

## We will lead positive change in our society based on the creation of sustainable jobs



During 2016, WT worked hard to build an inclusive society that reduces social polarization through creating meaningful work for people. By creating the best practices for social and entrepreneurial growth, we elevated our position as a representative organization that facilitates sustainable and economic progress. We also developed a job model called the Senior Care Manager, supported collaborations with local small business owners, provided residential spaces for students from disadvantaged classes, extended career development support for specialized vocational high schools to promote financial independence, and supported a project for the disadvantaged classes that find themselves in social blind spots. In addition, we created a platform to promote a start-up ecosystem and create jobs through a strategic network of entrepreneurship and start-up infrastructure.

Further, WT's international standing was enhanced thanks to our overseas program that supports development projects of developing countries. WT has been successfully operating the Global Social Enterprise Acceleration Project (GSAP) that facilitates the possibilities of international development and cooperative projects. Simultaneously, we have established a culture of internal stability from the organizational and operational perspectives by enhancing communication and cooperation among our members.

With more than 1 million unemployed, a youth unemployment rate of 9.8%, and the lowest number of job seekers for the manufacturing sector in 7 years, the job market for the next year also looks bleak. Yet, despite these socially challenging circumstances, the Foundation intends to concentrate on projects that generates employment opportunities, such as employment services, entrepreneurship and vocational training, focusing on the disadvantaged classes such as young people and women. We will increase the budget for jobs by 10.7% to provide financial support for business start-ups and investments to attract investment, and solve the unemployment problems plaguing the youth. In these challenging times, there have been many people from many walks of life who offered both material and moral support to the Foundation, and this has helped the Foundation reach greater heights in 2016.

I look forward to your ongoing interest and encouragement for the future of the foundation's work and hope you will join us in the journey ahead. Thank you.

Chairperson of WT, **Song Wol-Joo**

송길주

### Upon publishing this year's Annual Report

The Work Together Foundation (WT) publishes annual reports on its activities and accomplishments with a goal of improving our stakeholders' understanding of the Foundation and what it does. This Annual Report 2016 describes the various efforts WT has been making to promote sustainability at both the individual and societal levels, as well as its main achievements. The Report also lists partners in and outside Korea who support the Foundation's programs and activities in accordance with the values and causes the Foundation pursues.

### Report period and scope

This Annual Report covers the activities and accomplishments of WT within fiscal year 2016, from January 1 to December 31, 2016.

### Report verification

All information contained in this Report is based on a series of indicators and indices identified and verified by the administrator and managing executives of WT.

For any inquiries or comments, please e-mail us at:  
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## About the Work Together Foundation

Since its inception in 2003 with the mission of overcome unemployment until today, WT has been a private public-service foundation that has been dedicated to lessening social polarization and building a healthy society by creating quality jobs. Jobs are provided for the youth, women, middle-aged individuals, seniors and people from all walks of life. In particular, WT has gained attention for its model of creating new jobs, which supports sustainable growth. Further, developmental outlook on unemployment and poverty were presented through campaigns, research, publications and various methods.

## Basis and Purpose of Establishment

WT was founded in accordance with the regulations stipulated in Article 4 of the Act on the Establishment and Operation of Public-Service Corporations, Article 32 of the Civil Code, and Article 4 of the Rule regarding the establishment and supervision of a non-profit organization under the jurisdiction of the Ministry of Employment and Labor. Since its inception in June, 2003, to resolve the problems of unemployment and employment instability, the foundation has run support projects for the socially disadvantaged classes; these include projects in support of social employment, initiatives to resolve issues of low income and unemployment among the youth, as well as management support projects for social enterprises that would in turn bring down unemployment.



### Slogan

"A society that works together, opens up a future together"



### Mission

"Establishing a happy society while alleviating social polarization through quality jobs."

Jobs that respect the inherent dignity and value of people, bring them out of isolation and into harmony with society, and resolve polarization.



### Vision 2025

"An organization, unrivaled in reliability, and playing a leading role in resolving unemployment through independent action by civil society" WT aims to be the organization most trusted by government, the civil and private sectors, and society as it plays a leading role in resolving unemployment through autonomous activities in civil society.



## 2016 Business Performance



Total revenue

KRW **13,908,324,351**

Fund-raising and project revenue	KRW 3,632,290,203
Interest and profits	KRW 871,915,642
Benevolent funds	KRW 654,020,665
Balance carried over from previous accounts	KRW 8,750,097,841



Total spending

KRW **6,176,990,395**

• Budgeted Items

※ Based on executed and settled accounts as of December 31, 2016

Budgeted Items	Cost (KRW)	Percentage
Establishing an Employment Base	899,445,654	14.6
Job Creation & Enhancement	625,637,428	10.1
Vitalization of the Social Economy	1,898,882,007	30.7
International Cooperation	939,715,321	15.2
Policy Research	24,632,644	0.4
Fund Raising Efforts / Marketing	168,043,364	2.7
Other Business	493,291,001	8.0
Operational Expenses	1,127,342,976	18.3
<b>Total</b>	<b>6,176,990,395</b>	<b>100</b>



Total business expenditure

KRW **4,556,356,418**

Business Area	Budget (KRW)	Proportion (%)
Establishing an Employment Base	899,445,654	19.7
Job Creation & Enhancement	625,637,428	13.7
Vitalization of Social Economy	1,898,882,007	41.7
International Cooperation	939,715,321	20.6
Policy Research	24,632,644	0.6
Fund Raising Efforts / Marketing	168,043,364	3.7
<b>Total</b>	<b>4,556,356,418</b>	<b>100</b>



Support for Job Creation (or Sustaining)

Persons **2,416**

Business Area	Beneficiaries (persons)	Proportion (%)
Establishing an Employment Base	251	10.4
Job Creation & Enhancement	1,029	42.6
Vitalization of Social Economy	424	17.5
International Cooperation	712	29.5
Policy Research	0	0.0
<b>Total</b>	<b>2,416</b>	<b>100</b>



Supported Organizations

Organizations **388**

Business Area	Supported Organizations (in number)	Proportion (%)
Establishing an Employment Base	48	12.4
Job Creation & Enhancement	105	27.1
Vitalization of Social Economy	191	49.2
International Cooperation	44	11.3
Policy Research	0	0.0
<b>Total</b>	<b>388</b>	<b>100</b>



Beneficiaries with training or education

Persons **20,344**

Business Area	Beneficiaries (persons)	Proportion (%)
Establishing an Employment Base	2,325	11.4
Job Creation & Enhancement	1,992	9.8
Vitalization of Social Economy	628	3.1
International Cooperation	15,340	75.4
Policy Research	59	0.3
<b>Total</b>	<b>20,344</b>	<b>100</b>

# Establishing an Employment Base

WT is engaged in relief activities in support of children, adolescents, and the unemployed. We also push for establishment of employment-friendly policies and improving employment conditions of the disadvantaged together with local NGOs, enterprises, and governments.

