

This product may contain: Waxed synthetic thread, Glass beads, Metal beads, Metal clasps & Leather.

NEW



WAO389-80 EARTH BRACELET

7 strands - Brown colors

This product may contain: Waxed synthetic thread, Glass beads, Metal beads, Metal clasps & Leather.

NEW



WAO389-90 EARTH BRACELET

7 strands - Blue colors

This product may contain: Waxed synthetic thread, Glass beads, Metal beads, Metal clasps & Leather.



WAO389-10 EARTH BRACELET MORNING

7 Strands

Materials: Waxed polyester thread, Silver plated brass beads & Zamak metal buttons and charms.



WAO389 EARTH BRACELET

7 Strands

Materials: Waxed polyester thread, Silver plated brass beads & Zamak metal buttons and charms.



WAO389-20 EARTH BRACELET NIGHT

7 Strands

Materials: Waxed polyester thread, Gold plated brass beads & Zamak metal buttons and charms.

NEW



WA0390-20 EARTH BRACELET 4 STRANDS

Neutral colors

This product may contain: Waxed synthetic thread, Glass beads, Metal beads, Metal clasps & Leather.

NEW



WA0390-10 EARTH BRACELET 4 STRANDS

Blue colors

This product may contain: Waxed synthetic thread, Glass beads, Metal beads, Metal clasps & Leather.

NEW



WA0390-30 EARTH BRACELET 4 STRANDS

Brown colors

This product may contain: Waxed synthetic thread, Glass beads, Metal beads, Metal clasps & Leather.



WA0390 EARTH BRACELET 4 STRANDS

4 Strands

Materials: Waxed polyester thread, Silver plated brass beads & Zamak metal button.

**EARTH
BRACELET**



EARTH COFFEE + BRACELETS



COFFEE BAG

+



BRACELETS
(WOMEN OR MEN)

+



PACKAGING CAN



COFFEE BAG + WOMEN BRACELET + CAN =

WA0575



COFFEE BAG + MEN BRACELET + CAN =

WA0576



WA0552 ESPRESSO

Coffee Mornings - Bracelet

This product may contain: Waxed synthetic thread, Glass beads, Metal beads, Metal clasps & Leather.



WA0553 MOCHA

Coffee Mornings - Bracelet

This product may contain: Waxed synthetic thread, Glass beads, Metal beads, Metal clasps & Leather.



WA0554 LATTE

Coffee Mornings - Bracelet

This product may contain: Waxed synthetic thread, Glass beads, Metal beads, Metal clasps & Leather.

**HEAVEN SMELLS
LIKE FRESHLY GROUND
COFFEE EVERY
SINGLE MORNING**



PACKAGING
Cotton bag



WA0579
OPTIONAL PACKAGING
Can

**COFFEE
MORNINGS**



REBIRTH

- KAMINAL JUYU -



WA0563

Rebirth - Home bracelet

This product may contain: Waxed synthetic thread, Glass beads, Metal beads, Metal clasps & Leather.



The human being
founded his
HOME in the
middle
of the valley.



WA0564

Rebirth - Connection bracelet

This product may contain: Waxed synthetic thread, Glass beads, Metal beads, Metal clasps & Leather.



THE NIGHT
and its
mysteries were
deciphered.



WA0565

Rebirth - Night bracelet

This product may contain: Waxed synthetic thread, Glass beads, Metal beads, Metal clasps & Leather.



WA0566

Rebirth - Connection bracelet

This product may contain: Waxed synthetic thread, Glass beads, Metal beads, Metal clasps & Leather.



WA0567

Rebirth - Night bracelet

This product may contain: Waxed synthetic thread, Glass beads, Metal beads, Metal clasps & Leather.



They sculpted
new shapes,
stones and
OBSIDIAN.



CONNECTION
between language,
love and beauty.



WA0568

Rebirth - Obsidian bracelet

This product may contain: Waxed synthetic thread, Glass beads, Metal beads, Metal clasps & Leather.



