

Work Together Foundation

Annual Report 2024

**WORK TOGETHER
FOUNDATION
ANNUAL REPORT
2024**

WORK TOGETHER FOUNDATION ANNUAL REPORT 2024

Purpose of the Report

The Work Together Foundation issues annual reports to aid various interested parties' understanding of the foundation's yearly business and performance.

2024 Annual Report documents the foundation's efforts and achievements in improving sustainability for both individuals and society.

This year's report demonstrates that through various projects, domestic and international partners have empathized with and supported the foundation's vision.

Report Period and Scope

This report includes the foundation's activities and performance in the 2024 fiscal year (2024 January 1st-December 31st).

Report Verification

All information in the report was drafted based on indicators derived through meetings and verified by foundation field workers and management.

Report Inquiries

hamkke@hamkke.org

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We will continue to create jobs for the future focusing on “youth” and “local.”

The year 2024 would now be remembered as the toughest year ever, with uncertainties in the global economy and unexpected turmoil in South Korea. Even amidst this challenging environment, the Work Together Foundation has been able to grow without wavering thanks to the partners who have worked beside us.

In this regard, I extend my deeply-felt thanks.

In our 2024 Annual Report, we wish to share our key activities and achievements with our partners, sponsors, and stakeholders who have been working with us over the past year.

The year 2024 was a period of active expansion and innovation of our projects, with “youth” and “local” as key keywords.

We have helped enterprises maintain stability by supporting the enhancement of employment capacity and employment linkage, with focus on adolescents and youths preparing for financial independence, and by finding prospective/early youth entrepreneurs.

In order to respond to the crisis of local economic downturn, we made active efforts to identify local-based entrepreneurs and supported the realization of business models that reflect the characteristics of each region.

In this process, we also evaluated the environmental and social effects that have not been illuminated sufficiently, and examined the business value of regional revitalization in depth.



Looking ahead, the Foundation will continually create opportunities to pursue constant challenges in a rapidly changing era and take the lead in shaping a new job paradigm.

In addition, we will go beyond discovering and nurturing social innovation companies that will drive future sustainability, and expand the role of the Foundation to domestic and international impact investment.

Once again, we sincerely thank all our partners and sponsors who demonstrated unwavering belief in the Work Together Foundation and supported us.

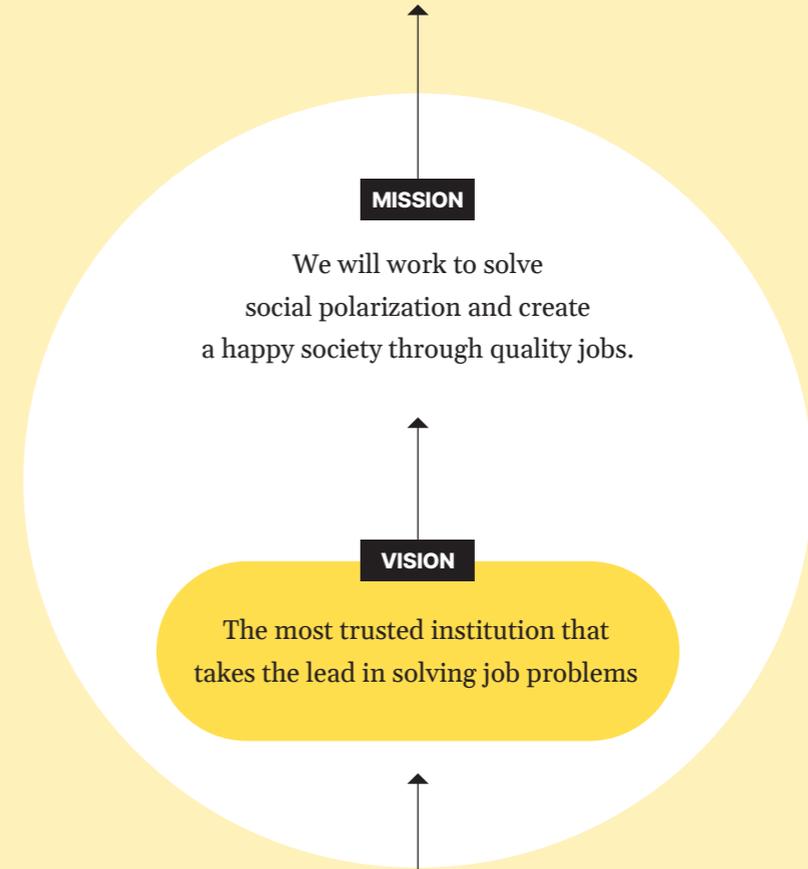
Chairman of the Board of Directors of the Work Together Foundation
Jong-tae Choi

A society that works together, A future that opens up together

The Work Together Foundation is a private public interest foundation that has been dedicated to creating a happy society where anyone who wants to work can find meaningful work through sustainable jobs since 2003 when the Foundation took its first step with the mission of “overcoming unemployment.” We are developing job models suitable for the characteristics of youths, women, and early or late middle-aged people, and are also working on projects that support the start-up and growth of social innovation companies that can maximize job creation. In addition, our campaigns, research projects, and publications provide a promising path to solving the unemployment problem.