- 09** Light A Lamp, Self-support Encouraging Project for Children and Youth in Need
- 10** Special High School IT Hope Building Support Project
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## Light A Lamp, Self-support Encouraging Project for Children and Youth in Need



The Light A Lamp is a project which helps children and adolescents in low income families realize their dreams with the raised funds from SBS Hope TV Campaign in 2009 . It has supported self support projects which help children and youths whose parents are disadvantaged or unemployed. It has supported youths with career experience activities, specialty & aptitude guidance, and activities building alternative mutual support among youths. The projects assisted 215 youths from the 7 self- support organizations with educational activities.



## Children Seeking Hope on the Road

Activist **Choi Yeong-hwa**  
Loving Hands

Loving Hands 'Accompaniment', which is being supported by WT, is a one month long trip taken by 1 youth accompanied by 1 trained leader. Once they embark on the trip, smartphones, MP3 players, and Facebook are prohibited on the trip, allowing young people to be disconnected from the street life experiences of the past, overcoming physical and mental limitations by walking 30 km a day or 500km to 600 km a month. They will feel a sense of accomplishment after overcoming the distance, physical and mental limitations. By questioning themselves and writing about their experiences each day in a diary, they can become aware of the distorted image the society had of them and discover who they truly are and have new perspectives on life and new dreams for their lives.

The youths that thought themselves nothing more than "problem children" or "runaways" could experience a completely different type of lifestyle. There are no longer any runaways. As travelers, as adventurers taking on challenges and achieving things, the young people dream of new routines and new lives. At the end of the trip, the youths return to their daily lives and continue to receive ongoing mentoring from their trained leaders so that they can stay committed to the dreams they thought of on the trip.

## Special High School IT Hope Building Support Project



This is a joint IT human resource training project run with Shinsegae I & C that offers support in the form of customized exploratory activities and mentoring support for IT hands-on activities and education from professionals to 9 after-school clubs at special high schools that do not offer such programs due to budgetary constraints. By providing the activity fees for each club, talent donation activities were offered to the students allowing them to get involved in design, lifestyle and game applications, computers and robots and VR game development.

## Community Development Fund



The Community Development Fund is a social financial support project in support of the growth of social enterprises and (preliminary) social enterprises having trouble acquiring capital from the finance industry or from other social finance support projects to offer good jobs and become sustainable social enterprises. The fund also offers management consulting, and education through a close partnership with the external director.

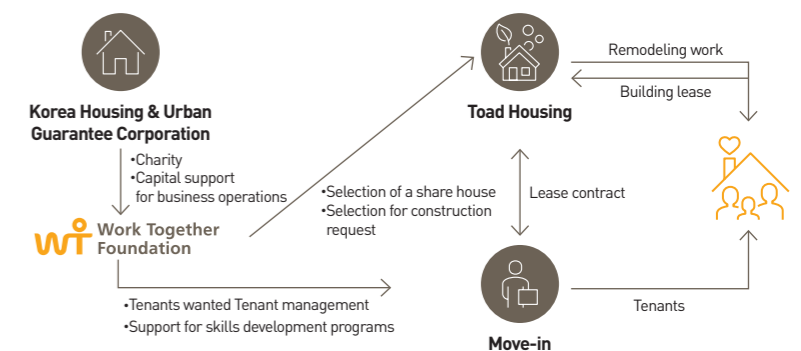
### • Operation of Funds by Funding Source

Classification	Work Together Foundation	Ministry of Employment and Labor	Smile Micro Credit Bank	Bank of Korea	Total
Total loans (in units of hundred million Korean Won)	42	24	49	3	118
Times (of loan)	41	12	47	12	112
Amount not repaid (in units of hundred million Korean Won)	7.4	0.9	6.0	0.08	14.38

## HUG Share House, a Project Intended for Helping Individuals Develop Marketable Skills to Land a Job



The HUG Share House is a plan for resolving the housing problem for students from rural areas that are looking for work and helping them develop marketable skills. College students from rural areas are supported in finding a job by providing them a quality residential space with low-cost rent and by offering skills development programs. This residential program has become a place of comfort for youths thanks to the low rent, the stability it provides to their lives, the pleasant living environment, and the sense of community to help them overcome loneliness issues. At HUG Share House 1 (located in Yongdap-dong, Seongdong-gu), a total of 27 individuals reside, and there are plans to establish a second location in 2017. Residents are selected from students from the socially disadvantaged class and given an activity allowance for job skills development, job program support, community program support (an allowance to hold neighborhood meetings and small meetings), and housing expense support.



Reflections on the HUG Share House by residents

Resident **Kim In-ae**  
female  
college students  
24 years old



"In the dormitory, I went from living in a shared, 2-person room, to a single occupancy room. Though it is a shared house, you have privacy and you don't get lonely. The biggest advantage is that there are many young people looking for work, so you can sympathize with others and we all talk about similar things. Before, I used to eat alone and was lonely, now I don't feel lonely when I am home.

The bathroom and other public areas are for joint use, but if you follow the house rules, it's a rather nice place to live. Those who are still in college have trouble finding a place to rent. It is hard to find cheap, decent housing, but here the costs are quite low. And they only require about half the deposit compared with other places. It is much safer than living in your own place, and much cheaper than anywhere else, which are some major advantages."

Resident **Yun Hyeon-shik**  
male  
college student  
24 years old



"You have less freedom if you live in a studio or a boarding house, but here you have some space and the Work Together Foundation helps you obtain work which were major selling points for me. I'm in my third year, so I am attempting to make use of program to help me find a job. I think when it comes to the employment program,

you will benefit a lot if you work hard. I thought living together would be rather uncomfortable, but everyone is very thoughtful and I live here as if I were at home.

Support Campaign for Independence of Unwed Mothers



To resolve the issue of societal prejudice faced by unwed mothers and single parent households in Korea, the Korean Unwed Mothers Support Network together with the Memory Plant, the Merry Campaign and the Seoul Community Chest of Korea commenced production of Season 2 of "I am a Mother," a show intended to raise awareness for single mothers. This campaign helps single mothers who are overlooked when it comes to policies for protection of women or mothers, and helps these women facing double discrimination to become self-reliant through raising awareness about common issues and approaches to handling them. Also, the campaign is dedicated to working hard for women and for maternity protection to prevent discrimination against single parent families.

