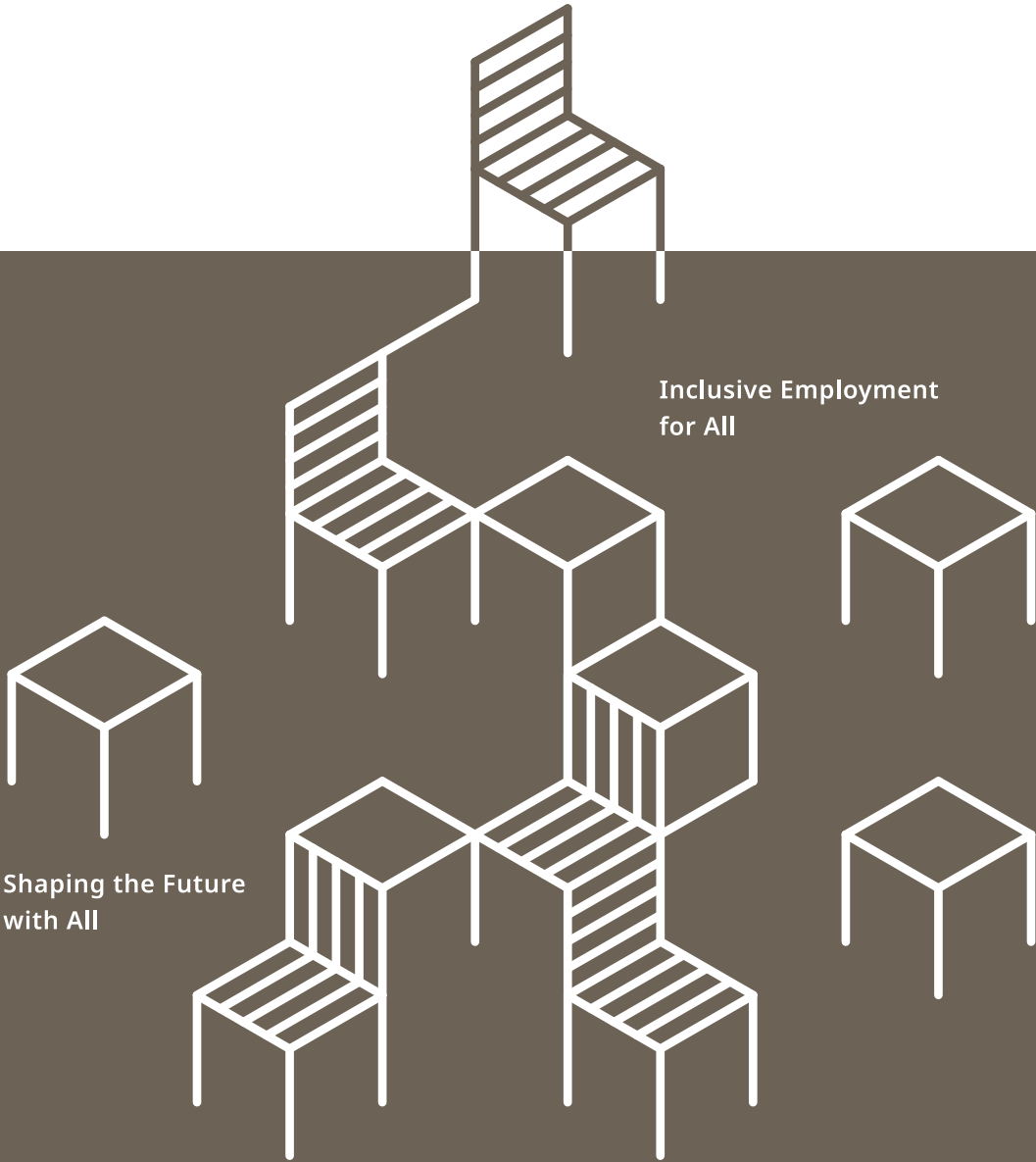


Work Together Foundation Annual Report 2017



Inclusive Employment
for All

Shaping the Future
with All

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Reporting Period & Scope

This Report provides detailed descriptions of Work Together Foundation activities and performances during FY2017, starting on January 1, 2017 and ending on December 31, 2017.

Verification of the Report

All information contained in this Report has been verified according to indicators identified through meetings of working-level officials and executives of the Work Together Foundation.

For any queries regarding this Report, please contact:

global@hamkke.org

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Chairperson's Message



14 Years of Activism in Creating Decent Jobs

Help Us Usher in a Happier Society for All

In 2017, our focus here at the Work Together Foundation (WT) continued on resolving high unemployment. WT engaged in a wide range of employment-themed activities, developing models for decent work, providing the disadvantaged with suitable jobs, and campaigning for energization of the social economy in and outside Korea. I am truly grateful to everyone who shared their means and time to help WT find and provide better jobs and living opportunities for all.

Since its establishment in 2003, with a founding mission of eliminating unemployment, WT has worked tirelessly to create jobs for diverse overlooked groups—including young adults, women, middle-aged retirees and seniors—and to foster the sustainable growth of social enterprises as new sources of jobs. Throughout 2017 in particular, WT carried out a variety of programs that sought to reduce the unemployment of seniors, which is increasingly regarded as a serious social issue in Korea. Our Small Business Growth Support Program, designed to create more job and business opportunities for seniors, and our Senior Care Manager Program, training and hiring retired persons as professional caretakers for older seniors in need of emotional support and cognitive therapy, are examples of our efforts to enhance the economic and social welfare of active seniors in Korea.

Although WT has been supporting the employment and career continuity of diverse overlooked groups through its programs, the unemployment rate continues to soar, with regional economies undergoing new crises that have led to massive layoffs. Concerted and future-oriented efforts are needed more than ever today in order for us, as a nation, to overcome the current employment cliff and the risks associated with demographic transformation. WT participated in the Hankyoreh Charity("Nanum-ggot") Campaign in an effort to raise the funds needed to deliver aid to people hit hardest by the current economic difficulties. We have also organized numerous other fund drives for charity.

WT will continue to engage in activities to usher in a society where everyone who wishes to work can work happily. We are thankful for the support you continue to give us, and look forward to meeting and working with you in the future. I ask you to continue to help us exert positive influences on social change and local development with your attention and encouragement.

Thank you.

Chairperson, WT

About the Work Together Foundation(WT)

About WT

WT is a nongovernmental, nonprofit organization, founded in 2003 with a mission of solving unemployment in Korea. Since its establishment, WT has dedicated itself to eradicating socioeconomic polarization and providing sustainable jobs for everyone. The foundation supports employment for a variety of overlooked groups, including young adults, women, middle-aged retirees and seniors, and fosters the growth of social enterprises as sources of new models of employment.

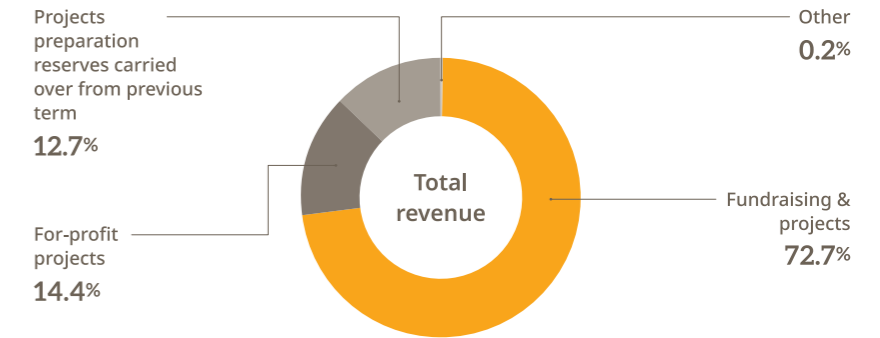
Founding Purpose

WT was founded as a public interest corporation in June 2003, in accordance with Article 4 of the Act on the Establishment and Operation of Public Interest Corporations, Article 32 of the Civil Act, and Article 4 of the Ministry of Employment and Labor Rules on the Establishment and Supervision of Nonprofit Corporations. As such, the organization engages in a wide range of employment-centered activities, including job support projects for the underprivileged, projects for the creation of social jobs, projects promoting the employment of young adults earning low incomes, and programs supporting social enterprises.