Legal Basis for Establishment

The Work Together Foundation is a public interest corporation established in June 2003, based on the provisions of Article 4 of the Act on the Establishment and Operation of Public Interest Corporations, Article 32 of the Civil Law, and Article 4 of the Rules on the Establishment and Supervision of Non-profit Corporations Under the Ministry of Employment and Labor Jurisdiction. We implement projects designed to overcome unemployment such as projects to support marginalized community members, social employment support projects, projects to alleviate unemployment among low-income youth, social enterprise business support projects, etc.



VALUE



Expertise

As an organization that performs projects related to employment issues, we handle work based on expertise and create social impact.



Creativity

To exercise leadership in addressing employment issues, we propose various job business models and directions.



Field-oriented practice

We are an organization that partners with those working in the field; we think and make decisions based on actual on-site conditions and collaborate to prioritize practical needs on the field.

Organization

The Work Together Foundation comprises a team of experts in various fields related to the jobs we need in our society.

We will work together to consider and plan the business direction that the Foundation should take, and lead the creation of a job ecosystem for future industries.

Board of Directors

Chairman

Jong-tae Choi Professor Emeritus of Business School, Seoul National University

Directors

Jeong-sook Kim President of International Council of Women (ICW)

In-gu Park Vice Chairman of Dongwon Group

Jae-seung Jin Former CEO of Yuhan-Kimberly

Jae-wan Park Chairman of the Board of Directors of Sungkyunkwan University

Jae-goo Kim Professor of Business Administration, Myongji University

Woo-sung Choe CEO of the Hankyoreh

Dong-myeong Kim Chairman of the Federation of Korean Trade Unions

Auditors

Young Oh Advisor to Law Firm, The East Asia

Hee-won Kang Professor of Kyung Hee University Law School

Fund Management Committee

Members

Seong-ho Hwang Chairman of Winners Investment Advisory Co., Ltd.

Seong-lim Kim Risk Management Manager of Swiss Reinsurance

Jin-ho Shin Director of Information Strategy, Korea Investment Trust Management

Steering Committee

Chairman

Jong-tae Choi Chairman of the Board of Directors of the Work Together Foundation

Members

Ki-jeong Ryu Executive Director of the Korea Enterprises Federation (KEF)

Pil-kyu Hwang Director of NCKK Human Rights Center

Hee-won Cha Professor of Division of Communication and Media, Ewha Womans University

Hye-ran Oh Former Director of Seoul Woman Up

Han-jin Park Secretary General of the Korean Federation of Trade Unions (FKTU)

Young-seo Min Standing Representative of Spark

Seung-woo Son Executive Director of Yuhan-Kimberly (Head of Sustainability Management Division)

Won-tae Lee Secretary General of the Work Together Foundation

Management Committee for the Social Economy Fund Support Project

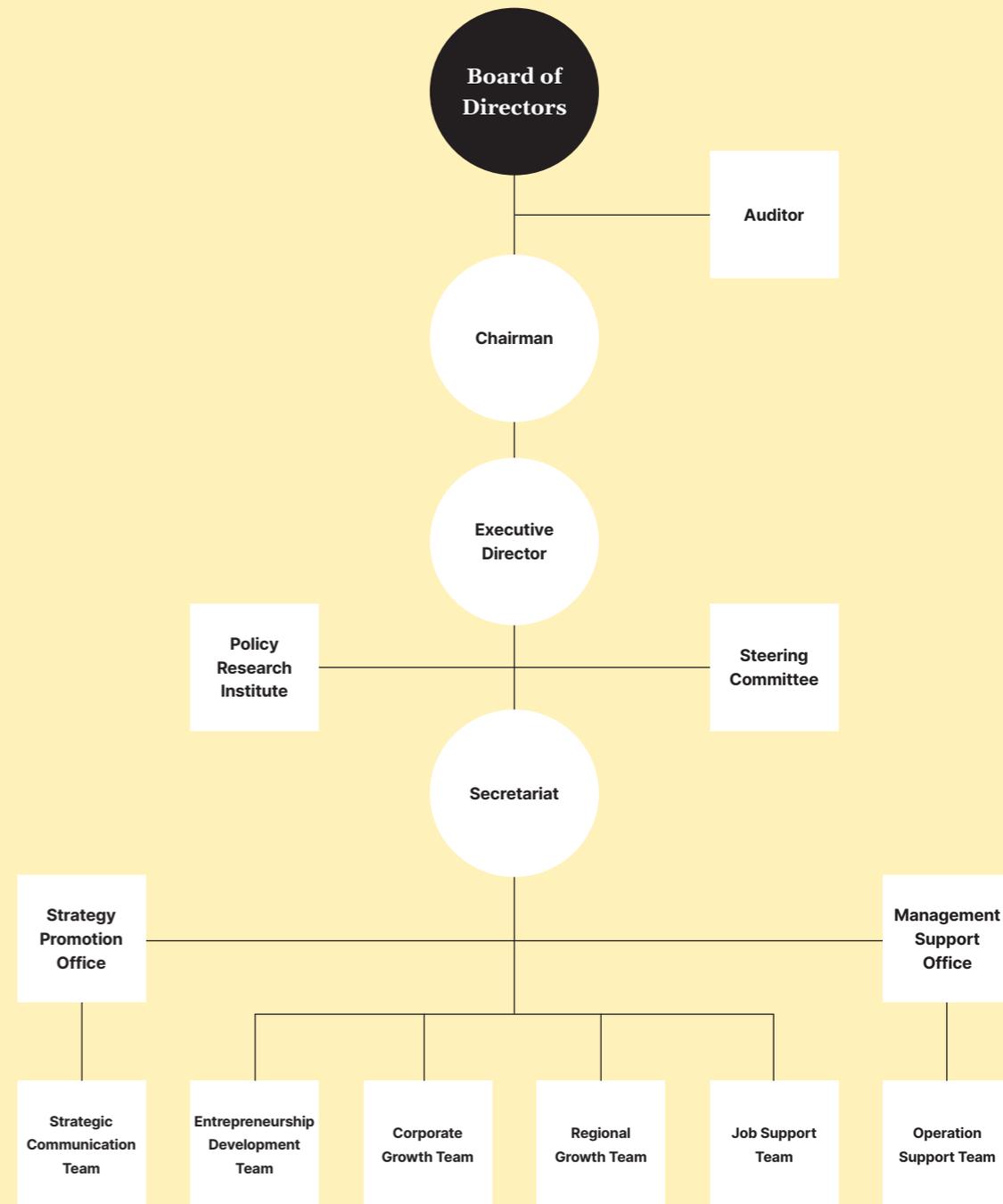
Dae-cheol Jang Professor of KAIST Business School