• Social Agreement to Prevent Discrimination against Single Parent Families

No.	Agency Name	Agreement Details
1	Seoul Metropolitan City	The City of Seoul will refrain from using discriminative language regarding policy and administrative services for unwed mothers, and will conduct education for the further understanding of single parent homes.
2	Seoul Metropolitan Office of Education	The Seoul Metropolitan Office of Education will work hard to guarantee the right to education for young people both inside and outside of school, regardless of whether the students are pregnant, have given birth or are raising children, and strives to raise awareness among teachers and students.
3	Korea Employers' Federation	The Korea Employers' Federation will strive to reduce discrimination towards unwed mothers and single mother households regarding employment, duty assignments, promotions and labor conditions, and will work to create a family-friendly work environment where work and family life can coexist.
4	Korean Association of Obstetricians and Gynecologists	The Korean Association of Obstetricians and Gynecologists will work to create a medical environment that ensures the mental and physical health of unwed mothers.
5	Korean Producers & Directors' Association	The Korean Producers & Directors' Association pledges to wipe out social prejudice by producing media reports and media content on single mother families.

## Youth Support Campaign, UP TOGETHER



The youth support campaign UP TOGETHER was designed to convey messages of hope for young people who are struggling to find employment. The campaign took place along streets frequented by young people, (Hongdae, Shinchon, etc.) and comforted them by asking them to write down something they are struggling with then to throw it away in the garbage, in effect throwing their cares away. Also, cups of coffee were handed out that had supportive messages written on the sides. Over 1,000 young people cheered and encouraged each other during this campaign creating a moment where all could take heart in knowing that they are not alone in their struggles.



# Job Creation & Enhancement

WT pursues various projects for the disadvantaged classes. Support models have been designed based on social category: seniors, youths, and teenagers. It is expected that these private start-up support projects, which provide young entrepreneurs with start-up incubating support, will contribute towards boosting the sustainability of businesses and creating jobs. Also, by offering start-up accelerator programs for merchants and small companies that are at a disadvantage in the present capitalist market structure, companies can become more sustainable, improve their self-reliance, and generate jobs, all of which in turn bear testimony to their stability.

- 16** Youth NEET Support Project, the 'My Work, Tomorrow' Project
- 17** Collaboration Project with Private Start-up Support Agencies
- 18** Training for Senior Care Managers and Activity Support
- 18** Yuhan-Kimberly Small Enterprise Activation Project
- 19** Small Merchants' Collaboration Support Project for the Region of Yangcheon-gu Affected by Aircraft Noise
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## Youth NEET Support Project, the 'My Work, Tomorrow' Project



The "My Work, Tomorrow" project is a social enhancement initiative that offers support in the form of cultural, hands-on work programs and mentoring support to young individuals who are not attending school and/or are alienated from society. It provides music and cooking programs for lethargic young people who are not involved in anything, stay at home all day and have no sense of belonging. Mere participation in the programs gives them the energy to make a fresh start. Starting with building close relationships among these youths and the mentors they are assigned to, the youths take part in various programs that include music, cooking and CA activities 3 times a week. This contributes to establishing a social network for the NEET youths. A total of 5 individuals have been selected, and 36 programs held so far.



## Collaboration Project with Private Start-up Support Agencies



The social tech venture incubation program is a tailored start-up support drive that is designed to nurture outstanding start-up companies through cooperation with private start-up support agencies in Seoul. Ten teams made up of young entrepreneurs and start-up companies were selected to provide services such as training, mentoring, prototype production, intellectual property registration, CI / BI branding, marketing and office space support. To further strengthen entrepreneurship among the youth, a networking day and a demo day were held in the second half of the project. These provided opportunities to link to external resources; a total of 10 million won was awarded to companies that performed exceptionally well during the project period.

### • Projects Private Start-up Support Agencies

No.	Agency Name	Project Description
1	Smart	The Smart resolved the chronic skipping problem of fire-prevention sprinklers and developed sprinklers which reduce equipment costs.
2	Liberabit	Liberabit developed a low-cost electric powered wheelchair, the "ITCARUS" for those that need, but cannot afford one. This wheelchair is offered at half the price of comparable models of wheelchairs.
3	Jellycoaster	Jellycoaster developed a smart bottle, "8CUPS," that calculates the optimal amount of water recommended to help the user stay hydrated.
4	WeNext	WeNext is a comparison shopping platform for single person households to find moving companies.
5	Mododa Corporation	Mododa Corporation uses games to offer leisure and occupational rehabilitation to those with developmental disorders.
6	MYTM	MYTM is a travel matching service that connects foreigners visiting Korea with local Koreans.
7	Raporter	Raporter developed the internalized delta brake system that acts as a locking device for bicycles.
8	Broccolis	Broccolis introduces healthy and eco-friendly vegetarian food to foreign and domestic vegetarian tourists.
9	CCIAL	CCIAL developed a bottled plant that does not require water or fertilizer to grow.
10	GamBridzy	GamBridzy developed a 2D adventure game for post-earthquake restoration in Nepal.

## Training for Senior Care Managers and Activity Support



Operated by Yuhan-Kimberly's Senior Career Fund, the Senior Care Manager Training and Activity Support Project is an initiative of the Creating Social Value (CSV) Program that strives to resolve social problems and create value for businesses, through sharing large companies' resources with small companies and the local community. Professionals are trained in senior health and cognitive activities, and programs for health, hygiene and cognitive activities are offered for seniors residing in nursing homes and senior day care centers. In this way, it supports positive economic and social activity of seniors who have years of career experience and are active, and even promotes senior related industries.

A total of 50 people were selected, and basic education was provided for seniors 55 years or older who had work or volunteer experiences with elderly facilities. The 33 senior care managers selected through screening then began to carry out cognitive activity trainer education at 76 elderly welfare facilities for seniors. Through this, a senior cognitive activity trainer program that can serve as a model for new jobs was established.

## Yuhan-Kimberly Small Enterprise Activation Project



It provides support to promising enterprises in products for seniors and to create more jobs for the seniors with Yuhan-Kimberly Ltd., Through this projects, it pioneered a market for the senior living products, and creates new employment models for them. It offers consultancy services to assist startups with products and service development for seniors.

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## Small Merchants' Collaboration Support Project for the Region of Yangcheon-gu Affected by Aircraft Noise



The Small Merchants' Collaboration Support Project, for the region of Yangcheon-gu affected by aircraft noise, supported a business organization of small merchants and planned ways to improve the work environment and quality of life for related business operators and employees. The Yangcheon Bag Cooperative started manufacturing bags in Yangcheon-gu in the 1960s, but as businesses went for cheaper labor abroad, and after the IMF crisis, there was a large loss of jobs. Yet, there were people who stayed, but they had to work in difficult conditions. Some are still working here despite their old age. We have been supporting market development projects for areas affected by aircraft noise in Yangcheon-gu so that the regional merchants can establish a business model of a union that can operate sustainably and develop its own brand and design. In 2016, we offered support for the activation of a small merchant business organization and the establishment of a sustainable operation model with its unique brand and design. We also provided support for developing a market and enhancing PR capabilities.

