

MORE BUZZ, MORE VIBES:

**EYES ON KOREAN
SOCIAL ENTERPRISES**

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The COVID-19 pandemic has brought the world to a stop. Ironically, this has given the global population a time to think about the way we treat our environment and reassess underlying problems of the economic system we face in the present day. To that end, global social enterprises are persevering to not only overcome COVID-19, but through the 'Build Back Better' campaign, all of us are striving to alleviate inequality, unemployment, and environmental issues.

Work Together Foundation formed the very first social enterprise discourse in Asia through the Asian Social Entrepreneurs Summit (ASES) and laid the foundation for mutual growth by bridging South Korea's social enterprises with world-wide network. All these efforts have led up to the Social Enterprise World Forum (SEWF).

This year, the SEWF was held to discuss various agendas that need to be addressed by us all together amidst the pandemic situation. The foundation has participated in the world forum more actively than any other year to stress the importance of having these discussions. With that in mind, we held 'Post COVID-19 Challenge, Turning Crisis into Opportunity' in July both online and offline to share how domestic social economy organizations are overcoming the crisis. We received many positive responses, and in September, in collaboration with Korea International Cooperation Agency (KOICA), as SEWF's gold sponsor, we introduced assignments and tasks of social economy organizations in Korea.

Also, through this opportunity, we intend to publish this post-event report in English, which introduces the experience of social economy organizations in Korea that are recovering from coronavirus pandemic. We wish to share their stories and efforts with social enterprises around the world.

Work Together Foundation will continue to strive to support social economy organizations that are working to create social value on a regional and community basis. We will ceaselessly look for new alternative model to overcome this adversity.

We are grateful for your attention and interest in our work. Thank you.

Welcome speech



Hyun-sub SONG

Chairman of Work Together Foundation



We will ceaselessly look for new alternative model to overcome this adversity.





More Buzz, More Vibes: **Eyes on Korean Social Enterprises**





SEWF

Social Enterprise World Forum (SEWF)

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Going Beyond the Trials to Innovation

Overview of SEWF



Social Enterprise World Forum (SEWF) was established in 2008 by a group of the world's leading social enterprise agencies and networks.

SEWF is the leading organization for the global social enterprise movement. It challenges to ensure and reflect on the priorities of tens of thousands of social enterprises around the world. One of the many challenges includes facing failed economic models and building the movement by convening global and regional events, partnering with diverse organizations, and influencing policy dialogues.

Work Together Foundation (WT Foundation) first participated in the events of SEWF in Johannesburg, South Africa in 2011. Afterward, WT Foundation joined the SEWF Organizing Committee in 2012 and made efforts to host the 2014 forum.

As a result, Korea became the hosting country for the SEWF 2014, and WT Foundation was selected as the forum organizer. In this process, WT Foundation's Board member, Jae-Gu KIM, who is also an active member of the organizing committee in SEWF chaired a forum held under the theme of 'Social Change through Social Enterprise.' At the time, 1,100 domestic and global social innovation organizations and workers participated.



This year, as the representing organization of SEWF in Korea, WT Foundation invited social enterprises and public institutions to discuss all the hardships they face and how our social economy and its actors are responding to them. ‘Post COVID-19 Challenge, Turning Crisis Into Opportunity’ was held both online and offline as a pre-event to 2020 SEWF Digital.

Based on the pre-event, WT Foundation held a session in the Digital World Forum under the theme of ‘Agency Collaboration for Sustainable International Development’ in connection with Korea International Cooperation Agency (KOICA).

If you’re curious to learn more about the story, search for WT Foundation on YouTube now (<https://www.youtube.com/user/hamkkorg>).

2020 SEWF Digital Pre-event

Post COVID-19 Challenge, 'Turning Crisis Into Opportunity'

Prior to the main event in 2020 SEWF Digital, Work Together Foundation organized a pre-event to share how social enterprises working in different sectors are dealing with COVID-19. WT Foundation's focus was to think outside of the discourse-centered policies and to listen to the voice of live-action, seeking ways to support overseas aid projects and to discuss the strategic direction of CSR support in the time to come after the pandemic. For this, 'Post COVID-19 Challenge, Turning Crisis Into Opportunity' was held on July 23rd.

Social and Solidarity Economy (SSE) organizations faced with the pandemic crisis shared their story of overcoming COVID-19 in the pre-event. Many passionate social entrepreneurs and enterprises participated in the event via live Q&A.

The event was divided into three sessions, and of which Sessions 1 and 2 introduced stories of social entrepreneurs that turned the crisis into an opportunity. During Session 3, chaired by Jae-Gu KIM, a Board of SEWF (also a Board of WT Foundation), Taeyoung LEE, Director of Social Contribution Team of Incheon Airport Corporation and Jinho SONG, Director of Social Value Management Division, Korea International Cooperation Agency (KOICA), shared the post COVID-19 strategy of public sectors. Stories shared by organizations that turned crisis around into an opportunity in rapid transition left a deep impression on the participants.

It was a successful event where social entrepreneurs from all over the world took part in challenging the crisis, witnessing social economy organizations taking actual measures in light of overcoming this trying period. The presentations highlighted responsible actions of social enterprises where the social sectors were able to shine the most, turning their perspectives into opportunity and transforming their business in the time of predicament.





- Moderator: Jae-Gu KIM (Board of SEWF / Work Together Foundation),
 Moo-Yul LEE (Chairman of Co-operative Sallim), Hyunmyung DHO (CEO of IMPACT SQUARE)
- Speaker: Jungeun YOU (CEO of Mabo), Gwe Young DO (CEO of GAON IPM),
 Chul-Ho SHIN (CEO of SANGSANG WOORI), Doo-Hwan KO (CEO of FAIR TRAVEL KOREA),
 Sangki BAE (CEO of Wehuddling), Kyung-Jae LEE (CEO of Sewing for the Soil),
 Hyeong-Ryeol LEE (Team manager of C&S Team, AUD SOCIAL COOPERATIVE),
 Jin-ho SONG (Vice President of Korea International Cooperation Agency),
 Tae-Yeong LEE (Director of Sustainability Management Team, Incheon International Airport Corporation)



The less fortunate are more likely to face greater difficulties in these hours.

With the helping hand of public agencies and the collective efforts of civil society, we are breaking through this calamity one step at a time.



2020 SEWF Digital

• Event Overview

In light of the coronavirus pandemic, the 13th Social Enterprise World Forum (SEWF), originally scheduled to be in Halifax, Nova Scotia, was changed to an online-based digital forum. The international social enterprise community gathered together from 21-25th September, and the programs were operated in Asia, Europe, and America by time zone.

• Agenda

Impact of COVID-19 on Social Enterprises and Communities

• Programs

Forum Sessions

Watch online SEWF sessions and view forum videos free for one year

Marketplace

Promote key social enterprises' products and services of major countries to a global audience through the marketplace (online display platform).

Real-time Communication

Online communication with social economy organizations of more than 5,000 people in 50 countries.

KOICA-WT Foundation Joint Session

• Overview

For the very first time in Korea, with the support of Korea International Cooperation Agency (KOICA), Work Together Foundation (WT Foundation) participated in the SEWF as a gold sponsor.

The Joint Session was proposed by the SEWF Secretariat to create a customized session to broaden the horizon by sharing experiences of NPO and SEs. The session examines their advancement, taking a step forward from international development cooperation to creating global social impact. This all surmounts to promoting Korea's Public-Private Partnership (PPP) and making ways for them to expand internationally.

• Subject

Agency Collaboration for sustainable International Development

• Contents

Moderated by Jae-Gu KIM, a board member of the SEWF, the session shares examples of institutions operating KOICA's Public-Private Partnership (PPP) program and WT Foundation's Smile Together Partnership (STP) program.

Marketplace Session

• Overview

As a side event to SEWF, WT Foundation streamed a live broadcast on how our STP program partners are resolving local problems through their social business. Also, in a small session, partners shared their experiences on Korea's social enterprise ecosystem.

• Subject

Sharing business model and experiences of domestic and foreign partner organizations

• Contents

Shall We Smile Together?

Introduction of Smile Together Partnership of WT Foundation. Introduces how business and international development cooperation interconnect.

Korea SEs, How we work?

Introduction of Korean social enterprise ecosystem and the stories of each company.

Column: Going Beyond the Trials to Innovation



This year, Korea International Cooperation Agency (KOICA) and Work Together Foundation(WT Foundation) sponsored SEWF as a gold sponsor for the first time. We provided 400 tickets amounting approximately \$23,000 to encourage social enterprises across Korea to participate and enjoy the forum more closely.

As the first SEWF digital forum, there were trials and errors. The time difference being one of the most challenging obstacle. As a person in charge of the Secretariat of the SEWF in Korea, I slowly began to redefine and reflect upon the significance of SEWF event.