WA0571

Rebirth - Obsidian necklace

This product may contain: Waxed synthetic thread, Glass beads, Metal beads, Metal clasps & Leather.



WA0569

Rebirth - Connection necklace
This product may contain: Waxed synthetic thread, Glass beads, Metal beads, Metal clasps & Leather.



WA0572

Rebirth - The Word necklace
This product may contain: Waxed synthetic thread, Glass beads, Metal beads, Metal clasps & Leather.



UNION
between
past and
present.



The creative
WORD was
manifested



WA0574

Rebirth - Animals necklace
This product may contain: Waxed synthetic thread, Glass beads, Metal beads, Metal clasps & Leather.



WA0570

Rebirth - Animals necklace
This product may contain: Waxed synthetic thread, Glass beads, Metal beads, Metal clasps & Leather.



WA0573

Rebirth - Animals & Obsidian necklace
This product may contain: Waxed synthetic thread, Glass beads, Metal beads, Metal clasps & Leather.



And **ANIMALS**
inhabited the
earth, the
sky and
the sea.



WAKAMI WEAVINGS



WW0010-01

Wakami Weavings - Tote

This product may contain: Waxed synthetic thread, Glass beads, Metal beads, Metal clasps & Leather.



WW0010-02

Wakami Weavings - Tote

This product may contain: Waxed synthetic thread, Glass beads, Metal beads, Metal clasps & Leather.

Mayan textiles
from Guatemala, a
traditional
expression of
identity.



WW0011-02

Wakami Weavings - Clutch

This product may contain: Waxed synthetic thread, Glass beads, Metal beads, Metal clasps & Leather.



WW0011-01

Wakami Weavings - Clutch

This product may contain: Waxed synthetic thread, Glass beads, Metal beads, Metal clasps & Leather.



BACK OF THE CLUTCH



WW0012-01

Wakami Weavings - Pouch

This product may contain: Waxed synthetic thread, Glass beads, Metal beads, Metal clasps & Leather.



WW0012-02

Wakami Weavings - Pouch

This product may contain: Waxed synthetic thread, Glass beads, Metal beads, Metal clasps & Leather.



BACK OF THE POUCH



WW0021

Wakami Weavings Accesories
This product may contain: Waxed synthetic thread, Glass beads, Metal beads, Metal clasps & Leather.

WW0015

Wakami Weavings -
Pouch

This product may contain:
Waxed synthetic thread,
Glass beads, Metal beads,
Metal clasps & Leather.



WW0014

Wakami Weavings -
Clutch

This product may contain:
Waxed synthetic thread, Glass
beads, Metal beads, Metal
clasps & Leather.



WW0013

Wakami Weavings - Tote
This product may contain: Waxed synthetic thread, Glass beads, Metal beads, Metal clasps & Leather.



WW0002-02 BIG

WW0003-02 SMALL

Wakami Weavings - Rebirth
Baskets



WW0002-01 BIG

WW0003-01 SMALL

Wakami Weavings - Rebirth
Baskets



WW0005-02

Wakami Weavings - Rebirth
Cushion - Arrow



WW0005-01

Wakami Weavings - Rebirth
Cushion - Feather



WW0022

Wakami Weavings Rebirth
Accessories

This product may contain: Waxed synthetic
thread, Glass beads, Metal beads, Metal
clasps & Leather.



WW0006-01

Wakami Weavings - Rebirth
Clutch - Diamond



WW0006-02

Wakami Weavings - Rebirth
Clutch - ZigZag



WW0001-02

Wakami Weavings - Rebirth
Messenger bag - Arrow



WW0001-01

Wakami Weavings - Rebirth
Messenger bag - Feather



WW0007 LARGE - WW0008 MEDIUM - WW0009 SMALL

Wakami Weavings - Rebirth
Travel bags



WW0004-01 FEATHER

WW0004-02 ARROW

Wakami Weavings - Rebirth
Coasters



OUR DIFFERENCES
MAKE US UNIQUE...
OUR COMMON ORIGIN
MAKES US **ALL ONE**

ALL ONE
- BRACELET -



WA0539-06 CUFF

Complements - Spring Break
Materials: Waxed polyester thread, Glass & Silver plated brass beads & Zamak metal buttons and charms.