## Secured Employment Support for the Care Givers and the Employees of Cooperatives



Together with the Korea Housing Finance Corporation, WT provides caregivers for the disadvantaged and the employees of cooperatives with support for secured employment.

By subsidizing allowances for long service, performance-related pay, and educational expenses to care service social enterprises for their employees, WT guarantees secure employment of caregivers, which results in quality care services. WT contributed to increasing job satisfaction and job security for about 417 people (including 54 new employees) from 8 organizations, which contributes to increasing business sales in turn.

# Vitalization of the Social Economy

WT is supporting to establish and activate the ecosystem of social economy such as social enterprises and cooperatives settled as an alternative employment model. Through various social resources, we are contributing to the sustainable growth of the social economy and are seeking and cultivating social enterprises (entrepreneurs) to help resolve various social problems and settle the issue of youth unemployment.

**21** Cooperation Project with Energy Saving Private Organizations

**21** Social Venture Incubation Project

**23** Social Enterprise ICT Support Project

**23** Culture and Art Social Venture Support Project, 'Change Maker of our Village'

**24** Cooperative Model Discovery & Growth Support Project

## Cooperation Project with Energy Saving Private Organizations



This project was created with a vision to finding solutions that resolve environmental problems and increase awareness about energy savings. It organizes Eco-hope Tours that operate walking campaigns together with eco-friendly social enterprises with funding support from the Korea Energy Agency and Hana Tour. Through this project, growth stage social enterprises can run campaigns with an environmental theme. So far, 22 social enterprise businesspersons were offered a chance to pursue overseas training. The enterprise performance of 14 eco-friendly social enterprises could be further enhanced after the 9 month project.

## Social Venture Incubation Project



Through this project, we support individuals with the right aptitude and determination through the entire process of starting a social enterprise. WT establishes goals and strategies for the start-up team and charts out a plan for resolving social problems, and further enhances the value of the business model process: execution - improvement - performance management. To accomplish this, we offer close contact mentoring with a high level of involvement, and strengthen the capabilities of the start-up team by organically combining management mentors, specialized professional mentors in each field, and mentors that are social enterprise business persons for the materialization and smooth functioning of each type of business. WT operates the social venture incubation center at Yangcheon, where 30 new start-up teams are selected, and supported with space, business expenses, mentoring, education and links to resources.

• Social Venture Incubation Project

No.	Agency Name	Project Description
1	MADMAP	MADMAP offers the public city design made through a collaboration of city and local residents.
2	Happy Aging	Happy Aging provides risk assessment and education for preventing falls, and sells supplementary products.
3	Obangsaek	Obangsaek develops and provides education about traditional dancheong patterned cultural products for popularization of traditional dancheong patterns.
4	Bookfriend Cooperative	Bookfriend Cooperative develops reading and cultural programs and a platform for active writers.
5	Atopystar	A customized food ingredients package business for atopic dermatitis patients.
6	Woomjik Computy	A promotional platform that includes donations and auctions.
7	PreDecub	PreDecub developed a sleeping aid for the severely handicapped.
8	Create Trip	A local travel route platform for revitalizing tourism and economic activity.
9	Neorang	A youth education platform that helps youths grow up.
10	Chilling Kitchen	A food truck start-up incubator intended for the socially disadvantaged class.
11	Updream Korea	A designer fashion brand intended for helping children in Cambodia, living in poverty.
12	GamBridzy	GamBridzy developed a social impact game that resolves social problems.
13	Mamapum	Mamapum produces a functional multi-tray for households with a member who is disabled, or requires care.
14	SSEULMO LAB	SSEULMO LAB recycles discarded furniture to create furniture for pets.
15	Biky Smart	A bicycle sharing platform that uses a bicycle lock.
16	WeNext	A direct transaction moving app that connects people.
17	Yangcheon Sharing Education Social Cooperative	The Yangcheon Sharing Education Social Cooperative discovers village capabilities, and provides village training with the involvement of the private sector and public agencies.
18	NULL-TEA	NULL-TEA develops and sells games for social contribution to help raise awareness for at-risk youths.
19	Pop-up Playground	Pop-up Playground makes pop-up books from discarded books and offers play-based programs.
20	Nanum English	Nanum English offers the fair English education service for youths.
21	ARTTRIP	ARTTRIP offers art tourism curating to create cultural and regional value.
22	Buyanne	A safety management system that combines eco-measuring equipment and wearable items.
23	Be The Bridge	A college and class video service at the right level for youths.
24	Dwarf Campus	A regionally-based youth job and career experience program.
25	Herstory	Herstory creates life history-based autobiography publishing and education that includes women's voices.
26	Dry Drawing	Dry Drawing provides branding design consulting for small merchants.
27	GonggamTree	GonggamTree produces furniture and other items and offers furniture to low-income households.
28	Nine A.M.	Concert planning and ticket sales platform that uses crowdfunding.
29	Monacon	New concept charity concert for children with cancer.
30	PingPing	Online PR service for small merchants and social enterprises.



Social Enterprise ICT Support Project



WT conducted a 'Social Enterprises ICT Support Project' with Samsung SDS to improve the sustainability of (preliminary) social enterprises, and cooperatives and help them keep up with the rapid changes in the digital and online media environment.

A total of 15 enterprises and cooperatives and 162 individuals are supported through customized solutions according to their current situation. The end result is improvements in their efficiency and working environments, as well as their abilities to utilize IT.

Culture and Art Social Venture Support Project, 'Change Maker of our Village'



The Change Maker of our Village project, sponsored by Boeing Korea is a social service development venture in the field of culture and art. This social venture with innovative ideas for community restoration enhances residents' awareness of community values through participatory projects. Among the social ventures that received incubation support from WT, 4 teams were selected and supported for their passion and ideas for solving problems in the community and reclaiming local culture. Each venture developed a social service that matches their company's mission. Also, through cultural and arts programs, this initiative has contributed to creating sustainable local communities, expanding education for children in poverty-stricken areas, extending business opportunities for youth social ventures, and strengthening networks.

## Cooperative Model Discovery & Growth Support Project



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The Cooperative Model Discovery & Growth Project has been run with the collaboration of KEPCO (Korean Electric Power Corporation) since 2012, and is designed to discover and support business models for cooperatives that are suited to the national economic and social environment.