Young-gi Lee Lawyer of Jayeon Law Firm

Ye-hee Kim Certified Public Accountant at Dain Tax Accounting Office

Member of Advisory Committee for the Urban Revitalization Project

Suk-hee Park CEO of Natural Sequence Architects



History

2003

- Established the Society Working Together, a National Foundation for Overcoming Unemployment

2019 – 2021

2019

- Joined the Asian Venture Philanthropy Network (AVPN)
- Launched the IIAC's Let's Go Together: Overseas Market Development Support project (with Incheon International Airport Corporation)
- Launched the Social Senior Venture Establishment and Support project (with Yuhan Kimberly)
- Launched the Social Economy Activation project in Jeungpyeong-gun (with SK Innovation)
- Launched the No Brand Win-win Store Support project (with eMart)
- Operated the Social Entrepreneurship Fostering project (with Korea Social Enterprise Promotion Agency: KoSEA)
- Launched the Heart Talk Talk project to Establish an Economically Self-sustaining Organization for Art Therapists (with GS Caltex)
- Operated the IT Support project for Social Enterprises (with Samsung SDS, Community Chest of Korea)
- Operated the Social Financing Support project
- Operated the Social Venture Growth Sharing project
- Operated the Smile Together Partnership (STP) project

2020

- Launched a project to support social economy organizations' entry into overseas online malls (with KEPCO KDN)
- Launched the Village Enterprise Smartization Support project (with KEPCO KDN)
- Launched a pre-event to the Digital World Forum
- Launched a project to support the growth of social economy organizations in Yangcheon (with Korea Airports Corporation: KAC)
- Launched the Crowdfunding Support project (with Ulsan Port Authority)
- Launched the 5060 Green Change Maker project (with Korea District Heating Corporation: KDHC)
- Participated as a Gold Sponsor and co-hosted the Digital Social Enterprise World Forum (with Korea International Cooperation Agency: KOICA)
- Launched the Social Economic Organizations' Overseas Online Sales Support project (with Korea Airports Corporation)
- Launched a project to establish sales support channels for small businesses at airport bases (with KAC)
- Launched the Minimize project (with KDHC)
- Launched the IIAC's Let's Go Together: 'Value Green (Social Enterprise) World' (with IIAC)
- Launched the Social Economy Activation Fund Provision Project in Seongdong-gu
- Opened Location 4 of HUG Share House (with Korea Housing & Urban



GO TO HISTORY

For more information about corporate formation and other details of our history, please refer to the website of the Work Together Foundation [website] ▶ [History]

Guarantee Corporation: HUG)

- Operated the Seoul Alley Regeneration Idea Competition
- Operated the Social Entrepreneurship Fostering project (with KoSEA)
- Launched the Heart Talk Talk project to Establish an Economically Self-sustaining Organization for Art Therapists (with GS Caltex)
- Operated the Social Financing Support project
- Operated the Social Venture Growth Sharing project
- Operated the Smile Together Partnership (STP) project

2021

- Se-jung Lee took office as the third Chairman of the Board of Directors of the Work Together Foundation (Aug. 2021).
- Participated as a Silver Sponsor and co-hosted the Digital Social Enterprise World Forum (with KOICA)
- Co-hosted a series of forums to solve youth unemployment in the post-Corona era (with Youth Agency, Seoul Metropolitan Government)
- Launched a project to supply digital educational devices to young people who are preparing for employment / business creation (with JTI Korea)
- Launched a project to support overseas expansion jointly with social economy organizations (with Ulsan Port Authority)
- Opened Location 5 of the HUG Urban Regeneration Community Center and Share House (with HUG)
- Launched a project to support social economy enterprises with online export consultation (with KEPCO KDN)
- Held the Green Startup Camp for Youths (with Korean Federation of Community Credit Cooperatives: KFCC)
- Launched a project to support overseas expansion of social economy organizations (with KAC)
- Launched a project to foster senior (garland) resource circulation managers (with Good People)
- Implemented "Local Value-up Station," a partner program of Try Everything (with Seoul Business Agency: SBA)
- Implemented the Together Circle-S project
- Operated the Gangseo Social Economy Startup Academy (with Gangseo Total Social Economy Support Center)
- Operated the Social Entrepreneurship Fostering project (with KoSEA)
- Launched the Heart Talk Talk project to Establish an Economically Self-sustaining Organization for Art Therapists (with GS Caltex)
- Operated the Social Financing Support project
- Operated the Social Venture Growth Sharing project
- Operated the Smile Together Partnership (STP) project