First and foremost, the characteristic of the SEWF has its emphasis on ‘movement’. I would say this expression derives its quality from active ‘action’ rather than a simple campaign. Tatiana Silva, CEO of FA.VELA, says we each have a role as an individual and actions we can take.

“Social entrepreneurs must play a role in improving the lives of residents with products and services and work together to become the key to a change that can build a better world.”

Another is the emphasis on ‘community-based’ actions. The theme of this year’s SEWF Digital was the future of ‘Impact of COVID-19 on Social Enterprises and Communities’. The sudden outbreak has exposed vulnerabilities of societies and inequalities of our economies. Accessibility to education and technology is compromised, and environmental and health risk is emerging more than ever. In response, local-based social enterprises need to step up and take the initiative to become the alternative force in reshaping our future economies.

Finally, the SEWF focuses on future generations. As such, a number of young social entrepreneurs were invited as the speakers to express their thoughts.

Rona Glynn-McDonald, a young Aboriginal Australian social entrepreneur shared her thoughts on how youth and social entrepreneurs must take the lead and upset the whole system. Also, Amonge Sinxoto, the representative of Blackboard Africa pointed out that “it is more important than ever to collaborate between generations to share the failures and experiences of the older generation, and to move forward to a more developed society.”

It was a privilege to have witnessed our future generation be ready and eager to make changes for the better. We look forward to seeing everyone at SEWF in Halifax again next year.

by Hee-Jeong SHIN

(Department manager of Work Together Foundation's Planning & Strategy dept.)



More Buzz, More Vibes: **Eyes on Korean Social Enterprises**



2020 SEWF Digital

- 13** [Main-session] Agency Collaboration for Sustainable International Development
- 25** [Side-session 1] Shall We Smile Together?
- 31** [Side-session 2] Korea SEs, How we work?

AGENCY COLLABORATION FOR SUSTAINABLE INTERNATIONAL D

KOICA

Work T
Foundation



In response to the global COVID-19 pandemic, to overcome the crisis, it is necessary to make efforts to create resilience and a collective impact through cooperation between the civil society, the social economy, and the government centering on the local community.



DEVELOP



Agency Collaboration for Sustainable International Development

Concerns raced to my mind first when SEWF 2020 that was to take place in Canada was changed to an online forum. With social economy organizations all over the world facing a difficult time from COVID-19, I couldn't help but show my uneasiness. But when you think about it, the greatest strength of the social economy is that it can seize the opportunity even amidst the most desperate times. SEWF Digital, which took place over five days, ended with great success.

As the sole Asian Board member of SEWF, it was a meaningful time for me to have introduced some excellent social enterprises from Korea to a global audience. Also, I couldn't have been more proud to see fellow Korean social entrepreneurs stand out and play an active role in the forum.

I express my utmost gratitude towards KOICA and Work Together Foundation for creating such a wonderful opportunity, and for their selfless devotion and support to social entrepreneurs in Korea.

by Jae-Gu KIM
(Board of SEWF /
Work Together Foundation)



What kind of projects are in progress for sustainable international development?

KIM

Welcome, our dearest audience.

I will be moderating today's session on agency collaboration for sustainable international development, which is organized by KOICA and Work Together Foundation (WT Foundation). I especially appreciate the Social Enterprise World Forum digital team for supporting this event, and welcome other valuable guests who are working in the field of international development to support creation and operation of social enterprises as parts of efforts to promote development.

Here are three representatives from different organizations, and they are going to share

their experiences and projects on how to build relationships and collaborate with other agencies in local areas of Korea. Large-scale social innovation needs broad cross-sector collaboration and coordination.

Today, each speaker is going to share their organization's activity. The first speaker is Hanyoun SO. He is an Executive Director at Merry Year International (MYI). MYI is a non-profit organization that is focused on sustainable development around the world. He used to work in Malawi as a Project Leader of KOICA for around 10 years. He is going to present a collaboration project with KOICA in Rwanda. Please welcome Hanyoun.



MERRY YEAR INTERNATIONAL —

Good afternoon, everyone from all over the world. I am going to start off by reading the title of the project: “Employment Creation and Capacity Enhancement Project for the Vulnerable in Rural and Urban Area, Rwanda.” It sounds a little long and complicated, but the title of the project includes all the elements that we are going to tackle and deal with.

So let’s talk about the collaboration. This program was launched by KOICA in 2018. They promote not only public-private partnerships, but also, there is a requirement for the consortium for the profit and non-profit organizations. At first, this kind of requirement may seem a little bit restrictive to the organization, but in the end, as the project goes on, the collaboration works well, creating a good impact within the program. Our project lasted for three years, and the total budget was about 1 million US dollars. The share ratio of the budget from KOICA to partners were 8 to 2.

I would like to introduce a little bit more about the organizations that worked together. As for the non-profit part, MYI took part in the project. We are an international NGO, focused on self-reliance and sustainability. Since the foundation in 2007, our first project was helping North Korean defectors, not by just giving resources to them, but by building a factory so that they can get employed and have a paying job. So, I would say that the DNA of the social enterprise model is engraved in our company.

The next one is Kijamii Table, which is the profit part. Kijamii Table is a startup and social enterprise. It is a restaurant which runs in Rwanda and it started its business in 2018. The CEOs and staff are well-experienced in Rwanda and the African setting. So, it was a really good match for us to work together, and with the help of the KOICA fund, the program worked really well.

There are three key points to the project: Cultivation, Post-Harvest Management & Distribution, and Restaurant & Product Development. This is part of the value chain cycle, which is divided into two players: MYI and Kijamii Table.

The reason we organized this project is because through research, we found that there were two main social problems in Rwanda—one in the urban area and the other in the rural area. There were small farmers who did not have the assets or money or any kind of opportunities to get their income from. And especially for the female farmers, including widows and single mothers, they were really struggling for their lives. So, MYI dealt with the rural area problems and Kijamii Table with the unemployment problem of the youth in the urban area.

In the cultivation project, we offer basic to advance theory classes, free agricultural tools, and rental programs. We try not to give the resources for free, but we try to rent, so that they can get the idea that this is a social economic program. Other than that, there are also professional consulting and hands-on learning in the community farm, and so on. And once we harvest, it should be stored, maintained, and controlled, so that they can maintain its added value. For this, we signed an MOU with a local cooperative whose name is Kupalek. The main goal of these interventions is to lead them to become agri-business experts in the local setting.

Next, once we collect all the crops, we have to sell them. That part is done by Kijamii Table and all the other buyers. As for that, Kijamii Table is in charge of purchase, product development, and running restaurants under the MOU with Gacuriro TVET School. The reason Kijamii Table is working with the local school is because students do not have enough chances to get proper training and decent jobs. So, while developing the product, Kijamii Table is helping the students to get the training, and also, quality control of the product—they can build their skills from that. And also we built and renovated the infrastructures through this project. Without KOICA’s fund, it could not have happened, so we are really thankful for that.

And then, for the characteristic, there are two main characteristics which I think are unique. First, that our project is not just from farm to table but touching everywhere with expertise.

KOICA does its own part, funding and overall M&E, while MYI takes the rural development part, and Kijamii Table does the urban development part. We each do our own jobs focusing on each of our areas of expertise. This makes our project more conspicuous.

And the other one is ‘Separately & Together.’ I have heard this term ‘Separately & Together’ a lot from my wife, because she always says that we should always be happy separately and together. I think it also applies to our project, because if we depend too much on each other, even if we are working in collaboration, there is a high possibility of collapsing together. So, for risk management, I think we have to be self-reliant—MYI should be self-reliant on its own, and the same way for Kijamii Table. But that does not mean we do not have any synergy effects. That is the uniqueness of our project.

Last but not least, the pandemic. We are faced with the COVID-19 pandemic era, but the virtue of collaboration works here. Kijamii Table is a social enterprise, which means that they have to

make a profit. But in this period of pandemic, it is really hard for them to run their business in a normal way. At this time, MYI has lightened the partner social enterprise’s financial burden. And for activities, MYI has also continued the essential activities while working on emergency relief and preventive action. Not only MYI and Kijamii Table, but also KOICA played an important role through prompt approval of budget revision. Without it, it would have been really hard for us to help the people in need. The main thing is that Kijamii Table was able to gain some time for recovery through sharing the burden.

KIM

Next, I would like to introduce the second speaker, Buyoung Cho. She is the Director of CAMP International Philippines Office. Please understand she is connecting now from the Philippines, so the transmission might be somewhat uneven. CAMP International is a development NGO that builds sustainable communities through running social enterprises. Please welcome Buyoung.



CAMP

Hi, this is Buyong from CAMP. Greetings from the Philippines. I want to present my presentation with one woman's story. Her name is Nanay Weng. Nanay means 'mother' in Filipino. She is the general supervisor of Igting Social Enterprise.

"First, I want to introduce our sewing center. We started in 2011 with only 20 members. We did not have many machines and the space was not so big, but now we have two sewing centers and are working with 100 mothers. And we even expanded our project to house-based sewing.