Slogan/ Vision 2025/ Mission

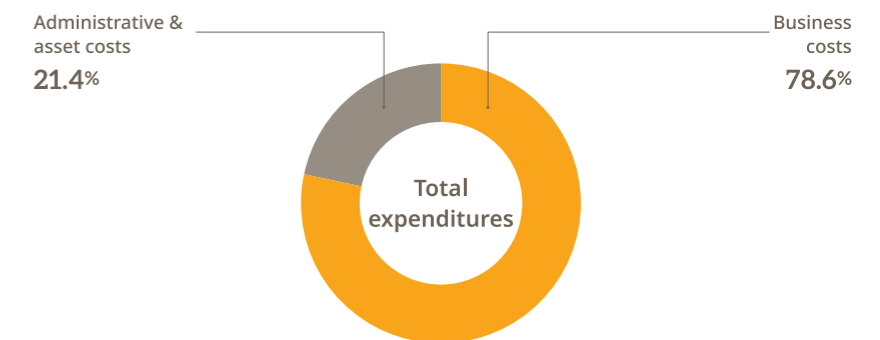


Business Performance, 2017



KRW 4,703,609

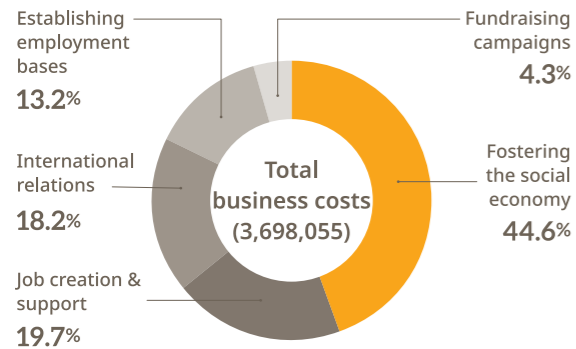
Revenue	Unit: KRW 1,000
● Fundraising & projects	3,420,348
● For-profit projects	676,691
● Projects preparation reserves carried over from previous term	596,052
● Other	10,518
Total revenue	4,703,609



KRW 4,703,609

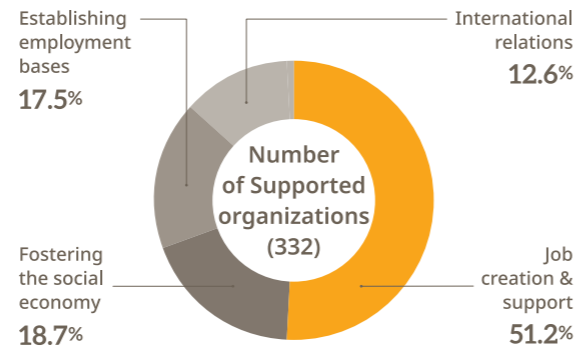
Expenditures	Unit: KRW 1,000
● Business costs	3,698,055
● Administrative & asset costs	1,005,554
Total expenditure	4,703,609

※ Settled as of December 31, 2017.



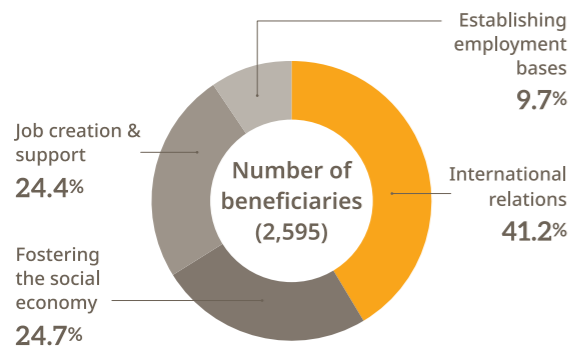
Business costs Unit: KRW 1,000

● Establishing employment bases	488,466
● Job creation & support	729,659
● Fostering the social economy	1,646,219
● International relations	675,185
● Fundraising campaigns	158,526
Total expenditures	3,698,055



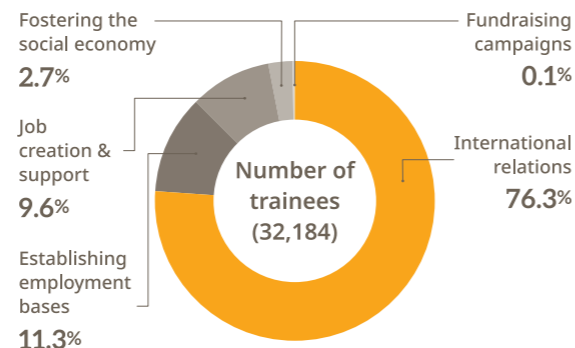
Number of supported organizations Unit: organizations

● Establishing employment bases	58
● Job creation & support	170
● Fostering the social economy	62
● International relations	42
Total number of organizations	332



Number of beneficiaries Unit: persons

● Establishing employment bases	252
● Job creation & support	632
● Fostering the social economy	640
● International relations	1,071
Total number of beneficiaries	2,595



Number of trainees Unit: persons

● Establishing employment bases	3,629
● Job creation & support	3,084
● Fostering the social economy	888
● International relations	24,558
● Fundraising campaigns	25
Total number of trainees	32,184



Establishing Employment bases

Building Hope Through IT Project	8
HUG Share House	9
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Local Community Development Fund	12

Building Hope Through IT Project

Supporting the development of future leaders in IT :

The Building Hope Through IT Project provides support, in partnership with Shinsegae I&C, for IT clubs at specialized high schools with the aim of supporting the development of future IT leaders. Students engage in brainstorming and debates, and realize their innovative ideas and take a variety of intensive IT courses. Unlike other IT-themed projects, the Building Hope Through IT Project follows up with students receiving support through its Pitching Day Event, inviting them to present their ideas to audiences for review and feedback. The Pitching Day Event ensures the sustainability and effectiveness of the program.

Performance at a Glance

Number of student IT clubs receiving support

15



Number of high school students receiving support

70



Number of sponsoring businesses

10



Number of expert mentors

8



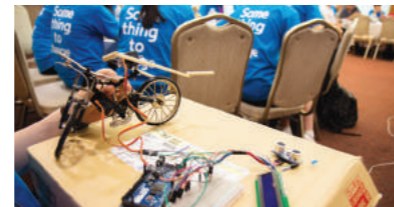
Winners of the IT Challenge

Grand Prize
Sunrin Internet High School
'NEFUS'
Winning entry : Safety Kit for Assisting Seniors after a Fall



This safety kit for seniors features an ankle bracelet which, when worn by a senior, detects and analyzes gait. A special algorithm detects and identifies risk of falls and automatically informs hospitals nearby if the senior does fall or trip.

First Place
Korea Digital Media High School
'Uno'
Winning entry : Safety Bicycle



Safety Bicycle features an automatic braking system that ensures a safe distance between the user's bicycle and other objects nearby. Upon detecting an obstacle in front, the system automatically activates the safety brake to prevent collisions.

HUG Share House

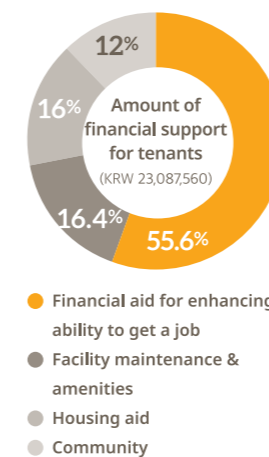
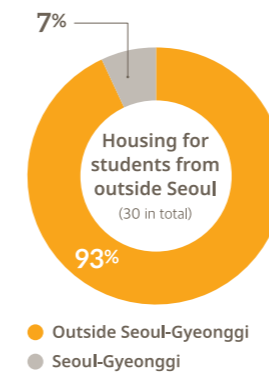
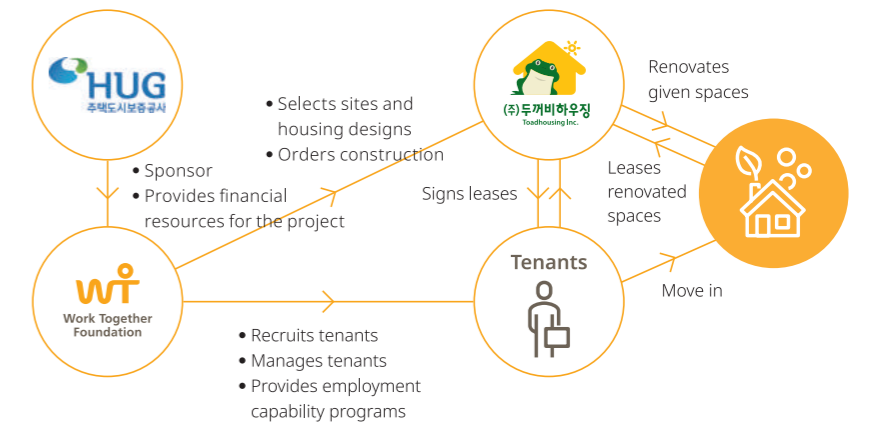
Housing for University Students :

Designed and launched in partnership with the Korea Housing and Urban Guarantee Corporation (HUG), HUG Share House is a project that provides housing for university students and helps enhance their ability to get a job. Students from cities and towns outside Seoul who wish to live in shared housing can become tenants of HUG Share House, which provides quality living spaces for affordable rents, and benefit from the career counseling and skill-enhancement programs on offer.