WA0539-01 CUFF

All One - Beige
Materials: Waxed polyester thread, Glass & Gold plated brass beads & Zamak metal buttons and charms.



WA0539-07 CUFF

Complements - Unspoken
Materials: Waxed polyester thread, Glass & Gold plated brass beads & Zamak metal buttons and charms.



WA0539-08 CUFF

Complements - Far Away
Materials: Waxed polyester thread, Glass & Silver plated brass beads & Zamak metal buttons and charms.



BACK OF THE CUFF

Complements



WA0539-09 CUFF

Complements - Woodsy
Materials: Waxed polyester thread, Glass & Silver plated brass beads & Zamak metal buttons and charms.



WA0538-01 SET OF 7 STRANDS

All One - Beige
Materials: Waxed polyester thread, Glass & Gold plated brass beads & Zamak metal buttons and charms.



WA0538-06 SET OF 7 STRANDS

Complements - Spring Break
Materials: Waxed polyester thread, Glass & Silver plated brass beads & Zamak metal buttons and charms.



WA0538-07 SET OF 7 STRANDS

Complements - Unspoken
Materials: Waxed polyester thread, Glass & Gold plated brass beads & Zamak metal buttons and charms.



WA0538-08 SET OF 7 STRANDS

Complements - Far Away
Materials: Waxed polyester thread, Glass & Silver plated brass beads & Zamak metal buttons and charms.



BACK OF THE 7 STRAND BRACELET

Complements



WA0538-09 SET OF 7 STRANDS

Complements - Woodsy
Materials: Waxed polyester thread, Glass & Silver plated brass beads & Zamak metal buttons and charms.

COMPLEMENTS -ALL ONE-



WA0544-01 BRACELET

Complements - Spring Break
Materials: Waxed polyester thread, Silver
plated brass beads & Zamak metal clasp.



WA0544-02

Complements - Unspoken

Materials: Waxed polyester thread, Gold plated brass beads & Zamak metal clasp.



WA0544-03

Complements - Far Away

Materials: Waxed polyester thread, Silver plated brass beads & Zamak metal clasp.

OUR DIFFERENCES
**MAKE US
UNIQUE**



WA0544-04

Complements - Woodsy

Materials: Waxed polyester thread, Silver plated brass beads & Zamak metal clasp.



WA0545-01

Complements - Spring Break

Materials: Waxed polyester thread, Silver plated brass beads & Zamak metal clasp.



WA0545-02

Complements - Unspoken

Materials: Waxed polyester thread, Gold plated brass beads & Zamak metal clasp.



WA0545-03

Complements - Far Away

Materials: Waxed polyester thread, Silver plated brass beads & Zamak metal clasp.



WA0545-04

Complements - Woodsy

Materials: Waxed polyester thread, Silver plated brass beads & Zamak metal clasp.



WA0546-01

Complements - Spring Break

Materials: Waxed polyester thread, Silver plated brass beads & Zamak metal button.



WA0546-02

Complements - Unspoken

Materials: Waxed polyester thread, Gold plated brass beads & Zamak metal button.



WA0546-03

Complements - Far Away

Materials: Waxed polyester thread, Silver plated brass beads & Zamak metal button.



WA0546-04

Complements - Woodsy

Materials: Waxed polyester thread, Silver plated brass beads & Zamak metal button.



WA0547-01

Complements - Spring Break

Materials: Waxed polyester thread, Silver plated brass beads & Zamak metal clasp.



WA0547-02

Complements - Unspoken

Materials: Waxed polyester thread, Gold plated brass beads & Zamak metal clasp.



WA0547-03

Complements - Far Away

Materials: Waxed polyester thread, Silver plated brass beads & Zamak metal clasp.