2022 – 2024

2022

- Launched Term 1 of Cheers Campus as a program to help overcome and rebound from COVID-19 (with YBI)
- Launched a project to support arts and physical education for children in social welfare facilities (with KRX Happy Foundation)
- Launched runway stores as a project to support social economy organizations with online sales channels (with IIAC)
- Launched the Overseas Crowdfunding Support project for Social Economy Enterprises (with KEPCO KDN)
- Launched the ICT Solution and Education Support project for Social Economy Enterprises (with KEPCO)
- Launched the Domestic and Overseas Standard Certification Support project for Social Economy Enterprises (with KEPCO)
- Launched Term 3 of Job Training and Linkage Support for Women with Career Interruptions
- Launched the Value & Happiness Online Store project (with KAC)
- Launched the Youth Internship Support project
- Launched the Active Senior Online Marketer Training project (with Sangsang Woori)
- Launched the MG Human Bridge Youth Startup Camp (with KFCC)
- Launched the Social Economy Worker Welfare Support project (with Hana Bank)
- Operated the Social Entrepreneurship Fostering project (with KoSEA)
- Operated the project to support the dreams and growth of high school students specializing in IT (with Hyundai Autoever)
- Operated the Fuel Cost Subsidization project for Youth Food Trucks (with S-Oil)
- Operated the Hello New () World Support project (with Shinsegae I & C)
- Operated Term 5 of the MG Hope Sharing Social Growth Support project (with KFCC)
- Launched a project to support social economy enterprises with online export consultation (with KEPCO KDN)
- Held the INSPIRED FORUM, a COVID-19 Recovery Program (1st and 2nd) (with YBI)
- Held the first IR Demo Day for Cheers Campus, a program to help overcome and rebound from COVID-19 (with YBI)
- Operated the Village Enterprise Smartization Support project (with KEPCO KDN)
- Operated Term 3 of 5060 Green Change Maker (with KDHC)
- Operated Term 6 of Hope Replay, the 6th Job project for College Students (with KAMCO)
- Operated the Heart Talk Talk project to Establish an Economically Self-sustaining Organization for Art Therapists (with GS Caltex)
- Operated the Social Financing Support project
- Operated the Social Venture Growth Sharing project
- Operated the Smile Together Partnership (STP) project

2023

- Opened the website for the social innovation platform, 'Flagup'
- Held a ceremony commemorating the 20th anniversary of the Work Together Foundation and published a souvenir marking the Foundation's 20-year history
- Launched the "Store Together for a Long Time" project to provide support with sales channels for small business owners (with Kakao Pay)
- Launched Samsung Hope Stepping Stone 2.0 'Training to Bolster Employment Competencies and Employment Recommendation for Youth Preparing for Financial Independence' (with Samsung Electronics)
- Launched the Senior Impact Fellowship project (with Yuhan Kimberly)
- Launched the Digital Green Talent Training project (with Microsoft)
- Launched the Local (Rural Area) Revitalization Support project (with KRA, KoSEA)
- Launched the Social Venture Cooperation project
- Operated the Social Entrepreneurship Fostering project (with KoSEA)
- Operated Term 6 of the MG Hope Sharing Social Growth Support project (with KFCC)
- Operated the Social Contribution project for the Operation and Specialization of Airport Porty Care Service (year 6; with KAC)
- Launched a project to support arts and physical education for children in social welfare facilities (with KRX Happy Foundation)
- Operated the Hello New () World (with Shinsegae I&C)
- Operated the project to support the dreams and growth of high school students specializing in IT (with Hyundai Autoever)

- Operated Hope Replay, the 7th Job project for College Students (with KAMCO)
- Operated Term 2 of Cheers Campus as a program to help overcome and rebound from COVID-19 (with YBI)
- Operated the MG Youth Local Entrepreneurship Camp (with KFCC)
- Operated the Heart Talk Talk Project to Establish an Economically Self-sustaining Organization for Art Therapists (with GS Caltex)
- Operated the project to support social economy enterprises with online export consultation (with KEPCO KDN)
- Operated the Social Economy Enterprise Support project (with KEPCO)
- Operated the Social Economic Organizations' Online Sales Support project (with IIAC)
- Operated the Village Enterprise Smartization Support project (with KEPCO KDN)
- Operated the Fuel Cost Subsidization project for Youth Food Trucks (with S-Oil)
- Operated Kakao Together Value, a social economy fund-raising box (with Kakao)
- Operated the Social Venture Support project (with eMart)
- Operated the Social Financing Support project
- Held the INSPIRED FORUM, a COVID-19 Recovery Program (3rd) (with YBI)
- Operated the Smile Together Partnership (STP) project
- Opened Hope Library in Bintulu, Sarawak, Malaysia (with Samsung E&A)
- Operated the Social Venture Growth Sharing project