Funding support, consultations, education, and networking opportunities are provided for small cooperatives at the initial stages towards self-sufficiency. Through this project, 31 enterprises were supported (4 enterprises in 2016).

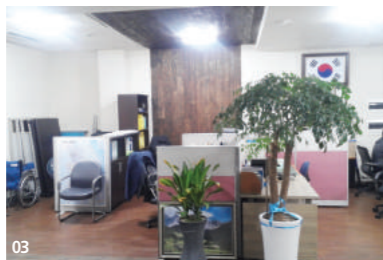
### • Donations from KEPCO

Classification	2012	2013	2014	2015	2016	Total
Donations (in hundred million won)	4	5	2.5	1.5	1	14
the Number of Supported organization	4	9	11	4	3	31

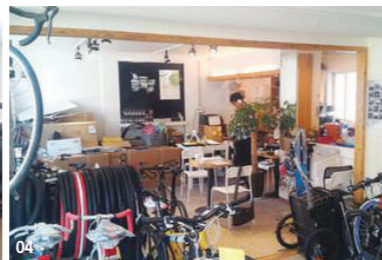
- 01 Epcoop Cooperative
- 02 Gwangin-I-Noori Social Cooperative
- 03 Dwe-Dol-Lim Social Cooperative
- 04 Bike Culture Social Cooperative



02



03



04

# International Cooperation

WT works to deepen international exchanges and cooperation towards a more sustainable society, introducing cases of success from overseas as well as domestic social enterprise models to international society. WT has been involved in international cooperation development programs such as Asian Social Entrepreneurs Summit, Social Enterprise World Forum, etc. to fundamentally resolve unemployment and poverty in developing countries through social enterprises. Such international exchange activities and programs contribute to deepening global collaboration to making society better.

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- 28 Global Social Enterprises Accelerating Project
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## Smile Together Partnership



The Smile Together Partnership (STP), operated by WT, facilitates children living in poverty overseas to escape that poverty and live as healthy members of society. STP provides quality jobs to parents and educational opportunities to children through support for locally-led-and-based social enterprises. Funds (for up to 3 years) and networks for human and material resources are provided to selected partners. In 2016, WT supported 8 organizations, created 128 jobs, and provided safety nets for 1,864 family members supported with job creation. For 2017, 6 new partners including JAVARA, HRDF, Jerrybag, The Promise Myanmar, Goel Community, and Tohe were selected for the Smile Together Partnership program. Since launching STP in 2011, WT has backed up 22 organizations in 12 countries, employing 1,442 people, who in turn were able to support 7,304 family dependents.

※ WT selects new partners every year, maintains business partnerships and provides resources even after funding support has ended.

Batch	Organization	Contents
1st	<b>CAMP Sewing Center by CAMP Asia Inc.</b>	CAMP Sewing Center strives to alleviate poverty among the urban poor and single-parent families in Towerville, Bulacan, who were relocated from Metro Manila from Metro Manila, and also provides meals for undernourished children and childcare. <b>Location :</b> Towerville, the Philippines
	<b>Craft Peace Cafe by Banteay Prieb</b>	Run directly by JSC Banteay Prieb, the Craft Peace Cafe in Cambodia supports producers with disabilities and their families towards economic self-sufficiency. The Cafe also provides wheelchairs and housing assistance for disabled children and youth. <b>Location :</b> Phnom Penh, Cambodia
	<b>Cafe ZumSun by Phoudindaeng Youth Center</b>	Cafe ZumSun is part of the Phoudindaeng Youth Center, which supports youth leadership in Laos. The Center works to improve the living standards and education for children and youth living in poor rural areas. <b>Location :</b> Vang Vieng, Laos
	<b>Lotus Hope &amp; Beauty Center by Lotus World</b>	Lotus Hope & Beauty Center supports children and youth in Cambodia from poor families towards independence through beauty care training for youth and living assistance, and connecting them to donors and volunteers from one of the well-known beauty salons in Korea, Lee Chul Hair Ker Ker. <b>Location :</b> Siem Reap, Cambodia
2nd	<b>Friends 'n' Stuff by Friends-International</b>	Established by Friends-International as a program to support home-based production and handicraft manufacturing among low-income Cambodian families with children, Friends'n'Stuff runs retail outlets where local producers can sell their goods, and assists low-income families with training, production, and sales of hand-made products. <b>Location :</b> Phnom Penh, Cambodia
	<b>Sapa O'Chau</b>	Sapa O'Chau is a travel agency that helps to improve quality of life for ethnic minority families in the Sapa region. STP support helps with running the travel agency, a cafe, and the Sapa O'Chau Training Center. <b>Location :</b> Sapa, Vietnam
	<b>HoshiZora Tour &amp; Travel by HoshiZora Foundation</b>	The HoshiZora Foundation aspires to educate and improve the living conditions of children in poor neighborhoods through its social enterprise travel agency as well as scholarships and financial assistance. <b>Location :</b> Yogyakarta, Indonesia.
	<b>Oasis of Life Center by On Eagle's Wings Development Foundation</b>	The Oasis of Life Center strives to create jobs and improve the living conditions for local farmers through assistance with production and sales of goat milk. <b>Location :</b> Quezon City, the Philippines
3rd	<b>Timorgator Cookie by Global Civic Sharing</b>	Global Civic Sharing encourages local communities to set up neighborhood enterprises to bake and sell cookies, and provides nutrition education and meals for 1,000 children living in poverty. <b>Location :</b> Lautem District, East Timor
	<b>Wakami by Grupo Saqil</b>	Wakami provides jobs, through hand-made accessories, for over 500 mothers living at isolated locations. It seeks to develop communities with diverse projects and holistic methods. With STP, Wakami supports the manufacture and sale of fashion accessories by improving the channels of supply and distribution and developing a certification procedure for such products. <b>Location :</b> seven regions in Guatemala
	<b>Hand Made Cafe by Eldany Charitable Foundation</b>	The Eldany Charitable Foundation supports over 6,000 people with disabilities through occupational training. At the Cafe, it sells organic food and provides art classes for all, while providing on-the-job training for youth with disabilities. <b>Location :</b> Almaty, Kazakhstan
	<b>Spouts of Water</b>	This venture provides ceramic water purification filters for two dozen schools, allowing over 10,000 local children and teens to study in a more sanitary environment without the worry of waterborne diseases. The program also enhances access to clean drinking water through sales of purification filters, with a variety of affordable payment methods offered to the local population. <b>Location :</b> Katala, Uganda
4th	<b>Good Hands Nepal by Good Hands International</b>	Good Hands Nepal provides dressmaking classes for women from low-income families, and helps them find work either as seamstresses for the Good Hands social enterprise or as entrepreneurs in their own right. The program also provides childcare and services for working women and their children at its daycare center. <b>Location :</b> Kathmandu, Nepal
	<b>Tripti Group of Nepal</b>	This program provides training and employment, as well as assistance with entrepreneurial efforts, aimed at youth from low-income families who suffered from the recent earthquake in Nepal. Classes on offer include ones on growing coffee plants, barista art, baking, and weaving. <b>Location :</b> Kathmandu, Nepal
	<b>Happy Farm</b>	Happy Farm brings homeless families into a farming community and assists their children in receiving the education they need through assistance to the heads of each household in the form of chicken farming for income. Happy Farm also plans to support a project to report the births of the children of the Aeta people. <b>Location :</b> Pampanga, the Philippines
	<b>Igting Organic Farm</b>	Igting Organic Farm is a social enterprise for organic chicken farming. The farm provides employment for people forcibly evicted from their residences in urban areas, and also provides nutritionally-balanced meals for local children living in poverty. <b>Location :</b> Bulacan, the Philippines