WA0547-04

Complements - Woodsy

Materials: Waxed polyester thread, Silver plated brass beads & Zamak metal clasp.



WA0548-01

Complements - Spring Break

Materials: Waxed polyester thread, Glass & Gold plated brass beads & Zamak metal buttons and charms.



WA0548-02

Complements - Unspoken

Materials: Waxed polyester thread, Glass & Gold plated brass beads & Zamak metal buttons and charms.



WA05348-03

Complements - Far Away

Materials: Waxed polyester thread, Glass & Gold plated brass beads & Zamak metal buttons and charms.



WA0548-04

Complements - Woodsy

Materials: Waxed polyester thread, Glass & Gold plated brass beads & Zamak metal buttons and charms.



WA0549-01 MEN BRACELET

Complements - Leather Brown

Materials: Waxed polyester thread, leather & Zamak metal charms.



WA0549-02 MEN BRACELET

Complements - Leather Black

Materials: Waxed polyester thread, leather & Zamak metal charms.



WA0550-01 MEN BRACELET

Complements - Brown

Materials: Waxed polyester thread & Zamak metal charms.



WA0550-02 MEN BRACELET

Complements - Black

Materials: Waxed polyester thread & Zamak metal charms.

LIFE IS... WHAT YOU MAKE OF IT!



WA0293-10 LONG NECKLACE - 5 WRAPS

Life is... Light Brown / Silver

Materials: Waxed polyester thread, Silver plated brass beads & Zamak metal button.
Adjustable size with multiple loop holes.

			
WA0293-04 Teal silver	WA0293-12 Black silver	WA0293-14 Gray silver	WA0293-17 Beige silver
			
WA0293-24 Mint copper	WA0293-27 Light blue silver	WA0293-32 Purple gold	WA0293-34 Cream gold



WA0515-01 SINGLE BEADED BRACELET

Life is... Teal / Silver

Materials: Waxed polyester thread, Silver plated brass beads & Zamak metal button.
Adjustable size with multiple loop holes.



WA0515-03 Brown silver



WA0515-05 Gray silver



WA0515-06 Beige silver



WA0515-13 Mint copper



WA0515-16 Light blue copper



WA0515-21 Purple gold



WA0515-23 Cream gold



WA0551-01 THREE WRAP BRACELET

Life is... Salmon / Silver

Materials: Waxed polyester thread, Silver plated brass beads & Zamak metal button.
Adjustable size with multiple loop holes.



WA0551-02 Gray silver



WA0551-03 Beige silver



WA0551-04 Blue silver



WA0551-05 Beige copper



WA0551-06 Mint copper



WA0551-07 Light blue gold



WA0551-08 Peach gold



DREAM BRACELET



WA0342 DREAM BRACELET (WOVEN)

Wakami Dream

Materials: Waxed polyester thread, Silver plated brass beads & Zamak metal charms.



WA0344 DREAM BRACELET (LEATHER)

Wakami Dream

Materials: Waxed polyester thread, leather, Silver plated brass beads & Zamak metal charms.



WA0370-04 DOUBLE THREAD BRACELET

Urban Tribe - Sea Blue

Materials: Waxed polyester thread & Zamak metal charm.

	
WA0370-18 Purple	WA0370-23 Sky blue
	
WA0370-25 Mint	WA0370-27 Light gray
	
WA0370-29 Peach	

P.S. COLLECTION



WA0501-03 KISS BRACELET

P.S. - Mint

Materials: Waxed polyester thread, Silver plated brass beads & Zamak metal charm.

	
WA0501-06 Beige	WA0501-07 Gray
	
	WA0501-08 Light blue

URBAN TRIBE



WA0505-02 STRENGTH BRACELET

P.S. - Gray

Materials: Waxed polyester thread, Silver plated brass beads & Zamak metal charm.