Program Details

Beneficiaries	Support provided	Effect
Students from cities and towns outside Seoul (priority for students from low-income households)	<ul style="list-style-type: none"> Housing space and services Programs for enhancing the ability to land a job (career counseling, mentoring from experts) Additional financial support with the cost of living (for students from low-income households) Community-building programs 	Students are given quality housing and opportunities to strengthen their capabilities to land jobs.

Support Process



Performance at a Glance

Number of share houses

1



Number of first tenants

30



Employment Guide Project for University Students

Helping Young People Find & Land Jobs They Want :

The Employment Guide Project was launched in partnership with the Korea Asset Management Corporation (KAMCO) to help university students struggling to find employment in today's increasingly difficult economic environment. The project provides employment support services suited to the rapidly changing trends on the job market to help young people enhance their ability to land jobs and prepare better for the careers they want. Job camps and job coaching provide students with the latest information on employment, assist them with improving their personal statements and resumes, provide practice in different types of job interviews, and provide lectures through persons working in the fields students are interested in.

Program Details

Beneficiaries	Support provided	Effect
100 university students and graduates in 11 cities across Korea	<ul style="list-style-type: none"> • Capability enhancement camp for getting jobs • Job coaching • Job-seeking allowances 	Improving young people's capabilities ability to land jobs were improved find employment

Support Process



Performance at a Glance

Number of participants who landed jobs

35



Number of job-seeking allowance recipients

25



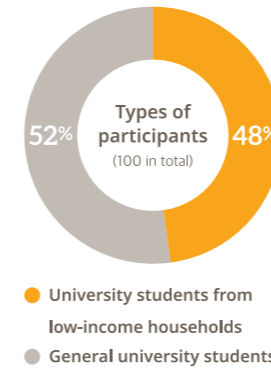
Number of job consulting hours provided

5,850

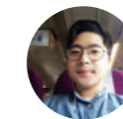


Number of individual mentoring hours provided per person

58.5



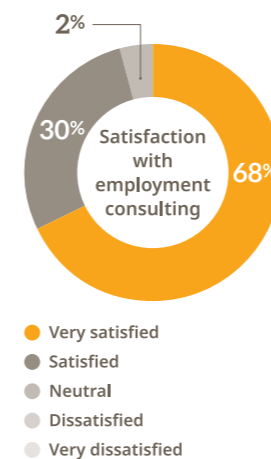
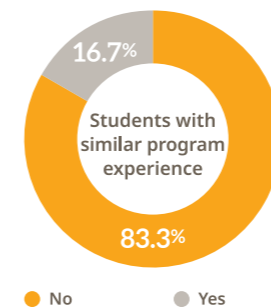
Feedback from Participants



The Employment Guide Project has helped me land the job of my dreams!

Lee Jae-seung (Busan)

When I received the call from WT that I was chosen to participate in the Job Camp, I was excited. At the same time, though, I could not help but wonder how effective it could be in helping me find a job. By the time the camp ended, all my skepticism had faded away and I was deeply satisfied. There were numerous expert career consultants ready and willing to help us identify our strengths and weaknesses as job candidates every step of the way, as well as help us write personal statements, give us information on job interviews, make self-image presentations, and give us the chance to participate in mock interviews. Even after the camp ended, the project provided up-close job consultation with experts every month so I could continue to improve. As a result, I was able to ace an interview with an organization I had wanted to work in, and eventually got the job I wanted.



Local Community Development Fund

Financial Aid for Struggling Social Enterprises Seeking to Benefit Communities :

The Local Development Fund provides financial assistance for social enterprises, either established or in the making, that struggle with financial difficulties due to their inability to access resources from financial establishments or other social finance support programs. Besides financial assistance, the Fund offers management consulting, training, and experts capable of serving as nonexecutive directors to help social enterprises grow and become community anchors that provide decent work for people in the area.

Program Details

Beneficiaries	Support provided	Effect
Social enterprises (established and in the making), cooperatives, and community enterprises	<ul style="list-style-type: none"> Loans (credit loans without collateral requirements, at 2% p.a., one-year grace period on average, repayment over the next five years in installments) Management consulting, marketing support, R&D support, etc. 	Enhances sustainability of social economy organizations

Performance at a Glance

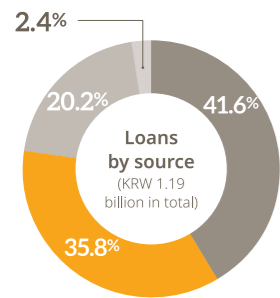
Number of organizations in repayment

39

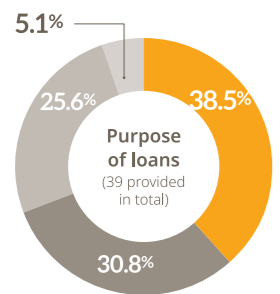


Number of organizations that have completed repayment

7



- Korea Inclusive Finance Agency
- WT
- Ministry of Employment and Labor
- Bank of Korea



- Operating costs
- Facility renovation
- Lease deposit
- Repayment of other loans



Korea Promotion Association for the Working Disabled (KAWD) Paper Mill, a Fund recipient



Job Creation & Support

Training & Activity Support for Senior Care Managers	14
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Writing a New Chapter in Life :

Training & Activity Support for Senior Care Managers

The Senior Care Manager Program is being run with Yuhan-Kimberly's Senior Employment Fund, and trains retired persons to be care professionals providing psychological help and cognitive activity instructions for older seniors. The program is meant to support retirees seeking to be more active and presents a new and effective model for employment. The cognitive activity program run by senior care managers help older seniors regain vitality and functionality.

Program Details

Beneficiaries	Support provided	Effects
Pairs of senior care managers (retirees aged 55+)	Training necessary to work at day and night centers for the elderly, retirement homes, and dementia support centers (providing psychological help, cognitive enhancement, health management and dementia prevention care)	Boosts the health of older seniors and provides jobs for young seniors/retirees

Performance at a Glance

Number of retirees getting jobs or retaining employment

60



Number of cognitive training hours for seniors

3,440



Number of benefitting organizations

146



Number of benefitting seniors

16,439



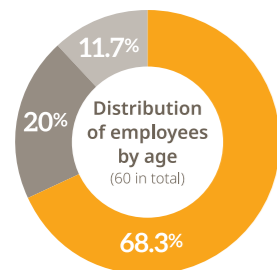
Feedback from a Participant



I became a senior care manager because I, too, will get old

Kim Gyeong-hee, Senior Care Manager

I became a senior care manager because I, too, will get old and want the kind of services I provide now when I am in my 80s and 90s. I haven't been doing this job for long, so I am still learning. But I am hoping that I will be able to apply the knowledge and skills I learn here at places like retirement homes. I see a number of seniors who are silent and inactive during their cognitive therapy classes, and I think it is my job to pay more attention to them and help them engage in conversation. I think the care center I work with should do the same to the seniors who stays there.



※ Oldest, 76; Youngest, 57

- 50 to 59
- 60 to 69
- 70+

Support for the Growth of Small Businesses

Developing Products & Services for Active Seniors :

Since 2012, WT has supported the creation of jobs and senior entrepreneurs through the Small Business Growth Support Program, in partnership with Yuhan-Kimberly. The program supports the development of products and services at small businesses capable of hiring seniors, and also fosters a growing ecosystem of senior employment and entrepreneurship by supporting the development of business models that make active use of their experience and competency.