2024

- Jong-tae Choi took office as the 4th Chairman of the Board of Directors of the Work Together Foundation (Nov. 2024).
- Launched the GKL Social Contribution Foundation project for Promotion and Support of Tourism Ventures (with GKL Foundation)
- Launched the Local Bridge project in partnership with Shinhan Financial Group and the Ministry of the Interior and Safety
- Launched the MG Hope Sharing Local Youth Support Project (with KFCC)
- Launched High-Flyer, a Young Entrepreneur Growth Leap program (with JPMorgan Chase, Youth Business International)
- Launched a project to support digital careers for youths preparing for financial independence (with Ministry of Science and ICT, National IT Industry Promotion Agency: NIPA)
- Launched the Google Career Certificates (GCC) program (with Google)
- Launched a project to support the growth of youths preparing for independence as future IT talents (with KPMG Samjong Accounting Corp.)
- Launched the Gwangmyeong Social Economy Startup Academy (with Gwangmyeong-si)
- Operated Samsung Hope Stepping Stone 2.0 'Training to Bolster Employment Support for Youth Preparing for Financial Independence' (with Samsung Electronics)
- Operated the Social Contribution project for the Operation and Specialization of Airport Porty Care Service (with KAC)
- Operated the Social Contribution project to Support Social Economy Enterprises (with KEPCO)
- Operated the "Store Together for a Long Time" project to provide support with sales channels for small business owners (with Kakao Pay)
- Operated Kakao Together Value, a social economy fund-raising box (with Kakao)
- Operated the Heart Talk Talk Project to Establish an Economically Self-sustaining Organization for Art Therapists (with GS Caltex)
- Operated the Village Enterprise Smartization Support project in Regions with Shrinking Population (with KEPCO KDN)
- Operated the project to support arts and physical education for children in social welfare facilities (with KRX Happy Foundation)
- Operated the project to support the dreams and growth of high school students specializing in IT (with Hyundai Autoever)
- Launched the 5060 Second Challenge & Clean Peace Maker (with KDHC)
- Operated the Senior Impact Fellowship project (with Yuhan Kimberly)
- Operated the Social Economic Organizations' Online Sales Support project (with IIAC)
- Operated the Fuel Cost Subsidization project for Youth Food Trucks (with S-Oil)
- Operated the Social Venture Support project (with eMart)
- Operated the Social Financing Support project
- Operated the Smile Together Partnership (STP) project
- Operated Hope Library in Bintulu, Sarawak, Malaysia (with Samsung E&A)
- Operated the Social Venture Growth Sharing project
- Operated the Social Venture Cooperation project

Project Structure

1 PLAN Win-win Cooperation · Collaboration



Setting Common Goals for Stakeholders

Private Companies	Innovative Companies	Government (Institution)	Research Organizations	Non-profit
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3 CHECK & ACT Creating collective impact

 <p>Enhancing PDCA-based value creation</p>	 <p>Strategy for utilization of PESO channel</p>	 <p>Spreading social values and raising awareness</p>
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We operate a job hub that promotes cooperation and collaboration among our diverse partners for creating collective impact.