I would probably say our product is very beautiful, and if you visit the Philippines, you may be able to find our products in duty free shops as well. So, what I am saying is that our success in business is really moving on, and now, we are quite famous in the Philippines. And of course, I am working as a lecturer. I run the empowerment program for the community members. I introduce our cases to many social enterprises in the Philippines.

We were so happy, but in 2020, COVID-19 hit the country. There have been around 270,000 confirmed cases, and many people have died. And many people have lost their jobs, being forced out onto the streets to beg for money. Of course, our sewing centers were stopped as well. Due to lockdown and the shutdown regulations, we had to stay at home. My mothers—staff, our sewing centers were all stopped and we really, really needed money.

We started to find a way in the pandemic. First, we wrote a letter to the local government, appealing our situation. The local government know us well, so luckily, they gave us permission to operate the sewing center. We started operating again and until now, we have produced around 300,000 face masks and 30,000 PPE suits. So now, we have survived again.

So where is our sewing center? In the city? No, we are located at Towerville Relocation Site. There is a living population of 70,000. Most of the people have been evicted by the government or relocated due to natural disasters. When I arrived in Towerville, demolished by the government, there were no houses but there

was fresh air. I had only finished my studies in elementary school, so it was really hard for me to find a job as well. But through the sewing center, I met a friend who gave me the opportunity to work as a supervisor."

With this story, I hope to emphasize how we make successful stories. When we started our project in 2010, we conducted a community survey with Work Together Foundation for one and half years. We visited homes and listened to the voices of community members. We realized that there was a need of jobs from the community, so we made a proposal with the community members. Whenever we are doing a project with KOICA, **we make plans together with the community members, organize people, and develop businesses together with the community members. So, now our Igting sewing centers are really working for the communities and all the benefit is also going to the communities.**

Now, everything has stopped all over the world, and we are still in a very hard situation. But I proudly say, in a pandemic, we have found a way to give jobs to community members and fulfill our social responsibility by donating face masks and PPE suits where they are needed. And of course, we are not getting our materials from Korea, so we are really saving the environment as well.



With Work Together Foundation and KOICA, we also got some ODA projects, starting from the community. So, we are moving forward with the community, which was how we could find a way during this difficult situation. I am really happy to say we have already turned over the sewing center to the community, with around 200 members. They are making new steps and new changes in the society.

KIM

I would like to introduce the last speaker, JY Park. He is the CEO and founder of Jerrybag. Jerrybag is a global social venture that began in 2014 in Uganda that produces safe and durable bag designs that can be made in regions, considering local material and local women's skill in Africa. Please welcome JY.

JERRYBAG

First, thank you very much for giving me the opportunity to introduce our activities through the SEWF, to audiences worldwide. My name is JY Park and I am the CEO and designer of Jerrybag. Jerrybag is a social brand that helps designers to help African nations. Everyone knows that water is a basic element for all human beings. But in many places in the world, it is extremely hard and

dangerous to simply get water. In many cases of Uganda and many other countries in East Africa, children still have to carry water in dangerous ways for a long period of time. Child labor still continues.

The jerrycan was designed 100 years ago, in purpose of the military services to fill the fuels. But it is also another name for containers widely used for transporting water in many countries in Africa. Since 2014, we started making backpacks for putting the jerrycan canister inside the bags for children, especially under 10 years old. As a social enterprise, we have been delivering these kinds of bags to the children in need through the international and local organizations operating in Uganda.

The main key issue of our job was designing based on local issues and environments to solve problems and build up sustainable structures for consistent production. From our research, there were many children using each arm alternately or their heads while they were carrying water. We established our design studio in Kampala, the capital city of Uganda, in 2014. And there were two main reasons why we started our business for children carrying water. The first one was physical disabilities and second was the high risk of car accidents happening while carrying water. These are the reasons why we established our design studio in Uganda.





Jerrybag's key goals on sustainability is to build up steady production. We have hired local people and we are also using local materials we can easily get from the local market. We also find proper designs based on the skills the local staff have. I am very proud to say that our designs are well-developed, compared to the first models we had in the beginning. Currently, we have 16 ladies working together in our design studio. Most of them have been trained for a long time, but some of them have just started to learn about sewing machine skills. We also have very simple products for the less trained women to help them make products more easily such as sanitary pads and masks. It helps them make money while also increasing their skills. This is why we are doing our business.

As such, we have plans to make simple products for the needs of societies in Uganda. And we have been concentrating on internet-based global business as well, as it is almost impossible to move anywhere with the outbreak of COVID-19.

We also have partnerships with local partners, and there are two main reasons why we are cooperating with local partners. First of all, we did not have any expertise on distributing the bags to the children properly. So instead, we just wanted to concentrate on making good quality bags.

Secondly, through our partnerships with local corporations or organizations, we asked them to give us real feedbacks, and we could use these kinds of information to make good quality bags in the end. In order to be able to keep doing this, we wanted to become a global business by connecting our stories to customers' real needs. That is why we have been running global campaigns and helped people love our design, first. And then after that, we tried to provide them with the stories we have and encouraged them to participate in helping these social issues in the end.

Jerrybag tried to connect local issues and this global business together in one canvas. That is why it made a virtuous cycle, making our business go on continuously. I do not think simply donating one bag will eliminate child labor in Uganda. It needs to be addressed with the responsible effort of Ugandan governments and international organizations to support human rights. That is why we are doing our business, supporting these kinds of organizations. I believe this is the role of social enterprises in the field of international development cooperation. We are still waiting to cooperate with many different organizations. Please contact us through jerrybag.com.

Q&A

Q1 Buyoung, do you think running social enterprises in developing countries plays a crucial role in sustainable development?

• CAMP

Yes, if we develop the social economy, new things could be created by the community people. This means they can take initiative of implementing the project and take the ownership of their work.

For example, for Igting sewing center, at first, they had no skills, so they had to get trained from the project implementation. But when they had the skills and were empowered, then, they could think and restart whatever they need. Now that the whole initiative is with the community members, even if we are not there to help, they can survive on their own.

So, for sustainable development, whenever there are difficulties—a pandemic, natural disasters, or any other challenges—if we develop the social economy or social enterprises, then, maybe without foreign funds, the community can make a change by themselves. That is what I have understood and experienced in the field.

Q2 Intermediary organizations like MYI are established to improve cross-sector collaborations. What is the unique characteristic of your project that differentiates it from other projects?

• MERRY YEAR INTERNATIONAL

It is very hard to orchestrate various interests each organization has. For example, KOICA is focused on safety but at the same time, outcome. For MYI, we are trying to provide real-life help to the villagers in the rural area. Since we are an NGO, we have good will and good intentions, we do not try to just impose any kind of rules about the social economic model. So, whenever there are any difficulties, we try to give out our resources for free, and we always have the intention to do so. But at the same time, Kijamii Table has to make profit, and they are the front runner of the business. So, they should be very quick at decision making and have to move forwards to make the changes.

But these characteristics of each organization conflict sometimes, and then, as the backbone organization of this collaboration, we have to orchestrate, balance, set priorities on which is the most important thing at the moment. We need to decide, and discuss every single decision making together. This is what makes it little bit hard, but the good thing about our project is that we do things together and separately. We are focusing more on the “separately” part nowadays, so that the self-sufficiency of MYI and Kijamii Table can carry success through rural and urban areas.

Once we stand firm and become self-sufficient, then, we try to maximize the synergy within us.

• KIM (Board of SEWF / WT Foundation)

These days, social innovation requires engagement in broad sectors, and we need to improve collective impacts. So, that might be a kind of a systemic approach to social problems. We need to structure the activity more to share the common agenda and common performance index, and sometimes, we need an independent backbone organization and dedicated staff to promote social innovation.

Q3 It was very impressive for me that MYI's first project was for North Korean defectors. What kind of business do you do in other countries and what are MYI's activities?

• MERRY YEAR INTERNATIONAL

We have three branches—one in Asia and two in Africa. Since 2011, we are doing a microfinance business in Vietnam, especially the southern part of Ho Chi Minh City.

And Malawi was the first country that we ran an international project. In 2011, we were handed over the millennial village project from UNDP. For five years from 2011 to 2015, we took over all the works from UNDP and we ran the village development project. We are touching on so many sectors, including public health, agriculture, environment, education, and everything. And, the reason why I put emphasis on expertise in every sector is because that is the lesson I learned from this UNDP project.

At that time, we were so ambitious about getting involved in every part of the sector to develop the village as a whole, but it was little bit hard for us to secure the experts and funds all together at the same time to make it work. And why I am now a big fan of collaboration is because we can do our own part with our expertise and then get together so that we can make a better outcome.

Q4 Would you like to share any words with other NGOs on ways to minimize the risk we face with COVID-19?