Program Details

Beneficiaries	Support provided	Effect
Small businesses capable of creating jobs, directly and indirectly, for seniors	<ul style="list-style-type: none"> • Financial support • Workshops • Market research support and consulting/mentoring • Support for participation in expositions in and outside Korea and trips to advanced institutions 	The number of jobs available for seniors is has increased

Performance at a Glance

Number of businesses receiving support

6



Number of seniors hired

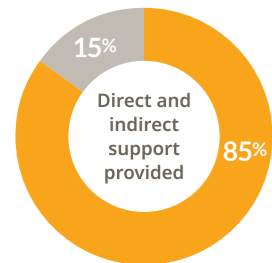
56



Participating Small Businesses

Say Global Incorporated	Trains seniors' ability to communicate in English and matches them with international students wishing to learn or improve their Korean.
Eight Cups	Has developed a smart bottle, which, interfaced with a mobile application, automatically checks and records the amount of sugar in the food and beverages seniors eat and drink. (The company caters to the health needs of diabetic and obese seniors.)
Its	Turns senior drawings and photographs into smartphone cases and other such commercial products to generate income for seniors.
Zero Space Inc.	Hires senior master dressmakers to produce apparel and perform collaborative fashion projects.
Kongsaemi Inc.	This agro-business produces and distributes bitter melon products that promote health, contribute to the renewal of local communities, and create jobs for local minorities.
T-School Inc.	Provides entrepreneurial and creative classes and programs for the retirees.

Improving Working Conditions for Care Professionals :



- Direct support (allowances)
- Indirect support (skills training, business development)



Job Security Support for Caretakers of the Elderly

WT has been supporting the enhancement of job security Support for caretakers of the elderly, with sponsorship of the Korea Housing Finance Corporation, since 2010. In 2017, the program focused particularly on creating jobs and improving working conditions for seniors age 55+ hired by social enterprises (established or in the making) that provide care services.

Program Details

Beneficiaries	Support provided	Effect
Seniors at aged 55+ and older hired by social enterprises (established or in the making) that provide care services	<ul style="list-style-type: none"> • Direct support (service allowances, performance incentives, holiday allowances) • Indirect support (competency enhancement training, PR campaigns, employee entertainment allowances) 	Working conditions for senior employees have improved

Performance at a Glance

Number of enterprises receiving support

13



Number of employees supported (new employees hired)

430(90)



Number of service hours provided

386,606



Number of elderly clients benefitting

24,508



Feedback from Participants

We wanted to do something for seniors who have been working with us for a long time

Cho Seong-hee, CEO, Care World Inc.

Care World has been making kimchi for seniors with funding from the WT, and this has led me to rethink the relationship between us and our long-term employees. The support provided by WT for enhancing their job security came in especially handy as we were able to incorporate that funding into our direct operating costs. Our allowances for long-term employees enhanced their satisfaction with work. After WT's support ended, we thought about the need to set up a program of our own to improve working conditions for senior employees, so we are now preparing an incentive travel program for those with excellent long-term employment records with us.



Fostering the Social economy

Social Entrepreneurship Incubation Project	18
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Social Entrepreneurship Incubation Project

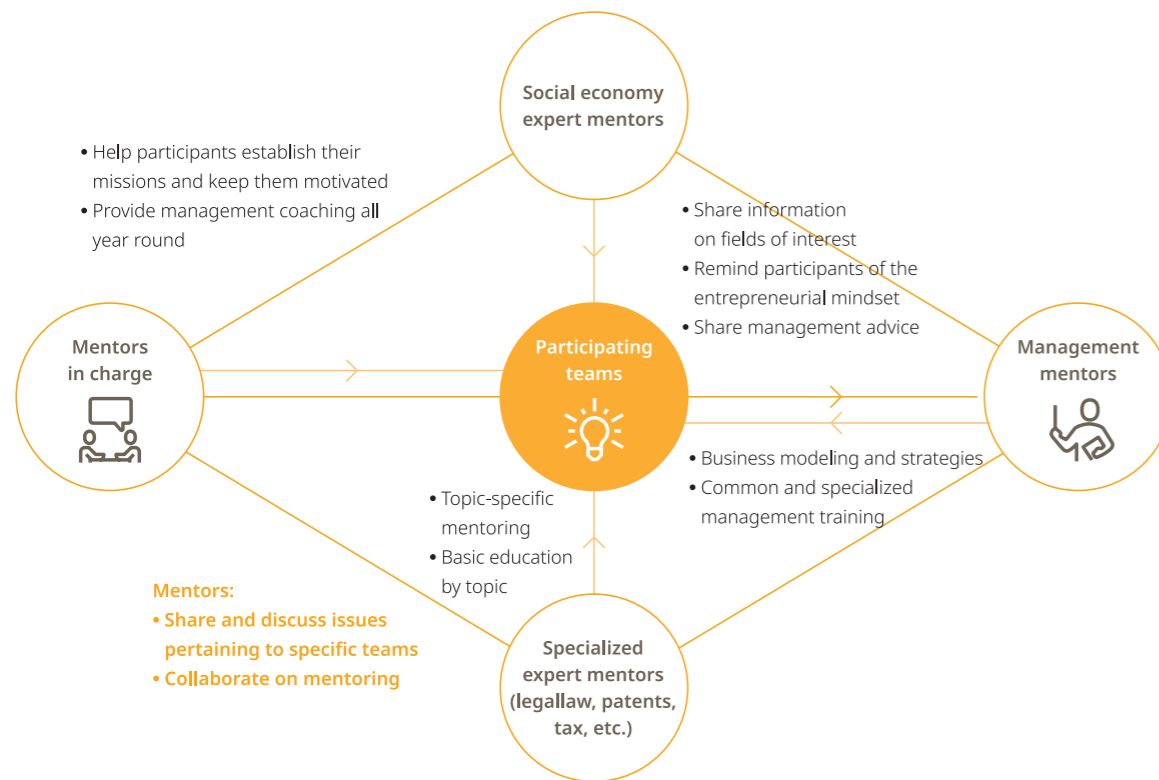
Discovering & Fostering Teams of Social Entrepreneurs :

The Social Entrepreneurship Incubation Project provides extensive support for teams of aspiring social entrepreneurs throughout the process in which they prepare and launch their enterprises. The project's central importance lies in the intensive mentoring it provides, from experts in management who help strengthen participant business models and address issues, specialists from different industries and lines of business, and those with social economy expertise. WT also runs a Social Venture Incubating Center, which especially caters to aspiring entrepreneurs about to launch their own businesses. Thirty new teams of entrepreneurs are selected every year to receive assistance from the center to bring stability to their startups.

Program Details

Beneficiaries	Support provided	Effect
29 teams of entrepreneurs (one team dropped out)	<ul style="list-style-type: none"> • Business spaces • Mentoring • Referral to business resources • Business cost subsidy • Training • Follow-up 	Capabilities of entrepreneurial teams enhanced

Support Process



Performance at a Glance

Number of mentoring sessions provided

266



Number of referrals made to specialized mentors

71



Number of teams designated as preliminary social enterprises

7



Number of new jobs created

87



Participants in the Social Entrepreneurship Incubation Project - Round 7

① Project School Inc.

Career navigation programs and project-based learning

② Grandma Chan Inc.

Home-cooked meals and side dishes through online orders

③ Lovely Paper Inc.

Creative and decorative objects made with scrap paper

④ Welcomm

Global community platform for international students in Korea

⑤ Warmco

Marketing campaigns that encourage people to engage in charity on a daily basis

⑥ Happy New Year Solution Inc.

Smart sound sensor for use by the hearing-impaired

⑦ Growing Mom Inc.

Parenting education online and off

⑧ White Crow Inc.

Duct cleaning (general and specialized) and training

⑨ Jimin Lab Inc.

Art toys and creative content for a world that is not surprised by the achievements of those with disabilities

⑩ POH 6.6

Location-based platform through which university students can share and volunteer their talents

⑪ 13 Place Inc.

On- and offline platforms to safeguard and advertise independent local stores

⑫ ALS Patient and Family Support Center Cooperative

Supporting patients with ALS, including those at various stages of impairment, and their family members

⑬ P33 Inc.

Transforming policy ideas from the public into actual results and organizing campaigns in the public interest

⑭ Youth Base Camp Inc.

Personalized career counseling for out-of-school teenagers

⑮ V Nomad Inc.

Branding platform for social enterprises and education on branding

⑯ Ookii Inc.

Handmade party supplies produced by employees with lupus

⑰ Chilliphant Inc.

Board and card games for participatory learning on politics and policy issues

⑱ Coop Communications Inc.

Support services for book clubs to encourage reading

⑲ Korean Bros Inc.

video works and other online content on items of public interest

⑳ Dal Dal Friends Inc.

Booking and payment platform for social activity programs in rural communities

㉑ Infiroute Inc.

Spatial planning and marketing ideas for urban renewal

㉒ Policy Bridge Inc.