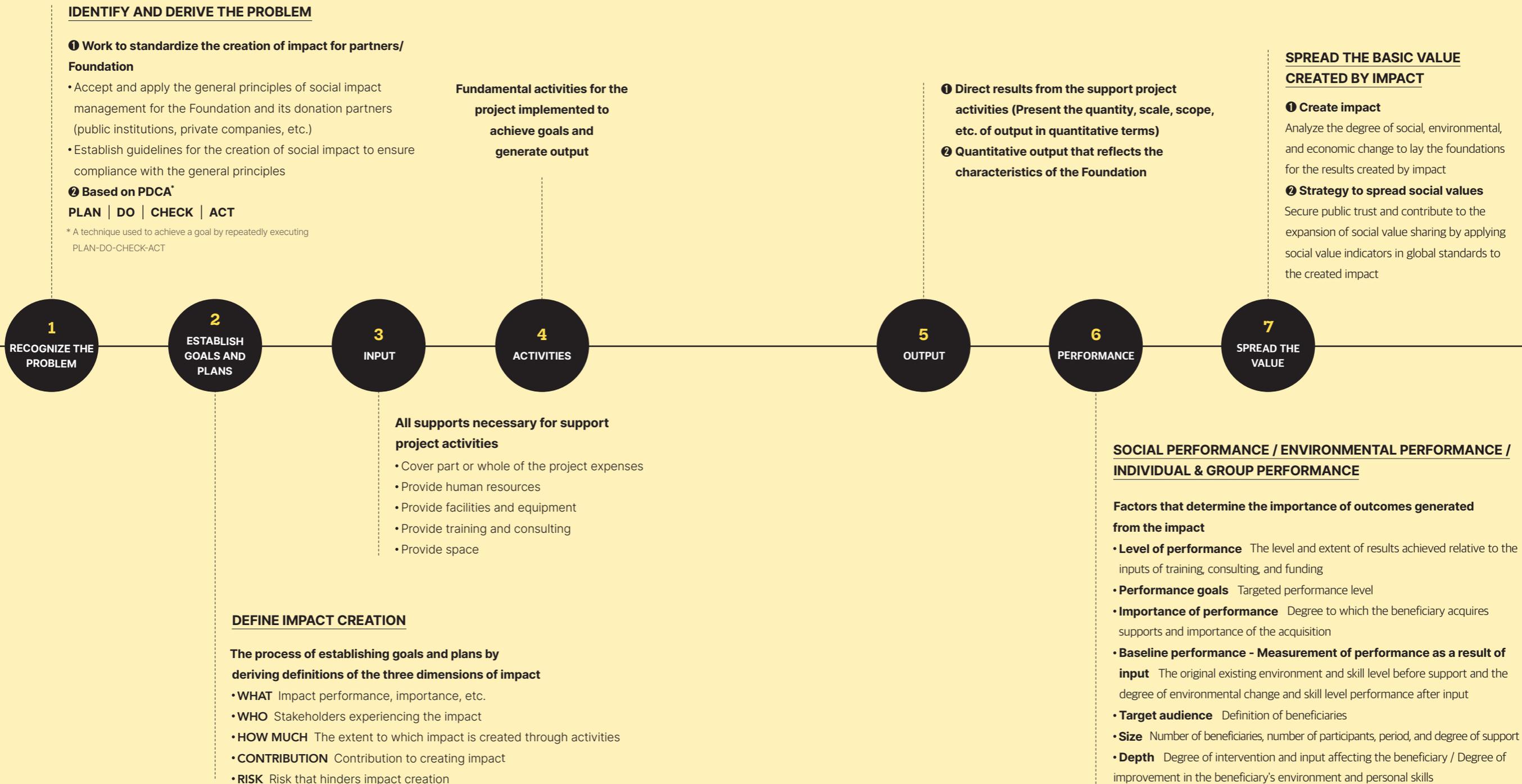
2 DO Job Hub

We pursue the following activities to realize the job hub for the Work Together Foundation.

 <p>Startup Support</p> <p>Entrepreneurship Programs</p> <p>Social innovation platform</p> <ul style="list-style-type: none"> • Provide start-up education and a guide to entrepreneurship • Provide online networks <p>Support growth & Specialized support</p> <ul style="list-style-type: none"> • Provide sales channels for products and services • Provide funding and space • Specialized support for revitalizing the local economy <p>Support for take-off</p> <ul style="list-style-type: none"> • Impact investment • Provide social financing • Provide fellowship 	 <p>Job Creation</p> <p>Job Support Programs</p> <p>Program for enhancement of job competencies</p> <ul style="list-style-type: none"> • Customized support for strengthening employment capabilities, including improving digital capabilities <p>Implement a virtuous job cycle model</p> <ul style="list-style-type: none"> • Develop and expand sustainable quality job models for different social groups <p>Talent training Programs</p> <ul style="list-style-type: none"> • Customized programs according to changing times • Obtain qualifications in digital marketing and IT
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Business Support Model

The Foundation identifies social problems and creates impact through business support. We arrive at an understanding and explain the “common criteria, types, and frameworks” for impact performance and strive to promote social values in a “common language.”



2024 Achievements of the Work Together Foundation

Project Performance Calculation Criteria

Based on quantitative performance that can be measured objectively, we have calculated the results based on the scope and content of the output according to the characteristics of projects and the support targets. This section also includes some of the indirect results from support outreach, in addition to direct performance generated by projects. For local projects alone, eco-friendly and social values were presented through research services, and qualitative performance was converted into economic value. Below are the performance outputs that have changed compared to the previous reporting period.

SECTOR

Provision of Sales Channels

Output Method

The number of sales channels provided by the Foundation, directly linked through the sales support project, and the generated sales

SECTOR

Revitalizing Regions and Spreading Social Values

Output Method

Monetizing the eco-friendly and social values of supported companies and hub regions that have been facilitated through business support

Measurement Range

- Activate region: Economic impact
- Spread social values: Economic and environmental contributions

What Is Measured

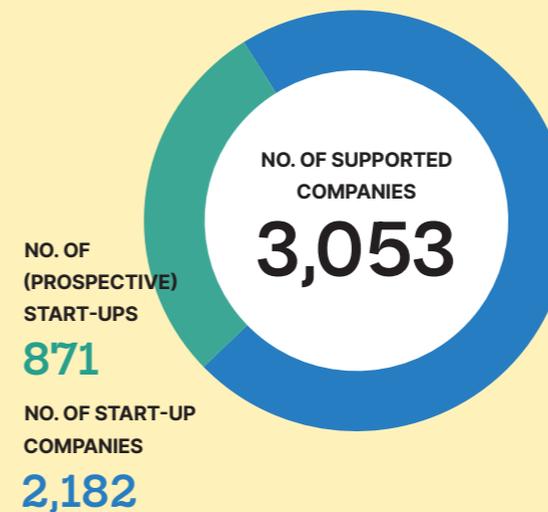
- Reduction of energy consumption and greenhouse gas emissions
- Community contributions, such as creation of jobs and public spaces
- Rate of value-added by industry reflected in the sales generated by the supported organizations

Performance Highlights by Keywords

Through nurturing talents by class, linking jobs, finding prospective and early entrepreneurs, and supporting corporate growth, we have created stable project results even in the rapidly changing external environment.

#Enterprises

We supported the growth of companies that create social values in order to increase their sustainability.



#Persons

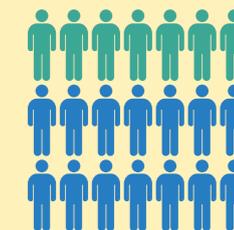
In response to the changing demands of the job market, we planned and operated specialized training programs for youths, seniors, and women, and honed the job skills of job seekers.

NO. OF YOUTHS (ADOLESCENTS)

1,363

NO. OF SENIORS

2,276



NO. OF TALENTED PROFESSIONALS NURTURED

3,639

#Collaboration

With a focus on professionalism, we established various partnerships with both national and international public-private entities to solve social problems, and are engaged in business with them.