• CAMP

As an international development NGO, CAMP is also having difficult times because all the Korean volunteers have to go back to Korea and people cannot move, either. So, we are really thinking about localization. Even local staff who live outside of the community cannot come to the community to work because of the shutdown.

Actually, the Philippines is the most dangerous country nowadays in the Southeastern Asia. So, it is really hard for us to move something. But luckily, our sewing center and all the community organizations are within the community and all the leaders are also living in the community. That's why we can move forward. I really suggest other NGOs that maybe it is time we need to think about localization of our development work, before inviting experts from outside. We used to dispatch professors or experts from Korea, but now, we have to really get deep into the community. We have found resources, not only human resources, but also other resources from the community. If we plan and organize the project on a localized basis, maybe we can restart through new changes, even in very difficult situation.

Q5 Is international development of special importance in Korea? As it is one of the few countries in the world to have turned into being a developed economy with strong GDP.

• KIM (Board of SEWF / WT Foundation)

I believe this question means, "what is the situation of the Republic of Korea?" Just 50 years ago, the Republic of Korea was a recipient of international development subsidies. But now, Korea has achieved economic success and we are very pleased with the economic prosperity.

Nowadays, Korea is deeply interested in the international development cooperation. Especially young people from many universities and colleges now play the role of activists in many other countries with the support of KOICA and other NGOs, like Work Together Foundation. And the Korean government also has budgets for ODA—Overseas Development Aid—in large amounts, and the good news is that Korean people are trying to accumulate and expand ODA activities to other countries.

Final Remarks

MERRY YEAR INTERNATIONAL

Honestly, I was not a big fan of social enterprises because I thought it would be really hard to chase two goals at the same time—taking care of social issues and making profit—which I still have some doubt about, but the one thing I do not have any doubt about is that social entrepreneurs are a really critical part and group in development settings, because they collectively represent, are most energized, optimistic, mission-driven, and one of the most challenging group of leaders.

So, I think we should give the chance to social entrepreneurs to reach their full potential. As an NGO worker, I would like to urge governments and other NGOs to collaborate more with social enterprises so that we can help each other reach our full potential. Lastly, hang in there.

CAMP

I am really happy to be here today, but I am really sorry that Nanay Weng could not make it here with me. Although the Work Together Foundation and KOICA works as a supporter for running a project or service, I believe the main character, or main player is the community members and leaders. So, hopefully at the next world forum, I would like to attend with community members. Also, I hope we all stay safe and move forward in this pandemic. Thank you.

JERRYBAG

I would like to appreciate everyone for giving us this chance to introduce our business worldwide, and other social enterprises providing services and good products even in times of difficult situation. Of course, COVID-19 is a desperate situation that has happened, but we need to make it through this kind of difficulty, so please hang in there. Thank you very much.

Jae-Gu KIM (Board of SEWF / WT Foundation)

Today, we have showed examples of collaborations which we call PPP—Private–Public Partnership—or collective impact. I think we have often left out the community itself, which is the most important one. We became aware of it as the three different organizations shared their experience.

Thank you for your participation, and stay strong, please. Bye.

Follow-up Interview with Hanyoun SO

How do you feel about having participated in the SEWF?

I attended the SEWF 2019 last year with the support of the Korea International Cooperation Agency (KOICA) and the Korea Social Enterprise Promotion Agency. I was able to get acquainted with many people in the field of social economy. But it came to mind that there are also many excellent examples in Korea as well, and I thought it would be nice to have an opportunity to introduce them to the world. And with this forum, I was thrilled to have such a great opportunity sooner than I had expected. It was personally meaningful to be able to discuss and share opinions on the Korean social economy model in the way I had in mind.

What difficulty did you face with COVID-19 and what are your future strategy?

I know that many organizations and institutions out there are dealing with difficulties with the pandemic, and so it is especially challenging to run international development cooperation. However, in MYI, we pursue self-sufficiency and our goal is to have locals take the initiative and lead the business on their own. And through this crisis, we were able to check their capacity.

As the COVID-19 situation gradually improves, a new model we are trying out is the 'Remote Volunteer Project'. We teamed up two volunteers in Korea and two volunteers in Rwanda and created a handbook that can help locals to maintain their facilities and raise livestock. Through an online window, Korea and locals were able to work together and increase the effectiveness of remote business.

Tell us about some of the stories you couldn't tell during the session.

Working at MYI, I feel the need to learn more about the social economy. Participating in SEWF allowed me to broaden my horizon.



Executive Director of MERRY YEAR INTERNATIONAL

We work closely with the social economy organization, but as a social enterprise, I always worry about what to prioritize between pursuing the social mission and that of company profit structure. And this year especially, with so many social enterprises that have become difficult to operate due to the coronavirus pandemic, there is a weight on my mind.

After the coronavirus crisis, we all need to think about the direction of social enterprises - whether to put priority on creating social value, or that of financial returns.

Finally, is there any last comment you would like to make?

I think that social entrepreneurs are front-runners walking on the difficult path of solving social problems. I want to learn their passion and spirit of challenge. However, I feel that there isn't enough support coming from our social economy ecosystem. I hope for better policies and support so that social entrepreneurs who are full of passion and ambition can unlock their full potential.

Shall We Smile Together?

**“Collaboration case among development agencies
for sustainable development”**

Follow-up Interview



It has been almost ten years since I first engaged with the Smile Together Partnership (STP) program. I was captivated by its intentions and was happy to be the program’s examiner. It was a privilege to have met so many social innovators who were immersed in and devoted to a specific social issue. I learned much from them as they became our partners.

One of the reasons why I like the STP program is that it tries to build and maintain a genuine partnership with partners, creating a network that reaches out to everyone. And the program provides not only non-financial support but also financial support even after the completion of the project.

I hope many social entrepreneurs and innovators will be interested in our program and join us in becoming a global citizen advancing for the betterment of the world.

by Kyeong-Yeon KIM (Examiner of STP Program)



Work Together Foundation's Smile Together Partnership (STP) program creates jobs for the caretakers of children in low-income families in developing countries. The program's purpose is to empower local-based business so that social economy of developing countries and its ecosystem can become self sufficient.

With its launch in 2011, 37 social enterprises in 17 countries are being supported by our STP program. Our program is made possible by donations from people with goodwill looking to help those in need. With collective effort from everyone, we create sustainable project.



While it was a privilege to have met so many tremendous partners during ten years of Work Together Foundation's Smile Together Partnership (STP) program, it is of great joy for us to introduce the significance of STP program and our partners.

We are very grateful to all the partners who have never doubted the development potential of the local community and are always working with pride even in this trying time of the pandemic era.

STP program has been conducting business with the principle of 'people-centered mind and pursuit of human growth'. We will continue to adhere to these principles and prepare for the next decade.

by Ara LEE (Project Manager of STP Program)

LEE

Hi everyone, I'm Ara Lee, a manager at Work Together Foundation in Korea. Work Together Foundation's mission is resolving unemployment, and so far, we have mainly focused on creating jobs and incubating social enterprises in Korea. Today, we will talk about the Smile Together Partnership (STP) program which I will introduce them with our partners. The STP program provides grants for social enterprises in developing countries. This program began in 2011 with donations made by individual donors. I would like to introduce the moderator for this session today, Mr. KIM. He is an examiner of the STP program.

KIM

Hello, everyone. I'm really happy to join this talk.

LEE

Mr. KIM, why is the STP program special?

KIM

Why is this program special? Unfortunately, I cannot share everything today because the time is limited, so I would like to share just a few points. The first one has to be facilitating partner organizations to increase decent jobs. I think this is aligned with the mission of WT Foundation. The second is that WT Foundation provides not only financial support but also non-financial support.

Next, STP keeps maintaining partnerships with partners, even after the project is over. Lastly, the WT Foundation takes a field visit and have meetings with partners face to face. It is a kind of a due diligence. This is a unique way to find a good partner and understand them.

LEE

Also, we are eagerly expecting that this process will create an ecosystem in developing countries, right?

KIM

That is true. But, despite our program's strengths, there is a limitation with ongoing COVID-19. How are you responding to the change in the environment?

LEE

Yes, so many STP partners have had a very hard impact from COVID-19. So, we additionally supported emergency funds to STP partners. We are supporting part of labor costs and operation costs for sustainable businesses.

KIM

That sounds great. I believe it would be of help for the partners to minimize damage and overcome this crisis.

LEE

Yes. Next, I would like to introduce Tohe in Vietnam, to whom we are providing additional support to make masks. So, shall we invite Tohe together?



VAN PHAN

Hello, everyone. My name is Van Phan, the CEO of Tohe. We are a social enterprise started in 2006 in Vietnam with a clear mission to bring the opportunity to play, learn, and experience education for every child in Vietnam. We organize weekly art classes from basic level to professional coaching and vocational training for children with autism and children different disabilities in Vietnam. Their artwork will be selected, redesigned, and printed on kids' and lifestyle products. 5% of the sales are paid to the little artist as a tribute.