	
WA0505-03 Mint	WA0505-06 Beige
	
	WA0505-07 Light blue



WA0506-02 GOOD LUCK BRACELET

P.S. - Mint

Materials: Waxed polyester thread, Silver plated brass beads & Zamak metal charm.

	
WA0506-03 Black	WA0506-05 Beige
	
WA0506-06 Gray	WA0506-07 Light blue

WAKAMI ADVENTURES



WAO472 PROFESSIONAL

Be Your Dream - Set of 3
Materials: Waxed polyester thread, Copper plated brass beads & Zamak metal button.



WAO473 OUTDOOR

Be Your Dream - Set of 3
Materials: Waxed polyester thread, Copper plated brass beads & Zamak metal button.



WAO474 URBAN

Be Your Dream - Set of 3
Materials: Waxed polyester thread, Copper plated brass beads & Zamak metal button.



WAO475 AQUATIC

Be Your Dream - Set of 3
Materials: Waxed polyester thread, Copper plated brass beads & Zamak metal button.



WAO476 CREATIVE

Be Your Dream - Set of 3
Materials: Waxed polyester thread, Copper plated brass beads & Zamak metal button.



WAO512 EARTH, SUN & MOON

Planets - Set of 3
Materials: Waxed polyester thread, Silver plated brass beads & Zamak metal buttons & charms.



WAO513 VENUS, MERCURY & MARS

Planets - Set of 3
Materials: Waxed polyester thread, Silver plated brass beads & Zamak metal buttons.



WAO514 NEPTUNE, URANUS, JUPITER & SATURN

Planets - Set of 3
Materials: Waxed polyester thread, Silver plated brass beads & Zamak metal buttons.

PLANETS



WA0500-03 RAD

RAD - Dark Blue / Copper

Materials: Waxed polyester thread & matted Zamak metal beads.



WA0500-03

Blue gray
copper



WA0500-05

Black
silver antique



WA0529-01 HEALTH BRACELET

Health - Beige

Materials: Waxed polyester thread, Colored beads & Zamak metal charm.



WA0523-01 RAE

RAE - Gray / Copper

Materials: Waxed polyester thread & matted Zamak metal beads.



WA0523-02

Blue
copper



WA0523-06

Dark blue
silver



WA0529-04

Gray



WA0529-05

Light blue

**MIX
&
MATCH**



WA0393 EARTH BRACELET

Elements of Life

Materials: Waxed polyester thread, leather & Zamak metal charms and button.



WA0394 FIRE BRACELET

Elements of Life

Materials: Waxed polyester thread, leather & Zamak metal charms and button.



WA0540-03 SET OF 3

Fall Winter - Gray

Materials: Waxed polyester thread, Gold plated beads & Zamak metal button.



WA0540-04

Black
gold



WA0540-05

Blue
silver



WA0541-01

Mint
copper



WA0541-02

Peach
copper



WA0480-07 DESIGN BRACELET

Basics - Dark Red

Materials: Waxed polyester thread, Leather & Zamak metal button. Adjustable size with multiple loop holes.

WA0480-08

Dark blue



WA0480-09

Light gray



WA0522-02 ENJOY

Enjoy - Black

Materials: Waxed polyester thread & Zamak metal button.



WA0481-05 CREATE BRACELET

Basics - Brown

Materials: Waxed polyester thread, Leather & Zamak metal button. Adjustable size with multiple loop holes.

WA0481-06

Black



WA0481-10

Blue gray



WA0522-05

Light gray



WA0522-06

Blue gray



WA9531-06 CLASSICS

Classics - Black

Materials: Waxed polyester thread & Zamak metal button.

WA9531-07

Dark red



WA9531-09

Light gray



WA0537-01 KREATION

Classics - Set of 2 Gray

Materials: Waxed polyester thread & Zamak metal charms.



WA0537-03

Blue



WA0007 STREET BRACELET

Classics - Set of 2 strands - Gray

Materials: Waxed polyester thread & Zamak metal clasp.