## Global Social Enterprises Accelerating Project



Instead of short-lived relief projects in developing countries, WT planned and engaged in the Global Social Enterprises Accelerating Project with KOICA (Korean International Cooperation Agency), which caters to the local aspects of social enterprises abroad aiming at creating enduring self-reliance and helping local residents change their own lives.

Selected six enterprises received support for employment, vocational training, and startups and created jobs for 90 people. Local economies are vitalized through job creation and the granting of business opportunities to local residents.

### • Global Social Enterprises Accelerating Project

No.	Agency Name (Country)	Project Description
1	MG Appropriate Technology Co. (Cambodia)	MG Appropriate Technology Co. trains local farmers about agricultural technology and environment development to develop farming experts, and contributes towards creating jobs in the local community through the sale of high quality farming products.
2	L Beauty Salon (Cambodia)	L Beauty Salon provides beautician vocational training to youths in poverty, links them to employment opportunities and helps the youths become self-sufficient.
3	Center for Development and Integration (Vietnam)	The Kaodat Coffee Cooperative was organized to provide education for social enterprises, and fair trade education to help growers acquire a FLO Fair Trade Certificate, and increase the income levels of farmers through the registration of trademarks and fair trade coffee production, allowing coffee growers, unemployed youth and the disabled to become self-sufficient.
4	PT Bintang Langit Mandiri (Indonesia)	PT Bintang Langit Mandiri provides outbound programs and education related to the operation of organic farms and the awareness of environmental problems, and contributes to local economic revitalization that includes organic agriculture education and experiential tour programs for local residents and tourists alike.
5	Social Enterprise Activation Center (Nepal)	The Social Enterprise Activation Center establishes a platform to revitalize social enterprises in Nepal, nurtures social enterprise experts through vocational training, a social entrepreneurs' academy and the incubation of start-ups, and provides business opportunities to local disadvantaged groups.
6	JuNeLi Apparels & Accessories Designs (Nepal)	JuNeLi Apparels & Accessories Designs uses Nepal's raw materials to manufacture and sell high-quality made in Nepal brand apparel, and provides the sewing and design education for women who are severely disabled from the disadvantaged class, thereby promoting self-sufficiency for women.



## International Exchange



The goal of international exchange is to connect those in need to various social resources in Korea and abroad, and to expand the social impact. Through networking with the government, corporations, social enterprises, and civil society, the characteristics and activities of each country are shared, and resources are linked through networks such as KOICA DAK and CityNET. WT participated in the Social Enterprise World Forum (SEWF) held in Hong Kong as an organizing committee participant, there by consolidating the status of Korean social enterprises. Also, WT introduced the experiences of Korea's social enterprise and government-led support ecosystem, and compared it with the situations in many countries throughout the world to identify the trends of global social enterprises. In 2016, various organizations visited the foundation to explore the possibilities of social enterprise support research and overseas collaborative projects.

- 01 Forum at Seoul International Handmade Fair
- 02 AVPN visited WT
- 03 Social entrepreneurs from Indonesia visited WT with the British Council
- 04 Ginkgo Fellows from Ginkgo Foundation visited WT
- 05 Meeting with Henri Van Eeghen
- 06 Meeting with Prof. Himashima Kiyoshi



# Policy Research

WT has been building forums for diverse research and sharing its research investigations, publishing professional literature, and hosting debates on employment and changes to the social economy environment through an attached institute of policy research.

WT strives to recommend practical policy measures towards job creation and vitalization of the social economy, as well as unemployment and poverty situation.

**31** Research Project on Supporting Social Enterprises with Billboard Business

**31** Korea-Russia Economic Cooperation Conference on Korean-Russian in Sakhalin and Social Enterprise

**31** The 2030 SDGs Forum with Public Benefit Foundation Network

## Research Project on Supporting Social Enterprises with Billboard Business



WT suggested billboard business utilizing social economy organizations in jobs creation to the Local Finance Association for its public benefiting role in the society. Moreover, WT researched on creating new business of the Billboard Center and analysis of upcycling industry using wastes from billboards.

## Korea-Russia Economic Cooperation Conference on Korean-Russian in Sakhalin and Social Enterprise



WT participated in the 2016 Siberia research conference on 'Korea-Russia economic cooperation with Korean-Russian in Sakhalin and social enterprise' at Sakhalin National University. It was hosted by the Russia Institute of Hanlim University, Sakhalin National University, and social entrepreneurs association in Sakhalin. WT had a presentation and lecture about 'the progress and implication of social enterprise in Korea.' There were diverse participants from Russia, Kazakhstan, the U.S. and shared their ideas on social enterprises and Korea-Russia economic cooperation.

## The 2030 SDGs Forum with Public Benefit Foundation Network



The forum was prepared for expanding the concept of the Goal 8 of the Sustainable Development Goals, 'decent work and economic growth' in Korea. Through this forum, the participants agreed that the job issue is one of the critical and pressing issues in the society. It was also meaningful that the 5 public benefit foundations collaborate to expand the understanding of the overall SDGs in Korea, and WT works to lead sustainable job issues in Korea.



# Foundation History



**1998**  
 'the National Movement Committee to Overcome Unemployment' (NMCOU) established (co-chaired by the late Kang Won-Yong, the late Kim Su-Hwan, and Song Wol-Joo).