This year has started hard for all the social enterprises in Asia, including Tohe. We had to completely close one of our retail shops in the center of Hanoi, due to the lockdown of the country. And our sales have dropped down nearly 60% compared to the last year. We also had to cancel all the events, exhibitions, and workshops for families and children in urban cities.

In order to adapt to the new normal status, we had to change our operation structure flexibly. We are trying to create a new product line to protect our customers' health, including face canvas masks, and other products that are suitable for online sales. We are also trying to create a new way for children to experience art and creative education at home. We are very grateful to join the Work Together Foundation's support program for social enterprises. Producing and providing canvas face masks for WT Foundation did not only help us to increase our sales to make our cash flow stronger, but it also helped us to promote our business and products in the Korean market. We hope that with our efforts, cooperation, and the support from WT Foundation we can soon overcome the difficulties, and create new achievements in the future. Thank you.

LEE

Thank you for your time, Van. Mr. KIM, you have been interested in the STP program for a long time as an examiner, so do you have any memorable STP partner?

KIM

Three years ago, I had an opportunity to participate in writing the 'STP Impact Report'. I would like to share just two common points I found from the partners during the review. The first one is, many of the members were proud of their own enterprise. Look, how many Korean workers or activists take pride in their own organization or enterprise? Then, I realized again that we can learn from the partners, not only support them. STP can be a bilateral exchange program. The other one is, there are great entrepreneurs in great enterprises who immersed themselves in social issues.

Especially, I would like to share the case of JAVARA, as a busy human. The founder's human story is really special and interesting to me. As a consultant, she really loves to work with local farmers and help them. She really enjoyed teaching and learning from them, traveling island to island. And she found many special and unique stories from each person and product. She was really fascinated by the stories. That might have motivated her to found JAVARA.

LEE

Now then, shall we listen to the interview of Helianti Hilman, CEO of Javara?

HELIANTI HILMAN

Hello, my name is Helianti Hilman. I'm the founder of JAVARA. JAVARA is an Indonesian-grown food biodiversity company, committed in sustaining forgotten food heritage while creating impact across the supply chain.

We bring forgotten food of Indonesia that are healthy, nutritious, organically produced, and meet the appetite of local and global consumers.

We work with indigenous communities, smallholder farmers, foragers, fishers, and food artisans to deliver the best of Indonesia heritage of food biodiversity and indigenous food culture.

JAVARA was founded in 2008 and so far we have grown into supplying 702 products, serving Indonesian market, and making exports to 24 countries.

We build capacity at the local communities—its farmers, foragers, and fishers—especially, to make sure that they achieve the standard quality and meet compliance to be certified. And we emphasize the product innovation and added value processing to create better and stable margin for our supplying partners.

Javara believes that it takes the whole village to move us forward to becoming the key player in providing healthy, nutritious food for the mainstream market.

LEE

Thank you, Helianti. The next guest is Cornerstone. Greetings!

CHA

Hello, I'm Hong Sun CHA from Korea and a new STP partner. I'm the founder of Cornerstone that creates Sunny Po! products.

Cornerstone is a social venture located in Paracelis, Mountain Province, Philippines. We are aiming to solve the issues of communities by finding and utilizing their abilities. So as of now, we are a food manufacturer, producing our brand product in Paracelis, creating and developing naturalism alternative food and drink items.

I was a volunteer in Paco Manila in 2013, at first. The name of the association I was working at was Damas. There, I met Melanie, my friend, who introduced me to Paracelis. Paracelis is her hometown. I was impressed with Paracelis because almost all people have just simple life here, farming and working by themselves. It means they are honest in living and they do not destroy their environment. Cornerstone is aiming to solve the issues of communities in need, by finding and utilizing their abilities and working as a "cornerstone" in such communities.

KIM

That sounds great! Now, I have several questions for you. As far as I know, you have worked in the project field of international development. So, how did you get to start the social business?

CHA

I worked for an NGO since 2013 in the Philippines. Through those experiences, I had become willing to have an independence and sustainable work in the community with our own system. Also, I have missed how I can make real challenges in the community as an outsider, because I am always a foreigner, even if I have stayed there for such a long time. Especially in Paracelis, as well, so I was thinking how I can make some changes in this community with the farmers. That is why I started a social business there.

KIM

I think that your experience in the field would have influenced how you work now. Could you share how you work together with community people?

CHA

It came very natural to me. When I see a neighbor, like when I visited one auntie's house, I found out about natural vinegar. When I went to another auntie's house, they were weaving in their own house. From that, I just thought, "Why don't we create more valuable products from these kinds of abilities of community people?"

So, in this place, people are living in indigenous ways. I really love the way that they live, which are very simple and natural. I'm always learning something from them, and I can concentrate on what is really important in our lives.



KIM _____

I have some more questions. I believe you proposed for several other funds. So, what difference did you feel in the STP from other funds?

CHA _____

Actually, I think STP supports community directly, without going through Korean company or agency. It means Work Together Foundation would breathe together in the community. And one major difference to others is that the STP program supports a sustainable structure of community development. So, eventually, they will independently and sustainably work even when there is no more support from outside.

KIM _____

This is the last question. What do you expect from STP or any other funds? I think this is your opportunity to represent young entrepreneurs.

CHA _____

Yes, with STP, I hope that I can finalize this business model which I have started to make since 2019. As for Cornerstone, we are now in the pre-steps of business making. And, as I have said, my utmost goal is making sustainable businesses and I'm hoping to eventually achieve the goal of making our own system in the community with farmers. And I think many entrepreneurs need places, opportunities, and chances to experiment to find out their proper 'what' and 'how'. We cannot expect or plan the future and any other things because no one knows which is the best way in communities and businesses. I think if we can have a lot of chances or opportunities to do something, then maybe, other entrepreneurs will be able to enjoy and do many things.

LEE _____

Cornerstone is a new STP partner. She will start the project from next year, so please encourage her.

This is end of our session! If you have any questions for the STP program or Work Together Foundation, please contact us through our website (<http://eng.hamkke.org/>).

Thank you for your time. Bye-bye.

Korea SEs, How we work?

Introduction of Korean social enterprises representatives



Since 2011, the Work Together Foundation has been discovering and fostering social economy organizations. We now stand and grow with 346 social enterprises. We will introduce how Korean social enterprises in various fields have grown in Korea's social economy ecosystem, which has experienced explosive growth over the past ten years. And also of their contribution to mitigating social problems and capturing opportunities in the global crisis of COVID-19.



Follow-up Interview



Jerrybag is one of many social enterprises in Korea working in the field of international development. It was a great honor for us to introduce our business to a worldwide audience through the SEWF. At a time like this, sharing our business model and our knowledge and experience together was the most important thing at this forum.

In Jerrybag, we run a local sewing machine for our products and provide vocational training for ladies in Uganda. Mostly, we have been producing products for local children. After the outbreak of COVID-19, we have become more interested in personal hygienic products such as cotton masks. We are now providing sanitation kits through local NGOs'

channels and keep monitoring how the children use the products we have donated. And we will continue to keep our attention to developing locally produced hygienic products in the future.

When we meet in Halifax 2021, it will be the first forum after overcoming COVID-19. By then, the role of social enterprise will be expanded and will have gotten more global attention. We, all of Jerrybag team in Korea & Uganda, deeply wish to meet again for the SEWF 2021 in Canada.

by JY PARK (CEO of Jerrybag)

JERRYBAG

Hello, everyone. Welcome to South Korea, even though we are connected through virtual space. Today, we would like to introduce some of South Korea's social enterprises. I would like to introduce myself first to the worldwide SEWF audiences. My name is JY Park, a CEO of Jerry Bag, we are working in South Korea and Uganda together, and my business is when people buy one bag, one bag is donated in Uganda. We started our businesses for supporting Ugandan children six years ago. And we have many different social enterprises in South Korea, among which we have invited two other very good CEOs. So, today we are going to talk about how they are managing their businesses. Could you say hello to everyone?

OVERFLOW

Hi, my name is Sam, and I am the CEO of Overflow Biz, Inc. We were established in 2017 and have been developing and distributing assistive technology products and solutions, especially for the visually impaired, such as braille writing tools and reading tools, and low vision solutions. We are distributing these kinds of solutions all around the world.

SEWING FOR THE SOIL

Hi, everyone. I am Kyung Jae Lee of Sewing for the Soil, and I started making eco-friendly fashion items in 2005. Sewing for the Soil designs eco-friendly fashion items and cultures. My company's motto is "Make everyone wear eco-friendly fashion."

JERRYBAG

2005? Wow that is a really long history. So, now there are many new social entrepreneurs and very good players are working together in one ecosystem. Today we are going to talk about how we work in social enterprises in South Korea, as well as our plans and difficulties. I would like to ask the first question: What were your biggest challenges in starting your business, Sam?