Platforms for political participation and advice on legislative policy issues

㉓ Space Hamkke Inc.

Professional consulting on organization and cleaning, and training for professional organizers

㉔ Upclock Inc.

Upcycling products made with old fireproof suits

㉕ Blank Papers Inc.

Renovating abandoned spaces in urban areas into sustainable spaces for gatherings

㉖ Everyone's Dreams Inc.

Dormitory-based entrepreneurial incubation programs for young people

㉗ Mooncle Story Inc.

Assisting families with writing and publication of family memoirs based on recollections of senior family members

㉘ Madin Inc.

Upcycling items into usable products

㉙ Art Is Sharing Inc.

Platforms for interaction between artists and audiences

A Stepping Stone for Growth of the Social Economy :

Go Together Project for Social Enterprise Growth & Sharing

The Go Together Project for Social Enterprise Growth & Sharing helps diverse actors in the social economy find the help and resources they need by linking them with corporate social responsibility (CSR) initiatives of private-sector corporations. The program provides a platform upon which corporations and social economy actors can share and work to resolve essential social issues.

Performance at a Glance

Number of sponsoring corporations

14



Number of benefitting organizations

13



Number of projects undertaken
(with each organization allowed to undertake two or more projects)

21



Total amount of money provided

KRW 290,851,500

Providing Spaces for IT Start-ups :

Social Tech Innovation Lab

Since opening up the Social Venture Incubating Center in Yangcheon-gu, Seoul, in 2011, WT has been providing spaces and mentoring support for aspiring young entrepreneurs intent upon launching IT startups. The Social Tech Innovation Lab has inherited that function, providing space on the fourth floor of the WT building for IT startup business meetings and activities. The foundation is committed to continually looking for ways to increase cooperation between tenant startups and WT in the future.

Performance at a Glance

Number of tenant teams

5



Number of tenant team members

26



Number of WT-related projects

8



Helping Small Artisans, Revitalizing Local Economies :

Small Artisan Collaboration Support Project

With assistance from the Korea Airports Corporation (KAC), the Small Artisan Collaboration Support Project supports the Yangcheon Bagmakers Cooperative, whose members live and work in areas affected by air traffic noise due to their proximity to the airport. The project assists small local artisan organizations, helping them maintain and create jobs and improving the quality of life for local communities. It also focuses on helping the cooperative establish a sustainable business model and develop unique brand identities and designs through expansion and assistance with channels of distribution.

Program Details

Beneficiaries	Support provided	Effect
Members of the Yangcheon Bagmakers Cooperative	<ul style="list-style-type: none"> Management competency for the cooperative Developing brand identities and products General assistance to the Design Office Marketing and finding channels of distribution Other local PR campaigns Public contests and campaigns 	Improving quality of life for local communities

Performance at a Glance

Number of new merchandise prototypes created

13



Number of bag design samples created

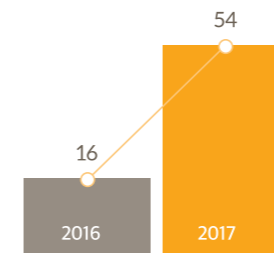
54



Winners of the Travel Bag Contest

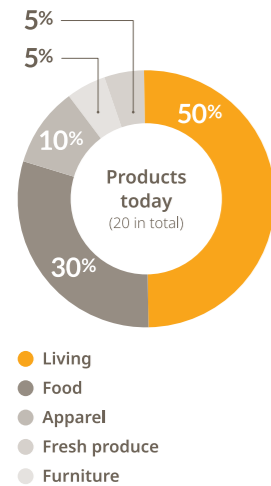


Designs & Products in Progress
(Number : Samples Created)



Crowd Funding for the Social Economy

Raising Public Awareness of the Social Economy :



Crowd Funding for the Social Economy is the name of a WT program designed, with support from the Korea Electric Power Corporation (KEPCO), to foster for- and not-for-profit organizations in the social economy. As public awareness and attention is crucial to the strengthening of the social economy, WT helps organizations wanting to work in that economy to introduce their products via channels readily accessible to the public, such as crowd funding sites, infomercial channels, and e-commerce distributors.

Program Details

Beneficiaries	Support provided	Effect
20 social economy organizations	<ul style="list-style-type: none"> Channels of distribution (crowd funding sites, infomercial channels, e-commerce distributors, etc.) Financial support for production, distribution of rewards, etc. Support with online advertising 	Raising public awareness of the importance of the social economy and its organizations

Performance at a Glance

Number of organizations receiving support

20



Number of distribution channels

30



ICT Support Project for Social Enterprises

Enhancing Competitiveness :

The ICT Support Project for Social Enterprises works, with support from Samsung SDS, to improve working conditions and enhance efficiency and productivity of social enterprises by providing their personnel with IT devices, IT infrastructure, and training on digital marketing. The project also involves identifying current management and needs of social enterprises to customize the ICT support and advice they receive.

Performance at a Glance

Number of benefitting organizations

12



Number of IT systems/ devices provided

24



International Relations

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Smile Together Partnership

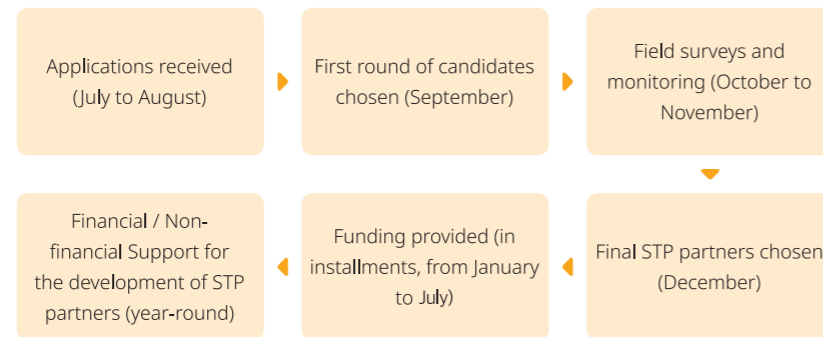
Eradicating Child Poverty in the Developing World :

The Smile Together Partnership (STP) supports the development of local communities and the employment of parents through the establishment and operation of social enterprises, so that children in developing countries can escape poverty and have better prospects for the future. The program began through the generosity of individual viewers of SBS's Hope TV campaign in 2011, and promotes the creation of more jobs in developing countries by selecting and supporting new partner organizations(STP partners) every year, fostering sustainable solutions to major social problems, including poverty and famine.

Program Details

STP partners	Support provided	Effect
Social enterprises and nonprofit organizations seeking to establish for-profit operations in developing countries	USD 30,000~50,000 Grant per year for 3 consecutive years and non-financial assistance to develop market channels for the products and services they provide	Development of local communities and stable work for parents toward improving the quality of life for local children

Support Process



Performance at a Glance

Number of countries where the STP partner is located

14



Number of STP partners receiving grant support

13



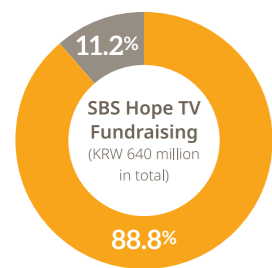
Number of employees in the STP partners

1,071



Number of children and youths receiving education & direct support from STP partners

23,741



● Partner organizations 2017
● Carry-over
※ Total amount (as of 2017)

STP Partner Organizations

Phase 1	Cambodia • Craft Peace Café(Banteay Prieb) : A café to support the self-sufficiency of families with members who have disabilities, and provides wheelchairs and housing support for children and teenagers with disabilities.	• Lotus Hope & Beauty Center(Lotus World) : Provides beauty training to help poor teenagers achieve economic self-sufficiency. STP helped to create a beauty training center, providing equipment, supplies, and networks.
	The Philippines • Camp Sewing Center(Camp Asia) : Through STP funding, this sewing center supports single mothers evicted from their homes by urban development and also provides meals and childcare support for children at risk.	Laos • Café Zoomsun(Phoudindaeng Youth Center) : Phoudindaeng Youth Center supports the leadership development of local youth, provides education for children in poor villages, and improves the quality of life for locals.
Phase 2	The Philippines • Oasis Life Center : Creates jobs and improves quality of life for locals through goat milk production and trade.	Cambodia • Friends 'N' Stuff(Friends International) : Helps local families earn incomes through production and sales of handcrafted merchandise. Also provides education and meals for poor children, as well as cottage industry training and distribution channels for poor families.
	Indonesia • HoshiZora Tour & Travel(HoshiZora Foundation) : Provides education, meals, and scholarships for local children with proceeds from responsible tour programs.	Vietnam • Sapa O'Chau : Provides occupational training and supports poor teenagers with proceeds from responsible tour programs.
Phase 3	Guatemala • Wakami : Helps local women produce and sell handcrafted fashion accessories, including bracelets, and obtain quality certificates that will give the chance to earn more income.	Uganda • Spouts of Water : Provides local schools with water purification filters to provide safe environments for local children to study, free from waterborne diseases.
	East Timor • Timorgator Cookie(Global Civic Sharing) : Operates a community enterprise that produces and sells baked goods. Also provides education and meals for poor children.	Kazakhstan • Eldany Handmade Café(Eldany Charitable Foundation) : Provides art lessons and jobs for those with disabilities through a local café.