**2003**  
 NMCOU re-launched as the Work Together Foundation, a public-interest corporation  
 Programs launched to support social enterprises and employment  
 • Youth Employment Fair organized (with the Ministry of Labor, MBC, and Hankyoreh)



**2004**  
 • Year-round campaign launched: 'Beautiful Donations for a Working-Together Society' (KTV)  
 • Kyobo Dasomi Nursing Volunteers Project launched  
 • Jobarte, the Fun Culture School launched  
 • Creating Jobs Movement Headquarters launched



**2005**  
 • Elderly Traditional Culture Curators Program launched (with Samsung)



**2006**  
 Established the Policy Institute of the Foundation  
 • Happy Lunchbox Sharing Project launched (with SK)  
 • Free at-Home Nursing Assistance Project launched (with POSCO)  
 • Hope Networking Center for young people launched



**2007**  
 • Development of local social enterprise hubs commenced  
 • Child Instructor Support Center Project launched (Ministry of Health)  
 • Received 'Social Innovation Award' at Peter Drucker Innovation Awards  
 • Consultancy services for social employment to Ministry of Labor  
 • Worked as a social enterprise establishment and certification support organization (with Ministry of Labor)



**2008**  
 Running projects aiming at establishing a happy society while alleviating social polarization through quality jobs  
 • Name changed to the 'Work Together Foundation'  
 • Won the Prime Minister's Award for Support for Social Enterprises  
 • Launched a project on fostering social enterprises catering to cultural heritage (with Cultural Heritage Administration)  
 • Launched a project on fostering social enterprises involved in new and renewable energy (with Hi-One Resort)  
 • Hosted the 1st ASES (Asian Social Entrepreneurs Summit)



**2009**  
 • Launched a project for Supporting Social Enterprises-in-the-Making (with KEPCO, and BAT Korea)  
 • Launched a project of developing accounting experts for Social Enterprises-in-the-Making (with Shinhan Bank)  
 • Launched support for ethical consumption through social enterprises (with G Market)  
 • Began linking social enterprises to companies for facilities and equipment (with Export-Import Bank of Korea)  
 • Organized National Contest of Social Venture Ideas (with Ministry of Labor)  
 • Founded Social Venture Incubating Center (Life Insurance Social Contribution Committee)  
 • Launched Social Entrepreneurs Academy  
 • Launched SBS Hope TV Fundraising Campaign



**2010**  
 • Social Enterprise Distribution Support Project (with Hyundai Home Shopping)  
 • Launched a project for Fostering Local Social Enterprises (with LH)  
 • Launched 'Light a Lamp' supporting children and youths in need in Korea  
 • Launched 'Smile Together Partnership' supporting children and youths in need in developing countries  
 • Launched the Youth Dream Field with KB (with KB Kookmin Bank)  
 • Launched the project supporting Care services for the disadvantaged (with LH)  
 • Hosted 2nd ASES (Asian Social Entrepreneurs Summit) 2010



**2011**  
 Offered systemized and professional consultancy services to the selected potential social ventures  
 • Opened Social Venture Incubating Center at Yangcheon  
 • Launched a project for Supporting Social Enterprises-in-the-Making for Environmental Sustainability (LG Electronics, LG Electronics Union)  
 • Launched Young Social Entrepreneur Fostering Project (KSEPA)  
 • Published guidebook for social enterprise certification



**2012**  
 • Launched Eco-friendly Social Enterprise Support Project (with Hanwha)  
 • Opened Seodaemun-gu District Social Economy Support Center (with Seodaemun-gu district office)  
 • Launched projects supporting social enterprises and small businesses (with Yuhan-Kimberly)  
 • Established an alternative social safety net for youths  
 • Hosted SELF Asia with ASES 2012 (KSEPA and North Jeolla Province Office)



**2013**  
 • Launched a fund for senior citizens' quality jobs (with Yuhan-Kimberly)  
 • Launched a project for Finding New Models for Cooperatives (KEPCO)  
 • Global Drive Project (with SK)  
 • Launched SE Seeds of Hope Project (Export-Import Bank of Korea)  
 • Supported Hanwha Beans & Berries to be converted into a social enterprise (with Hanwha B&B)  
 • Launched upcycling Social Business Support Project (Hyosung) Launched a project for Finding New Models for Cooperatives (KEPCO)  
 • Global Drive Project (with SK)  
 • Launched SE Seeds of Hope Project (Export-Import Bank of Korea)  
 • Supported Hanwha Beans & Berries to be converted into a social enterprise (with Hanwha B&B)  
 • Launched upcycling Social Business Support Project (Hyosung)



**2014**  
 • Hosted 2014 Social Enterprise World Forum  
 • Launched social enterprise solidarity benevolent fund (with the Export-Import Bank of Korea)  
 • Launched Social Enterprise ICT Support Project  
 • Planned Small Traditional Market Vendors Cooperative operating strategy (with Seoul Metropolitan City)



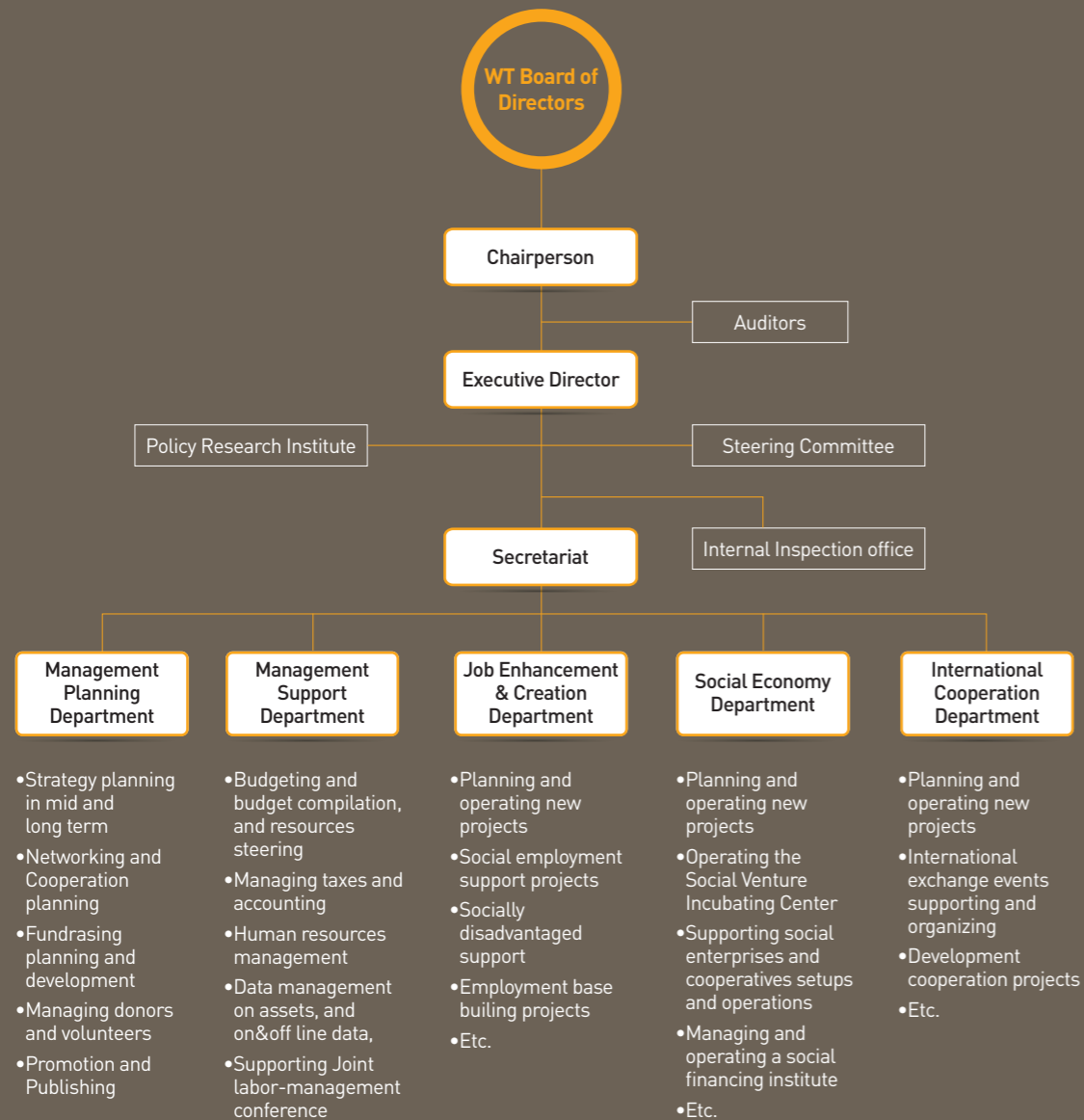
**2015**  
 • Launched Small Merchants' Collaboration Support Project in the Yangcheon-gu Region affected by Aircraft Noise (Korea Airports Corporation)  
 • Operated Global Social Enterprises Accelerating Project (with KOICA)