OVERFLOW

That is a tough one, the biggest challenges. When I started Overflow, it was not a social enterprise, but our mission was not different from that of a social enterprise. But what was the biggest challenge? I would say developing and finishing our first product. It was really, really hard, and it had taken two and half years because we had to make it very simple. This is our first product, and we call it Versa Slate. It is a paperless and erasable mechanical device.

But it had to be able to be used in extreme conditions, like very hot and cold weather, no electricity power supply, and no paper to write braille. So, we had to make it very simple, and at the same time, reliable. This made it really hard. The biggest challenge was completing the first product development.

Now, we ship these products all around the world at the moment. The customers' reactions were fantastic, more than we expected.

JERRYBAG

That is great. Next I will tell about my challenges when I started my business. When we started our business in East Africa and Uganda I did not have any experience about how we could go about starting the business in different culture and area. That is why I needed to build all the things from bottom up, so everything was stressful.





But I just believed that if I make good products with Ugandan people, maybe customers will buy them. At first, I was very childish. I did not expect such difficulties in the beginning, which is why I could have started my business. Could you tell us about what were the most difficult things when you started your business, Kyung Jae?

SEWING FOR THE SOIL

I think, every day. And especially, this year is the most difficult season because our business is mainly divided into eco-wedding and eco-uniform parts. Unfortunately after COVID-19, many brides and grooms could not get married in Korea, which means the same for my business.

JERRYBAG

I have heard that it has been really hard for many people in the educational and services areas after the COVID-19 outbreak. I have heard that you were the symbol of eco-friendly wedding and eco-friendly products and such businesses, because of your 10 years of experience. Now, do you have any plans on how to get over these COVID-19 pandemic problems?

SEWING FOR THE SOIL

Yes, I am preparing an eco-friendly uniform business. At the end of last year, I was preparing a new business of eco-friendly and antibiotic uniform for hospitals or business sectors. We will launch in this October for overseas markets.

JERRYBAG

Okay, so you prepared for such a different situation before it even happened, as you became interested in antibiotic materials. And this is kind of finding a blue ocean to fight against COVID-19. That is very wonderful. I would like to ask Sam the second question: What turning points have affected the direction of your business?

OVERFLOW

Launching our first product turned our business. During a mentoring service from WT Foundation's organization acceleration program, I was introduced to a great hardware engineer who helped this product come to life. That person finally finished this product, because the infrastructure in it is really, really innovative. When I was faced with obstacles, I really tried to find some good, right person to make things right, to make it happen and be released into the world, which failed at first.

JERRYBAG

So, you met the right person you have been waiting for. That is exactly the one important thing in doing your own business, because it is always a person who can make things happen, or also make things difficult, as well. The next question is for me: What was the most difficulties as a foreign entrepreneur in Uganda?

Of course, the language barrier at first. But more importantly, I could not understand the culture. Because, the culture in Uganda, the third world economies have really different industrial systems. Trying to understand the systems of how to make products under local conditions in Uganda was actually totally different from South

Korea. So, trying to understand and find a design to fit the local environment was the most difficult part when I started my business.

But I want to ask you too, Sam. Because your business is related to technology, especially making process, for users, as well. How do you use such technologies in your business?

OVERFLOW

Actually, we are developing digital magnifier solutions for low vision, at the moment. The visually impaired, especially the low vision, generally need to have or use a video magnifier to access documents, printed information, blackboards, and such things. There is a plenty of assistive devices, but they are really, really expensive and distribution is not easy.

That is why the government is running a kind of a subsidy program. So, the key concept of our technology is to turn the users' devices such as smartphones, tablets, iPad, into a powerful video magnifier itself, without an additional device.

JERRYBAG

Then, you wanted to make a reasonable price for the users so that the users can easily access your products. That is actually a good point, I think. We also wanted to think about the general issues of social enterprises in South Korea, as well. What do you think is the hottest social issue in South Korea, among South Korean social enterprises?

SEWING FOR THE SOIL

I think during this COVID-19 pandemic, the coronavirus is related to global environmental pollution issues. So, everyone is focused on doing their best and playing their roles, focused on global environmental issues.

JERRYBAG

I see. I also can see that these days, COVID-19 has changed everything around the world. Especially after COVID-19, so many people started thinking about the Earth's environmental issues. I think that is why ecosystem-related social enterprises look like the hottest issues, as well. And this is why I think your business is really, really promising. I think such environmental or healthcare issues are the two main things that people talk most about and have some kinds of plans about in their minds in these days. Are you saying that you are a social venture or a social enterprise, certified by the government? Or what is your condition now?



OVERFLOW

Yes, some of our products are certified by the government's regulated certification system, as well. If a visually impaired worker needs any assistive technology product, then they can submit an application for the device they need for work. Then the government agency can buy that kind of product from us or other suppliers, and then distribute it to the worker.

JERRYBAG

Then you kind of received support from the government system when you were making the product, is that right? (Yes.)

So, are you saying that you are a social venture? And is there any social certification you got from the government? Which level?

OVERFLOW

Yes, at the moment we are in Pre-social enterprise level.

JERRYBAG

Because we have certification policies required by the government, and some of the social enterprises should have their support. So, we ask the governments to certify our business. That is how it systematically works.

How about you, Kyung Jae? I know you have already finished the certification procedures, and you got through it all as a certified social enterprise in South Korea. How did it feel when you went through that certification process? Is it hard to manage, or is it hard to get through the certification policy process?

SEWING FOR THE SOIL

It was really difficult I think, and even now we have to study more about that role to fully understand.

JERRYBAG

Okay. How about the paperwork? There is a lot of paperwork. We are also a certified company by the government, but we need to continuously prove what kind of social impact we are making. That is why the government certified our business and we got some sponsorships from the government. So, we have issues of having to make money and, at the same time, we also need to prove what kind of social impact we are

providing. Sometimes paperwork is very difficult, but it should be considered a more important thing for social enterprises in South Korea.

JERRYBAG

Now then, what do you think about the social enterprise environment in South Korea? Because in many cases, we learn about other foreign cases. For us, social enterprises do not have a long history, but now, there are really young entrepreneurs and young start-ups that want to be a social enterprise.

OVERFLOW

In our case, I did not learn a lot of from overseas cases, but rather, the Korean government has shown great will to support and scale up the social enterprise ecosystem. So, there are lots of supporting programs to accelerate and mentor these sorts of services.

JERRYBAG

You are pretty new to this social enterprise ecosystem, are you not? In the case of Kyung Jae, she finished off all the processes. Sam, you are new, I am in the middle, and she is finished.

The time is almost up for our session today, so we would like to ask you to give some comment about what your opinion is about social enterprises, generally in South Korea.

OVERFLOW

I would like to encourage those who are working in this industrial environment, because we need to, as you have said, prove our social impact and make profit at the same time. This is very hard. So, keep up the good work, and through your efforts, the world is getting better.

JERRYBAG

Okay. How about Kyung Jae? Could you say something about social enterprises? Or any feelings or comments, please?