NO. OF NEW PARTNERS

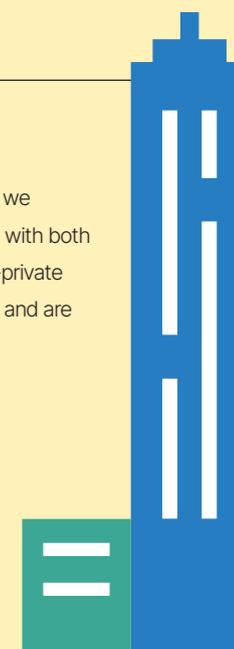
8

NO. OF EXISTING PARTNERS

57

NO. OF PARTNERS

65



#Jobs

By providing sustainable work environments for youths, seniors and women, we supported their financial independence.

NO. OF JOBS CREATED

519

Project Performance by Field

This section includes the results of satisfaction ratings reported by participants in the Foundation's core initiatives, as well as the social economy achievements racked up in each area during the year.

The Virtuous Cycle of Talent Training and Jobs

*As of 2024



Training programs operated by the Foundation

81 RESULTS / **4,422** HOURS

Satisfaction with the education

94 OUT OF 100

Total job-related assistance

KRW **6.7** HUNDRED MILLION

No. of job aid workers

6,183

Job aid expenses

KRW **7** HUNDRED MILLION

Startup Ecosystem and Growth Support

*As of 2024



Support Company Revenues

KRW **35.54684** BILLION

Vendor support

17

No. of companies that received market support

433

No. of companies that received investment support

25

Amount of investment support

KRW **2.3** HUNDRED MILLION

Local Activation

*As of 2024



Activation area

43 cities

Usage & visiting customers

130,000

Economic impact

KRW **1.59** BILLION

Examples of collaboration

141

Spreading Social Values

*2003-2024 cumulative



Global support

43 COMPANIES IN **17** COUNTRIES

No. of instances of social venture sharing support

284

Amount provided in social venture sharing support

KRW **15.84** BILLION

Support through partnerships with social ventures

30 INSTANCES/KRW **20.5** BILLION

Economic & environmental contributions

KRW **2.2** BILLION

Social Financing

*2003-2024 cumulative

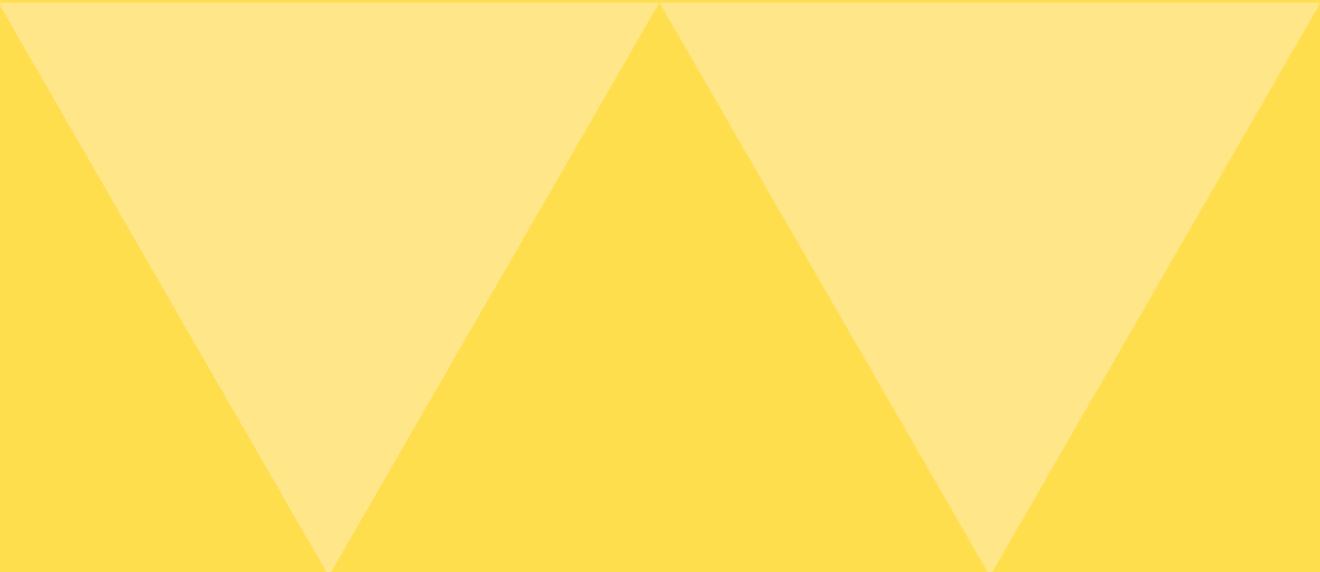


No. of loans

195

Loan amount

KRW **17.17** BILLION



PART. 1
TALENT
DEVELOPMENT

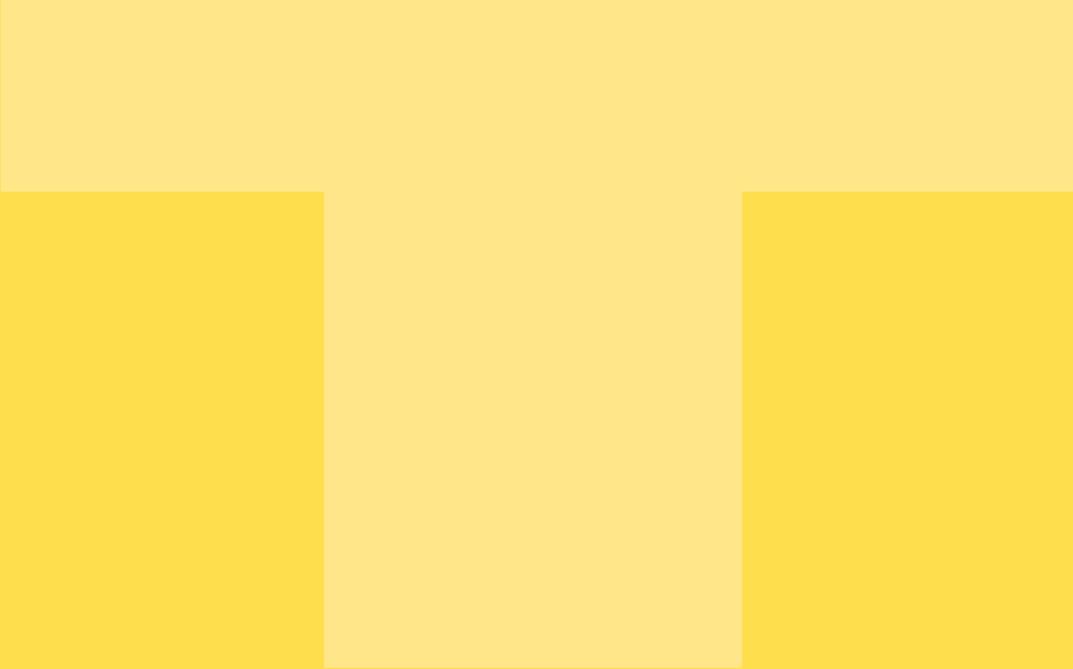
PART. 2
VIRTUOUS-
CYCLE JOBS

PART. 3
NURTURING
A STARTUP
ECOSYSTEM

PART. 4
ENTREPRENEURIAL
GROWTH SUPPORT

PART. 5
EXPANSION OF
SOCIAL VALUES

PART. 6
SOCIAL
FINANCING



PART. 1

TALENT DEVELOPMENT

2024. 11. 09. (토) ~ 2024. 11. 10. (일)

라이브러리스테이 지지항

화이트해커 경진대회

2024. 11. 09. (토) 14:30 ~ 22:30



02-921-1466

In response to the changing demands of the job market, we plan and operate employment competency education programs specialized for youth, seniors, and women, and help job applicants hone their job skills.

We provide a stable education and employment environment by providing livelihood support, linkage to internships, and recruiting recommendations through different programs.