**2016**  
 • Launched Training and activity support for Senior Care Managers (with Yuhan Kimberly)  
 • Launched Special High School IT Hope Building Support Project (with Sinsaege I&C)  
 • Launched HUG Share House, a social housing project for youths from rural areas (with Korea Housing & Urban Guarantee Corporation)  
 • Launched Social Tech Venture Incubating (with Seoul Metropolitan City)

# Organization

WT consists of a board of directors, a steering committee, a policy research institute, and a secretariat. All members of WT strive to ensure transparency and fairness in all their management activities (as of 2016).



## WT Board of Directors

<b>Chairperson</b> <b>SONG Wol-Joo</b>	Chairman of Good Hands / Former Director of General Affairs, Jogye Order of Korean Buddhism
<b>Executive Director</b> <b>LEE Sae-Joong</b>	Chairman of Korea Green Foundation / Former Chairman of the Korean Bar Association
<b>Directors</b> <b>KIM Young-Vae</b>	Vice-chairman of the Korea Employers Federation
<b>KIM Jung-Sook</b>	President of the International Council of Women
<b>PARK In-Gu</b>	Vice-president of Dongwon Corporation President of the Korea Food Industry Association
<b>BAHK Jae-Wan</b>	Chairman of the Hansun Foundation Former Minister of Strategy and Finance
<b>LEE Woo-Hee</b>	Vice-president of S-Tec System
<b>JUNG Young-Moo</b>	President of the Hankyoreh
<b>JIN Dong-Soo</b>	Advisor for Kim & Chang law office / Former Chairman of Financial Services Commission
<b>CHOI Jong-Tae</b>	Professor Emeritus of the Business School at Seoul National University, Former Chairman of the Economic & Social Development Commission of Korea
<b>Auditors</b> <b>OH Young</b>	Certified Public Accountant, President of Yeil Accounting Corporation
<b>CHOI Jae-Hwang</b>	Certified labor consultant, CEO of Future Society Labor Consulting

## Finance Management Committee

<b>Members</b> <b>LYU Yeong-Jae</b>	Head of the Research & Policy Department at the Korea Sustainability Investing Forum, CEO of Sustinvest Corporation
<b>MUN Seong-Hun</b>	Former Vice-president of Tempis Asset Management Corporation
<b>YUN Cheon-Seok</b>	Director of the education business department at Mirae N Co., LTD

## Policy Research Institute

<b>President</b> <b>CHOI Jong-Tae</b>	Board Director of the Work Together Foundation
<b>Standing Researchers</b> <b>LEE Sae-Joong</b>	Executive Director of the Work Together Foundation
<b>PARK Ji-Young</b>	Secretary-General of the Work Together Foundation

<b>Researchers</b> <b>KANG Hee-Won</b>	Professor of Law, College of Law at Kyunghee University
<b>KIL Hyun-Jong</b>	Researcher at the Korea Labor Institute
<b>KIM Kang-Sik</b>	Professor of Management, Korea Aerospace University
<b>LYU Yeong-Jae</b>	CEO of Sustinvest Corporation
<b>PARK Young-Sam</b>	Former Member in the Planning Department of the Economic & Social Development Commission
<b>SHIM Sang-Dal</b>	Representative of SHC Lab Honorary Researcher at KDI
<b>YANG Yong-Hee</b>	Professor of Social Welfare at Seoul Theological University
<b>LEE Kang-Sung</b>	Professor of Management, Sahmyook University
<b>CHANG Jong-Ik</b>	Professor, College of Global Cooperation at Hanshin University
<b>JANG Hong-Geun</b>	Head of Labor Relations Policy Research Division at the Korea Labor Institute
<b>CHO Young-Bohk</b>	Dean of the School of Management, Pusan University President of RISE (Research Institute for Social Enterprise)

## Steering Committee

<b>President</b> <b>LEE Sae-Joong</b>	Executive Director of the Work Together Foundation
<b>Members</b> <b>KANG Hee-Won</b>	Professor of Law, College of Law at Kyunghee University
<b>RYU Ki-Jung</b>	Director of the Korea Employers Federation
<b>MIN Young-Seo</b>	Executive Representative of Spark
<b>OH Hye-Ran</b>	Executive Director of the Asia Women Bridge <i>DorunDorun</i>
<b>LEE Jung-Sik</b>	Managing Director of the Federation of Korea Trade Unions
<b>CHOI Jong-Tae</b>	Board Director of the Work Together Foundation, and President of Policy Institute under the Work Together Foundation
<b>HWANG Phil-Kyu</b>	Former Managing Director of the National Council of Christian Churches in Korea
<b>PARK Ji-Young</b>	Secretary-General of the Work Together Foundation