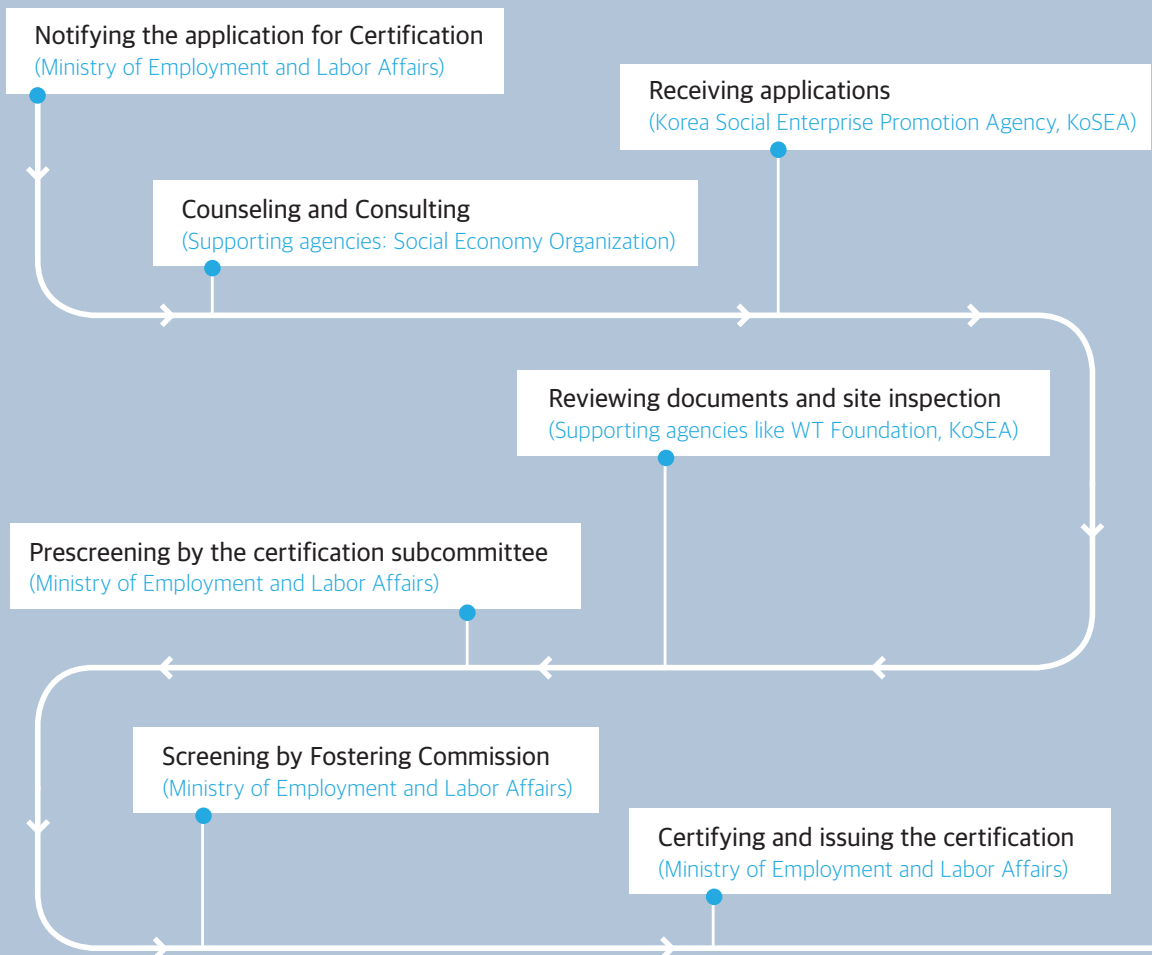
SEWING FOR THE SOIL

Many government and private sectors are helping social enterprises. So, I want to say, "cheer up" to our social enterprise sector fellows.

JERRYBAG

The same for me. Today, I want to really appreciate the Work Together Foundation. They made such a great chance for us to introduce our businesses to worldwide audiences. Thank you very much, we would like to see you again in some other places. Bye-bye.

NATIONAL PROCEDURE FOR SOCIAL ENTERPRISE CERTIFICATION



Participants of SEWF Digital: Introduction of Korean Social Enterprises

Work Together Foundation will keep you updated with the latest information on Korea's social economy organizations.

1. AUD SOCIAL COOPERATIVE



Mission & Vision

Communication and social participation support for the DHH

Overview

"Blindness separates people from things; deafness separates people from people." - Helen Keller -

There are about 300,000 DHH (Deaf&Hard of Hearing) people in Korea. Because of the hearing impairment, DHH face difficulties in relationships, employment, and education.

AUD was founded to address these social issues. AUD stands for Auditory Universal Design. We are designing a society where anyone can communicate with or without hearing impairment.

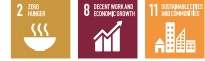
Its main business is a real-time captioning service. Real-time captioning is a service that converts sound into text so that DHH can access voice information. We realize the right to communicate for the DHH by providing real-time captioning services for various events such as conferences, forums, and seminars, as well as school classes and workplace meetings.

Business model

- Real-time captioning service
 - Service by stenographer, speech recognition
- Developing Assistive technology
 - Sharetyping, Sharetalk app
- Disability awareness education



2. Cornerstone T&M



Mission

Cornerstone shall solve the unstable price and unfair trade problem of farmers of/in Paracelis, Mountain province.

Vision

Cornerstone provide customers easy and fun way of wellness management especially with the products we create and produce.

Overview

Cornerstone T&M Co., Ltd. aims to solve the issues of communities in need, by finding and utilizing their abilities, and working as a 'cornerstone' in such communities. We solve problems of rural area and city by connecting their abilities.

Cornerstone as naturalism lab, operates [Product Paracelis]: the naturalism alternative food & beverage production brand, and provide customers value of 'pure nature, human, connecting'.

Business model

- Farmers trade system structuring in the community
 - Trading fruits and produces by annually fixed price
 - Community inner economic system
 - Self-empowerment program with farmers association
- 'Product Paracelis' has one product launched (Natural Cider Drink, Sunny Po!) and one product still under R&D as of now
 - Making regular jobs in the community by producing products in community
 - Product sales in Philippines and export to Korea (Marketing & Branding)



3. FAIR TRAVEL KOREA



Mission

FTK shall contribute to sustainable development of individual, society and region based on Fair Travel and social value.

Vision

FTK shall contribute to the creation of 'East Asian Peace Community'

Overview

FAIRTRAVELKOREA (FTK) is a travel agency that was founded upon a mission to make a 'sustainable world'.

As a social enterprise, FTK organizes various fair travel businesses with diverse themes. FTK emphasizes the importance of relationships over consumer ships in traveling, supports self-reliance and independence of the local community, and continues to seek for a sustainable environment.

Business model

- Fair Travel Program
 - Youth Travel School
 - Domestic-Overseas Program
- Overseas Training (Field trip)
 - Policy study for public officers and congressmen
 - Overseas Training for private institutions and civil society organizations
- R&D, Incubation Program
 - Training and consulting for fair travel companies
 - Policy and case study in fair travel field



4. Gaon IPM



Mission & Vision

Gaon IPM is a bright company that creates true social values that share and grow.

To create a safe and hygienic residential environment where anyone can enjoy a healthy life, we build our expertise in disinfection and Integrated Pest Management (IPM). We will strive to devote our heart to the social contribution service business, and fulfill our social vocation to create jobs.

Overview

We are Integrated Pest Management specialist and a social enterprise that provides advanced pest control solutions and services in the industry.

Gaon IPM Co., Ltd. was established in 2015. In order to secure a strong management paradigm, which is the basis for creating shared value, we have pursued entry and expansion into specialized fields, and endeavored to become a social enterprise that is recognized internally and externally through inherent social contribution and social problem solving in disease control & prevention business sector.

Business model

- Integrated Pest Management Specialist
 - Specialize in pest control with professional Integrated Pest Management solutions
 - Provide reliable solutions to government, commercial and residential customers.
- Specialist disinfection services
 - Provides consistent and discrete services to support customer's businesses
 - Maintain high levels of hygiene across entire assets



5. Jerrybag



Mission & Vision

Design for a better life

- Developing design products reflecting the meaning of valuable life
- Social brand that can connect the local community with the world
- Solving the water issues for children and creating jobs for women in Africa

Overview

Jerrybag brand began in 2014 in Uganda with products for local children who carry water, the source of life, uncomfortably and dangerously. We are working in Uganda, where we can research and produce safe and durable bag designs that can be made in the region considering the local materials and local women's skills in Africa.

Rugged and safe bag design research modifies materials and designs to fit the lives of consumers and introduces them to global consumers not only in Uganda itself but also in Korea. Jerrybag for Ugandan children is delivered to African children through international NGOs or local cooperating organizations. JerryBag will continue to work with consumers to create value for the beautiful world by designing products that can solve social problems in the future and introduce them to global consumers.

Business model

Buy one Give one is the main strategy of Jerrybag for local & global sustainable development.

- Product Design
- Brand Collaboration
- Viral Campaign
- Digital Marketing



6. Mabo



Mission

To provide in-app for those who are not able to join the offline class, allowing them to practice on their own.

Vision

Make people happier and healthier by publicizing mindfulness meditation.

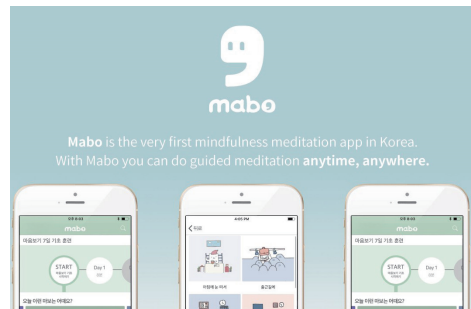
Overview

Mabo is the very first mindfulness meditation app in Korea. With this app, people can do guided meditation anytime and anywhere. We exclude any specific religious or mystical elements from its mindfulness meditations by using a systematic approach based on the most scientifically verified psychological methods.

Mabo brings mindfulness meditation into daily life. It maximizes the effects of meditation with systematically designed content, such as 7-day Basic Training, Intensive Training, customized content that matches moods and situations, and a platform where users can share their experiences.

Business model

- Give free tickets for people those who need
- Make free contents in situation that people need (COVID 19)



7. Merry Year International



Mission

MYI assists continuously those in need of emotional and economic self-reliance through rudimentary solutions.

Vision

MYI creates a healthy sharing ecosystem, where those who received aid, gives it back to its neighbor.

Overview

Merry Year International (MYI) is a non-government organization (NGO) that focuses on sustainable development around the world and help providing such opportunity to those in need. MYI seeks ways to create sustainable economic communities for the poor to find self-sufficiency. We believe that with enough combined efforts, we can achieve what was considered impossible, possible.