WA0008

Blue gray



WA0009

Dark blue



WA0543-01 KEY

Key - Blue Gray

Materials: Waxed polyester thread, Silver plated brass beads, zamak metal charms & lobster clasp.



WA0543-02

Gray

BOOKLETS TELL THE STORY OF OUR PRODUCTS

The collections that come with a booklet are:

The Earth Bracelet
All One
Dream Bracelet
Coffee Mornings



Hanging tags to exhibit the product
Large: 3.5 x 3 inches - Medium: 3.5 x 2 inches



E0259 MEDIUM HANGING TAG
E0260 LARGE HANGING TAG



Wakami box, the hanging tag goes inside
Large: 3.5 x 3 x 0.75 inches - Medium: 3.75 x 2.25 x 0.5 inches

E0261 WAKAMI MEDIUM BOX
E0262 WAKAMI LARGE BOX



Medium box

PACKAGING

All products include a set of tags, which are:
Wakami tag -
Materials tag - Booklet -
Branding tag (optional)

OPTIONAL TAG
E0258 BRANDING TAG



Wakami Tag



Materials Tag



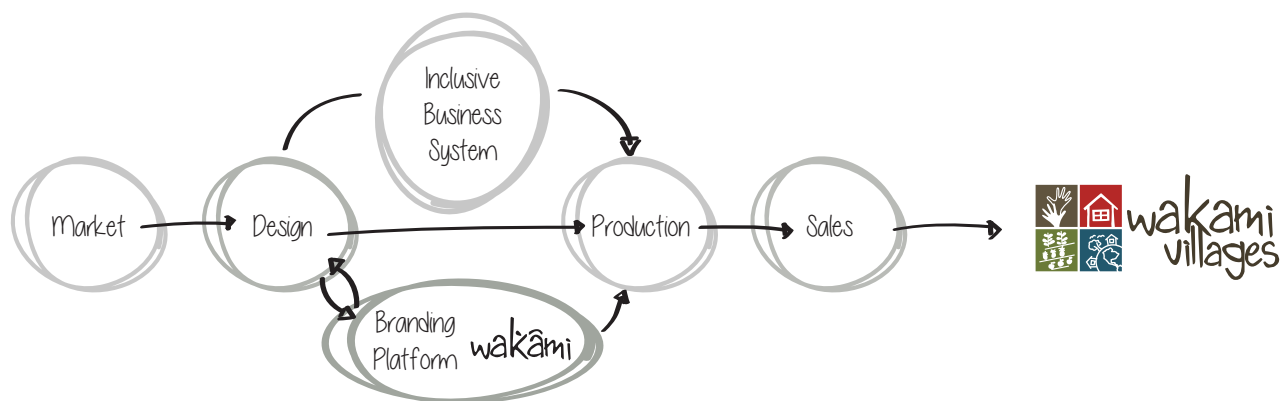
Collection Tag

WAKAMI FACTS

WAKAMI products are made by Guatemalan people, mostly women, who dream of prosperity for them and their families. They dream of having healthy children with access to education. They dream of beautiful homes and harmonic communities.

WAKAMI partners with Communities of the Earth –NGO, so that groups of people can receive the training necessary to become part of the economic system of the country. Communities of the Earth is the “coach” of these communities on entrepreneurial training and on hand made skills, so they can create a sustainable new business. Artisans become entrepreneurs!!! Now more than 460 producers and their families have been included in WAKAMI Value Chain. WAKAMI is their first client.

The Business Model of Wakami looks like this:



WAKAMI FACTS



Communities of the Earth through its Wakami Villages Program, creates a platform for entrepreneurs and producers to invest their earnings in products and services that improve their lives:



Family: focus on nutrition and education.



Business: investment in their managerial tools.



Home: investment in products and services to improve their life quality:
-water eco-filters,
non-smoke stoves,
solar kits, organic gardens.



Community: investment in projects to improve their entire villages: computer labs, recycling, etc.



**THANK YOU
FOR SHARING THE
WAKAMI DREAM!**

WWW.WAKAMI.NET