Phase 4	The Philippines	
	<ul style="list-style-type: none"> • Igting Organic Farm (Camp Asia) : Provides jobs for those evicted from their homes due to urban redevelopment. The business also provides free meals for local children. 	<ul style="list-style-type: none"> • Happy Farm : Provides homeless families with jobs in chicken and hog farming, and also helps develop stable communities supportive of children's education.
Phase 5	Nepal	
	<ul style="list-style-type: none"> • Tripti Nepal : Provides coffee roasting and brewing programs for children and youth from earthquake-hit families to help them find jobs or run their own businesses. 	<ul style="list-style-type: none"> • Good Hands Social Enterprise (Good Hands International) : Provides sewing lessons for women from low-income households so they can produce school uniforms and backpacks. Also provides daycare centers for local working women and their children.
Phase 5	Indonesia	
	<ul style="list-style-type: none"> • Javara : Provides a training academy for poor farmers on Flores Island to help them process and trade products made with surplus local produce. 	<ul style="list-style-type: none"> • HRDF : Provides technical training and working opportunities for women in the lowest caste and thereby contributes to the economic stability of poor families.
Phase 5	India	
	<ul style="list-style-type: none"> • Apyu Ayung Social Development : Helps poor families earn stable incomes during the rainy season by producing handcrafted mats and other goods using locally sourced materials. 	<ul style="list-style-type: none"> • Goel Community : Uses the local dyeing tradition and employs local dye masters to produce fabric products, which are sold to help increase the income of local families.
Phase 5	Myanmar	
	<ul style="list-style-type: none"> • Tohe : Provides free art education for local children (including those with disabilities) whose families cannot afford it, and turns their creative works into designs for creative and decorative objects, proceeds from which go to helping local families in need. 	<ul style="list-style-type: none"> • Jerrybag : Provides sewing training for local women and enables them to produce bags, proceeds from which help local communities and give local children water-gathering bags.
Phase 5	Tanzania	
	<ul style="list-style-type: none"> • Jerrybag : Provides sewing training for local women and enables them to produce bags, proceeds from which help local communities and give local children water-gathering bags. 	<ul style="list-style-type: none"> • Jerrybag : Provides sewing training for local women and enables them to produce bags, proceeds from which help local communities and give local children water-gathering bags.

Introducing New Metrics for Assessing Social Impact :



WT x uGET Publication of The Smile Together Partnership Impact Report 2017

The Impact Report provides a detailed qualitative review of the performance of seven major organizations for whom the STP funding ended more than two years ago, as assessed through interviews with organizational leaders, employees, and other local stakeholders to determine the number of employees and their wage levels, the quality of employment provided, sustainability of each business, the nature of the contribution they make to local communities, and the impact they have on the future generation.

Co-written with Yonsei University's Undergraduate Global Experience Team (uGET); Published by WT
Published on December 4, 2017 / KRW 15,000

Social Enterprise World Forum 2017

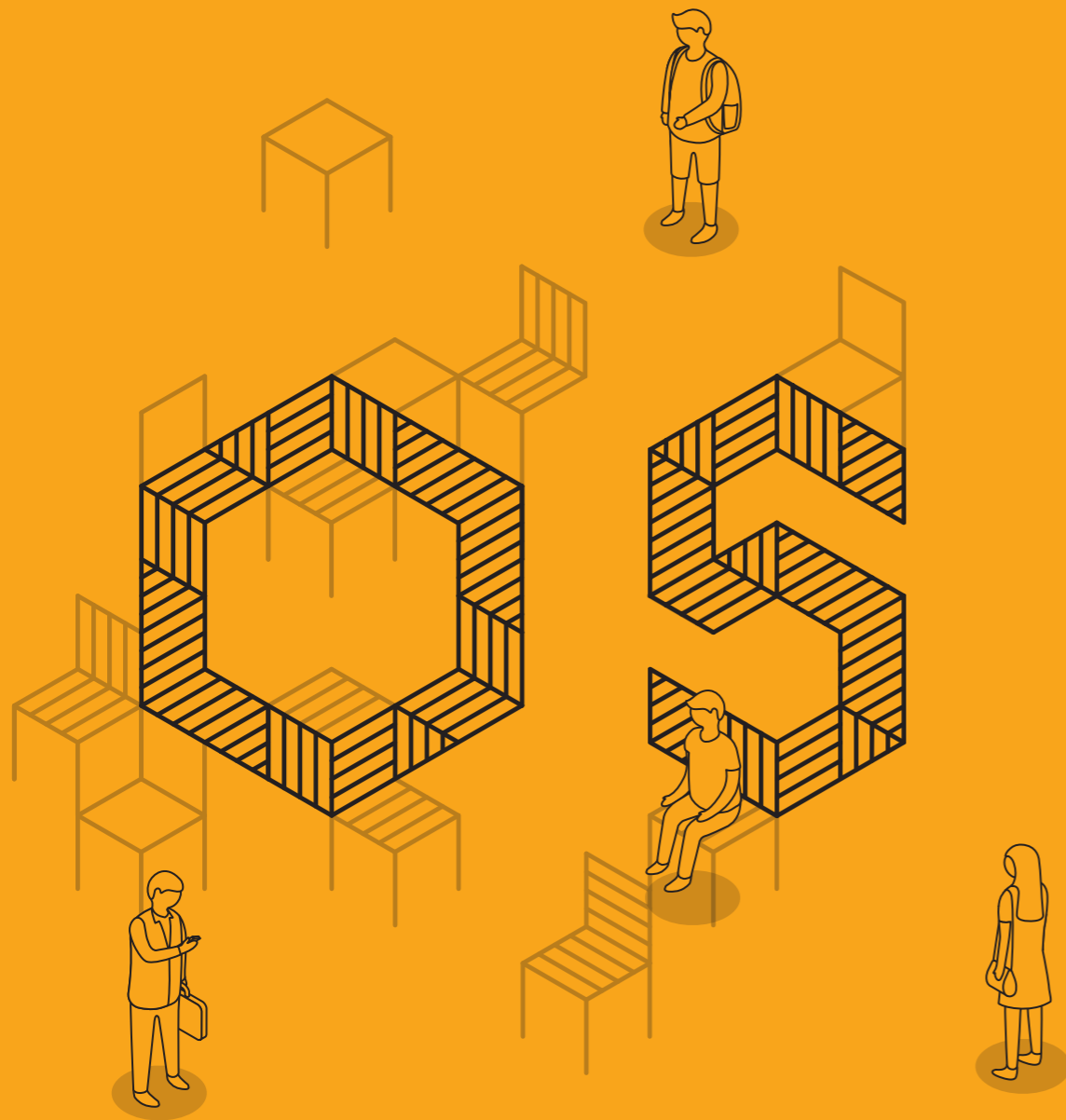
Ushering in a Creative Future with the Social Economy :

Social Enterprise World Forums (SEWFs), held on a different continent every year since 2008, attract over 1,000 social entrepreneurs and other actors in the social economy worldwide to learn, grow, and network with one another. WT is an important member of the SEWF, raising the international profile of Korean social enterprises and helping them expand their global networks over the years.

International Relations

Contributing to Regional Discourse on the Social Economy through Networks :

WT's international relations programs focus on linking the variety of resources available in and outside Korea toward maximizing and disseminating social impact. WT helps governmental actors, corporations, social enterprises, and NGOs form and extend their networks with one another and around the world. WT also helps these actors find and provide resources through such international networks as the Korea International Cooperation Agency (KOICA)'s Development Alliance Korea (DAK) and CityNET.