Business model

- Agriculture (Malawi & Rwanda)
 - Income generation-focused projects
 - Seed and fertilizer loan business projects
 - Support agricultural cooperatives and social enterprises
- Microcredit (Vietnam)
 - Basic economy classes
 - Microcredit management education for regional public officers
 - Cattle loan program for small-scale farmers.
- Education / Health (Malawi)
 - Support scholarship program
 - Execute educational campaigns / malaria prevention programs and campaigns
 - Run Malaria treatment Health Clinic / Mobile Health Clinic



8. OVERFLOW



Mission

Overflow shall become the most beloved company by the people with the visual impairment.

Vision

Overflow shall contribute to the society by creating innovative products and services improving information accessibilities of the people with physical difficulties.

Overview

Overflow Biz, Inc. is a leading company in assistive technology for the visually impaired.

We are aiming to bring innovation to "Low-tech(simple and user-friendly technology)" industry for the visually impaired.

Our products are developed and improved by our prestigious engineers with visual impairment. And our R&D resources have been built up on the ideas and feedbacks from the end-users engaged in diverse industries with visual difficulties.

Since its inception in 2017, we have developed useful, affordable, and easy-to-learn products, and now it is ready to approach the world.

Business model

- Improving learning, working environment of the blind and the visually impaired
 - Development of paperless, portable, and erasable braille slate and distribute towards blind schools and the braille users
 - Development of disruptive and affordable video magnifier and real time screen sharing application for the low vision and attain profit from monthly subscription fee
 - Running a free online platform providing free braille translation, braille alphabet learning, games, and community for the people having visual impairments or people in need of learning braille alphabet
- Reducing inequality of the people with visual impairments
 - Providing free or affordable products and services, reduce information accessibilities and gaps between the sighted and the visually impaired



9. SANGSANG WOORI



Mission

Make the experience and wisdom of middle-aged adults a resource for social innovation.

Vision

Become the most influential career company in South Korea by 2023.

Overview

Our commitment at Sangsangwoori, established in June 2013, is to solve the job problem of middle-aged workers. South Korea is one of the fastest aging countries in the world, and one-quarter of the population is middle-aged.

Although the number of retirees increases every year, there is a lack of social infrastructures that can solve these problems. We provide a variety of education, programs, and online platforms so that retired middle-aged and senior citizens can transform their experiences and know-how to change society.

Business model

- Senior Career Services
 - Life planning program for the seniors
 - Middle-aged job education, counseling service, and employment link
- Social Innovation Research Project
 - Social enterprise incubation
 - Social economy ecosystem creation project
 - Social economy human resources development program operation
- Online career platform operation
 - Middle-aged education platform StudyWiz operation



10. Sewing for the Soil



Mission & Vision

We follow the philosophy of 'Eco-Friendly, Social Responsibility, and Stylish.'

Overview

SEWING FOR THE SOIL is a social enterprise that designs and produces eco-friendly clothing and services beneficial for human beings and the environment.

Based on a widespread network in the eco-friendly fashion industry covering organic cotton, natural dyeing, maize starch fiber, natural Han-ji fiber, and nettle fiber, we provide various clothing and other products such as eco-friendly uniforms, scrubs, and living products.

Our project would ultimately contribute to the expansion of the overall eco-friendly market (e.g. natural dye, natural fabric), by fostering shared eco-thoughts on our environment among our customers and their neighbors.

Business model

- ECO-FRIENDLY: We make our environment smile
 - Eco-wedding system with biodegradable materials, reflecting 3Rs (Reduce, Reuse, and Recycle) concept
- SOCIALLY RESPONSIBLE: We design enjoyable eco-wedding & Life
 - Affordable price for fair trade and ethical products
 - Customers make their own products, not just buying ready-made goods
- STYLISH: We custom design for each newlywed and company
 - Custom-designed wedding items and uniforms
- SAFETY: We've added antibacterial functions to products that require safety



11. Wehuddling



Mission

Wehuddling contribute to spreading healthy eating habits through food subscription service.

Vision

Wehuddling contribute to solving the problem of delivery food waste by using eco-friendly packages.

Overview

Wehuddling is a social enterprise founded in 2017 with the mission of spreading healthy eating habits. We operate a lunch subscription service called 'WE EAT DELIGHT', which delivers a variety of freshly cooked foods that contains a fresh ingredient, balanced calories, and nutrition to people who have difficulty eating healthy every day. Each day offers a balanced meal co-developed by Wehuddling and social enterprise food brands to home, personal life, or the office.

Business model

- Lunch subscription service (WE EAT DELIGHT)
 - Daily, weekly, monthly lunch delivery with reasonable price free of delivery charge
 - 100 kinds of foods comprised of salads, sandwiches, rice, noodle, etc., co-developed with food makers
- Breakfast subscription service
 - Daily, weekly, monthly breakfast delivery
 - Customized foods for company
- Social catering service
 - Premium dishes for corporate events, casual party
 - Social enterprise food brand promotion and use of eco-friendly packaging



Participants of SEWF Digital: Public Institutions in Korea

Korea International Cooperation Agency and WT Foundation participated in SEWF 2020 as a gold sponsor. And this booklet was put together under the auspices of Incheon International Airport Corporation.



1. Incheon International Airport Corporation (IIAC)

Mission

Contributing to smooth transportation and national economic growth by efficiently constructing and operating Incheon International Airport and making it a world-class airport company

Vision

Global Airport Industry Leading Value Creator

Core Value

The value of Incheon International Airport starts with the technology and facilities developed on the basis of our R&D activities as well as airport constructions. As a global leading value creator in the airport industry, we take the lead in airport operation paradigm while disseminating our meaningful performance and value to Airport Economic Zone and the local community.

Overview

Since our inception in 1999, IIAC has played a contributing role in national economic development on the strength of our high-quality technology and outstanding airport operation competence for 21 years. In 2019, which marked the 20th anniversary, we set out a new vision of becoming a "Leading Value Creator of Global Airport Industry", and now we try to go even further to grow into a global leading company in the airport industry by leaping into the third-generation airport.

IIAC has been creating a variety of social values from job creations, shared growth with suppliers, alleviation of human rights issues to vitalization of local economy. In all our management activities, we make strenuous efforts to bring about social value that can contribute to public good as well as economic performance. Going forward, we will focus on social value creation activities, thereby becoming the first mover public corporation in social value growing together with our stakeholders.

IIAC is making endeavors to contribute to the achievement of the entire SDGs, but we are focusing more to goal 3, 4, 7, 8, 9, and 13, which can be accomplished actively capitalizing on our characteristics and capabilities of our unique business.



2. Korea International Cooperation Agency (KOICA)

Overview

Korea International Cooperation Agency (KOICA), established in April 1991, is the representative agency for development cooperation in Korea. KOICA strives to accelerate the achievement of the SDGs, build solidarity with international communities, and put people at the center in implementing ODA programs. KOICA has 45 overseas offices around the world, taking the leading role in implementing field-oriented development cooperation projects.

4P X SDG 5 · 13 · 16

(SDG 5) KOICA intends to contribute to the achievement of SDG 5 by establishing a project strategy directed toward fostering women as the 'principal agent for transformation.' KOICA launched the 'Fill the GAP initiative' to establish a social safety net for women and eliminate the fundamental cause of gender inequality.

(SDG 13) KOICA's effort to respond to global climate changes and to build a sustainable living foundation has been emphasized. KOICA decided to invest 100 million dollars over five years in countries vulnerable to climate change through the "Climate Action Initiative" for a sustainable future for all.

(SDG 16) KOICA strives for the settlement of peace in the global community by establishing the 'Peace Action for All initiative' and promoting the Humanitarian assistance-Development-Peace(HDP nexus) project. In this regard, KOICA is expanding its support for refugees in cooperation with relevant international organizations to help them resettle and return to their daily lives.

People



People

Project

People-centered development cooperation based on human dignity

Peace



Peace

Sustaining peace for the global community

Prosperity



Prosperity

Mutual prosperity with the global community

Planet



Planet

Foundation for sustainable living



Work Together Foundation endeavors to create a happy society where everyone has their place in the world

Since 2003, WT Foundation was established with public interest, dedicated to alleviating social polarization and establishing a healthier society through creation of quality jobs, as evidenced by our original mission statement: 'Overcoming Unemployment'.

This attention to job creation has included outreach to various segments of society: the youth, women, the middle-aged, and especially towards supporting sustainability in social enterprises which represent a new model of structure for creating decent jobs.

In addition, we suggest potential ways to improve the situations of unemployment and poverty through campaigns, research, and publications.



VISION

An organization, unrivaled in reliability, and playing a leading role in resolving unemployment through independent action by civil society.

MISSION

Establishing a happy society while alleviating social polarization through quality jobs.

2020 SEWF Digital Post-event Report

MORE BUZZ, MORE VIBES: EYES ON KOREAN SOCIAL ENTERPRISES

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