Fundraising Campaigns

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A Street March in Solidarity with Today's Young People Burdened with Unemployment :

Up Together Campaign

The Up Together Campaign features street marches in solidarity with today's young people who face increasingly dark economic prospects amid a soaring youth unemployment rate. The marches, organized in the Hongdae and Yeouido areas, where many young people hang out, featured a variety of activity booths providing opportunities for young passersby to participate and air their concerns and hopes. People of all ages participated, recognizing that the rampant unemployment of young people in Korea was not just a problem for those looking for work, but a social problem requiring mass action.

Supporting the Networks of Young People in the Social Economy :

WT Plus Supporters

WT Plus Supporters refer to university students interested in social economy issues and who participate in WT programs and activities that bring young people together to develop the social economy. The first round of young people chosen to participate in the supporters program received lessons and training on the social economy and public relations. They were also given opportunities to participate in various WT projects and gain a deeper understanding of the social economy and its actors. Supporters also strengthened their networks through participation in campaign planning and online campaigns.

A Relay Charity Campaign for Friends & Family :

Letters from Tomorrow

Letters from Tomorrow is the name of a relay charity campaign where participants spread the spirit of charity by encouraging their families and friends to participate as well. Designed to encourage greater public participation in charitable giving and support the dreams of passionate young people with the donations raised, participants were asked to sign pledges to give money and relay donation kits to their families and friends.



Hankyoreh Charity Campaign

Supporting Self-Sufficiency among the Underprivileged :

The Hankyoreh Charity Campaign is a leading charity drive led by The Hankyoreh, a popular progressive daily in Korea. In 2017, WT and The Hankyoreh formed a partnership, with WT providing interviewees looking for help to achieve self-sufficiency and the newspaper running feature articles on their stories as part of its charity campaign. The Hankyoreh ran two feature articles and public-interest advertisements, and the money raised went toward helping young people determined to be credit risks, in affiliation with the Korea Student Aid Foundation, and immigrant women raising children by themselves, in affiliation with the Multicultural Family Support Center. The power of the media was crucial to encouraging the public to raise the necessary funding.

Results

Young people at deemed to be credit risks

Amount raised : KRW 10,687,100

Immigrant women raising children aloneas

Amount raised : KRW 20,015,326

Performance at a Glance

Number of beneficiaries

74



Number of individual donors

633



Social Economy Week Campaign

A New Mission for Social Economy Organizations - Raise Money through Public Campaigns :

The Social Economy Week Campaign involved a major crowd funding project launched by WT, along with its partner social economy organizations, on Gachi-Gachi, a Kakao feature supporting social causes and charity projects. WT organized a crowd funding campaign for the social economy every quarter and enabled its partner organizations to create and display fundraising pages on Kakao. The crowd funding campaign helped to advertise the social missions of participating organizations and raise financial resources. Most importantly, the campaign was an opportunity for WT to share its mission and vision with the public and raise funds.

Performance at a Glance

Number of crowd-funding campaigns launched

7

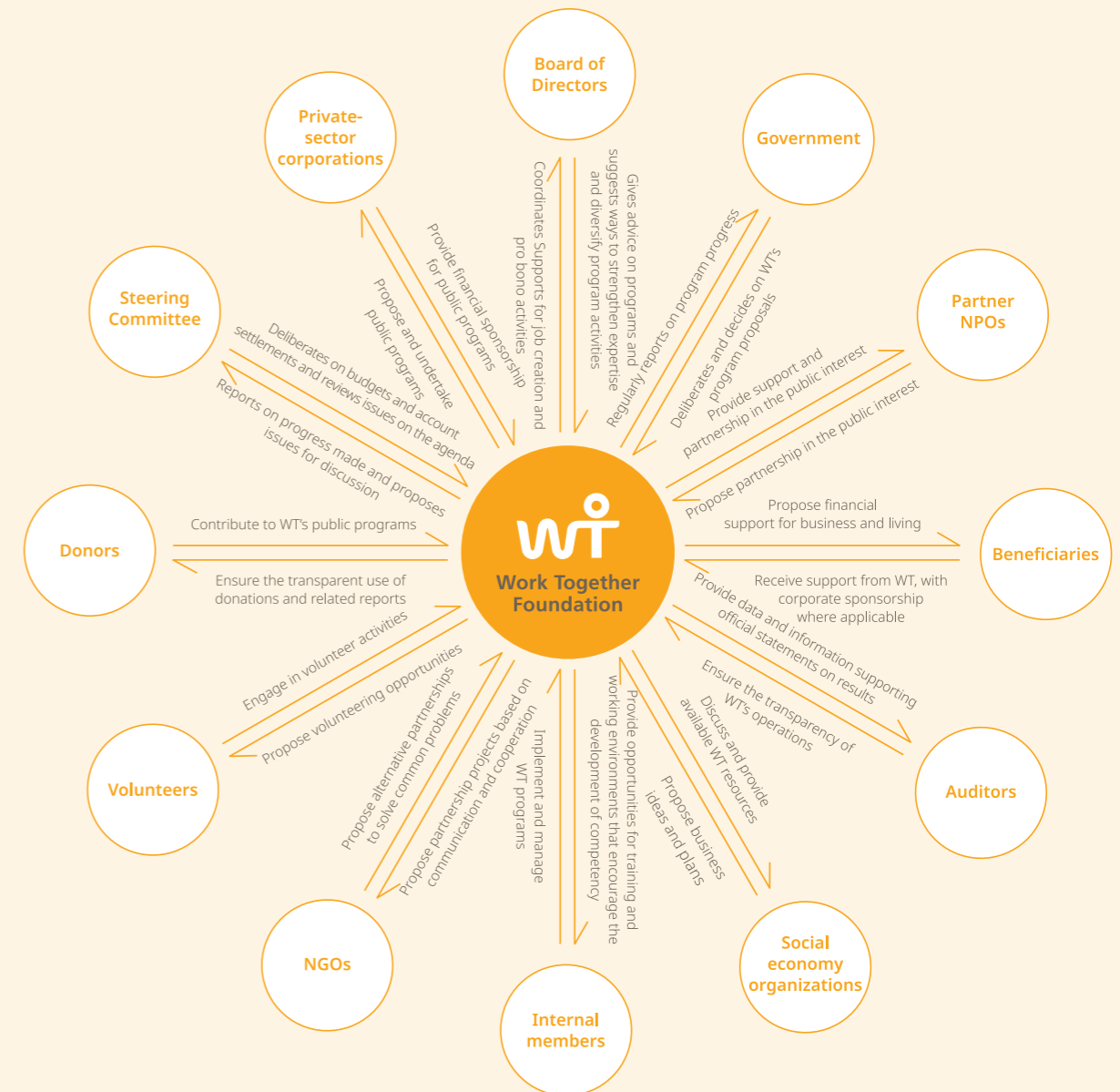


Average targeted amount met

86.7%



Network of Public Activities



History

1998

The National Movement Committee to Overcome Unemployment (NMCOU) launched amid the Asian Financial Crisis (co-chaired by the late Kang Won-yong, the late Kim Su-hwan, and Song Wol-joo)

2003

The NMCOU reorganized as a nonprofit corporation-cum-foundation to develop more active solutions to the protracted and structural problem of unemployment in Korea

- Youth Employment Fair organized (with sponsorship from the Ministry of Labor, MBC, and The Hankyoreh)
- Programs for social work and social enterprises launched
- Financing program (Local Development Funds) for social enterprises launched
- Nongovernmental Social Security Net Development Program launched

2004

- Kyobo Dasomi Nursing Volunteers Project launched (which became Korea's first-ever social enterprise, Kyobo Dasomi, in 2007)
- Fun Culture School launched (with support from Samsung Securities)
- Job Creation Movement Headquarters launched
- Hope Fund Donation Relay Campaign launched (MBC)

2005

- Senior Traditional Culture Curators Program launched (with support from Samsung)

2006

WT began to propose alternative solutions to unemployment and poverty

• WT Policy Institute established

- Happy Lunchbox Sharing Project launched (with support from SK)
- At-Home Nursing Assistance Project launched (with support from POSCO)
- Hope Networking Center for Young People launched

2007

- Local Social Enterprise Development Project launched
- Child Welfare Guardian Support Center Project launched (with Ministry of Health and Welfare)
- Won the Social Innovation Award at the Peter Drucker Innovation Awards
- Performed management consulting on social work upon request from the Ministry of Labor
- Began to certify and support social enterprises upon request from the Ministry of Labor

2008

WT introduced a series of programs aimed at reducing social polarization and introducing sustainable work

- **Organization renamed the Work Together Foundation (WT)**

- Launched a program supporting new and renewable energy social enterprises in abandoned mining towns in Gangwon-do (with support from Hi-One Resort)
- Launched a program fostering social enterprises with specialty in cultural heritage (with the Cultural Heritage Administration)
- Launched the Social Entrepreneurs Academy
- Hosted the Asian Social Entrepreneurs Summit (ASES)

2009

- Organized the National Contest of Social Venture Ideas upon request from the Ministry of Labor
- Social Venture Incubating Center Mapo opened (with the Korea Life Insurance Association)
- Launched a project to support the growth of social enterprises in the making (with KEPCO and BAT Korea)
- Launched a project for training accounting experts for social enterprises (with support from Shinhan Bank)
- Launched a campaign promoting ethical consumption and social enterprises (with support from G Market)
- Began linking social enterprises to corporations for facility and equipment support (with Export-Import Bank of Korea)
- Launched the Hope TV live fundraising campaign (SBS)
- Launched programs to support social enterprises with specialties in new and renewable energy and cultural heritage

2010

- Support begun for the establishment of community enterprises (with Land & Housing Corporation)
- Social Enterprise Distribution Support Project launched (with support from Hyundai Home Shopping)
- Light A Lamp launched, supporting the unemployed breadwinners and their families in Korea
- Smile Together Partnership launched, supporting poor families and children abroad
- Youth Dream Field launched, supporting the dreams of teenagers (with support from KB Kookmin Bank)
- Care service project launched for the disadvantaged (with the Korea Housing Finance Corporation)

2011

Systematic, expert management support provided for exemplary social enterprises

• Social Venture Incubating Center Yangcheon opened

- Social Entrepreneur Incubating Program launched (with the Korea Social Enterprise Promotion Agency).
- Support for social enterprises in the making specializing in sustainable development (with support from LG)
- *Social Enterprises* Guidebook published

2012

- Senior Business Growth Support Project launched (with support from Yuhan-Kimberly)

- Eco-Friendly Social Enterprise Support Project launched (with support from Hanwha)
- Social Economy Zone Projects (with Seodaemun-gu and Geumcheon-gu District Offices)
- Alternative Social Security Net for Young People launched
- Hosted ASES 2012

2013

- Senior Employment Fund Project launched (with support from Yuhan-Kimberly)
- Cooperative Business Model Development Support Project launched (with KEPCO)
- Global Drive Project launched (with support from SK)
- Social Economy Seeds of Hope Project launched (with the Export-Import Bank of Korea)
- Supported the conversion of businesses into social enterprises (with support from Hanwha Galleria)

2014

- Hosted Social Enterprise World Forum 2014
- Social Enterprise Solidarity Mutual Aid Fund launched (with the Export-Import Bank of Korea)
- Social Enterprise ICT Support Project launched (with support from Samsung SDS)
- R&D on policy measures providing support to merchants of traditional markets and small artisans, upon request from the Seoul Metropolitan Government

2015

- Support begun for small artisans in areas affected by aircraft noise (with KAC)
- Global Social Enterprise Accelerating Project for Developing Countries launched (with KOICA)

2016

- Senior Care Managers Program launched (with support from Yuhan-Kimberly)
- Building Hope Through IT Project for Students of Specialized High Schools launched (with support from Shinsegae I&C)
- HUG Share Houses 1 and 2 opened for young people (with the Korea Housing Finance Corporation)
- Social Tech Venture Incubating Program introduced (with the Seoul Metropolitan Government)
- Recognized as a "diligent public interest corporation" by the Ministry of Strategy and Finance

2017

- Employment Guide Project for University Students launched (with KAMCO)
- Social Tech Innovation Lab opened
- Participated in the Hankyoreh Charity Campaign

Board of Directors

Board of Directors

Chairperson

Song Wol-joo Chairperson, Good Hands

Executive Director

Lee Sae-joong Honorary Chairperson, Korea Green Foundation

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 Park In-gu Vice-President, Dongwon Corporation
 Lee Woo-hee Vice-President, S-Tec System
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 Kim Ju-young President, Federation of Korean Trade Unions
 Yang Sang-woo CEO, The *Hankyoreh*

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 Park Ji-young Secretary-General, WT

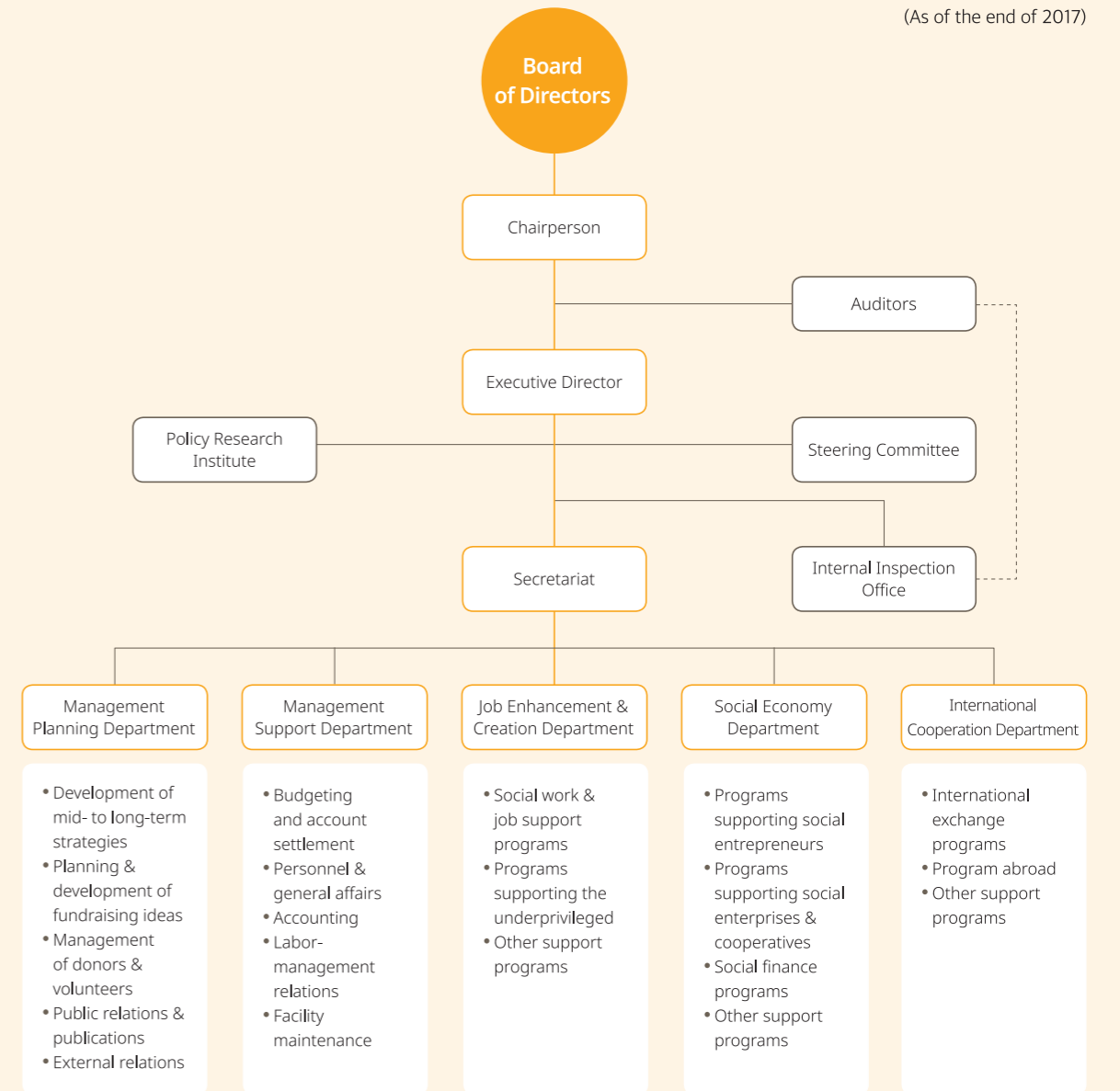
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 Cho Young-bohk Dean, Pusan National University School of Management / President, Research Institute for Social Enterprises

Organization

WT consists of a board of directors, a steering committee, a policy research institute, and a secretariat. All its members work to realize the foundation's vision while ensuring the transparency and fairness of the foundation's management. The secretariat undertakes the foundation's projects with its five departments.

※ 30 permanent workers: One executive director, one secretary-general, 26 administrative workers, and two specially appointed workers.





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No. 11

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