2024. 11. 09. (토) ~ 2024. 11. 10. (일)

라이브러리스테이 지지항

No. of training sessions

81

No. of participants

3,639

No. of training hours

4,422

Training completion rate

96%

Training satisfaction

4.7

 points / 5 points

Samsung Hope Stepping Stone 2.0

PROJECT PURPOSE

- To hone the job skills of youths preparing for financial independence through employment education
- To link the education programs to jobs for youths preparing for financial independence
- To enable youths preparing for financial independence to build the basis for actual financial independence and a stable adult life following the completion of the education

PARTNER COMPANIES/INSTITUTIONS

Samsung Electronics, Ministry of Employment and Labor, Community Chest of Korea

PROMOTION ACTIVITIES

- ① Job training: Provide free technical training in 9 fields. — Electrical equipment, network engineering, confectionery/bakery, digital content design, heavy equipment operation, nail art, pet dog grooming, shipbuilding & heavy industry, high-precision piping for semiconductors
- ② Employment support: One-on-one job mentoring support, job-specific job camps, linkage to jobs
- ③ On-site practice: Conduct business field trips and conferences; link these activities to internship programs.
- ④ Livelihood support: Provide accommodation and meals for stable completion of education and provide educational and training subsidies.



The project supports youths preparing for financial independence with job education and employment. We provide a platform that enables youth to work towards stable financial independence by honing job skills through field-oriented programs such as professional job training, employment consulting, and internships.

MAJOR ACHIEVEMENTS

QUANTITATIVE ACHIEVEMENTS

RATE OF TRAINING COMPLETION
(66 OUT OF 79 STUDENTS WHO HAVE COMPLETED THE TRAINING) **83%**

EMPLOYMENT RATE
(INCLUDING 27 EMPLOYED/ INTERNSHIPS OUT OF 66 GRADUATES) **41%**

AFFILIATED COMPANIES
(INTERNSHIPS, FIELD TRIPS, PRACTICE, EMPLOYMENT RECOMMENDATIONS, ETC.) **74 COMPANIES**

QUALITATIVE ACHIEVEMENTS

BOOSTED SELF-RELIANCE CAPACITY THROUGH JOB EDUCATION AND EMPLOYMENT EDUCATION FOR YOUTHS PREPARING FOR FINANCIAL INDEPENDENCE



PROVIDED INTERNSHIP LINKAGE AND WORK EXPERIENCE OPPORTUNITIES FOR GRADUATES ON JOB TRAINING



PROVIDED EMOTIONAL SUPPORT THROUGH RUNNING A MIND HEALTH PROGRAM FOR PARTICIPANTS



Project to Support the Dreams and Growth of High School Students Specializing in IT with Hyundai Autoever

PROJECT PURPOSE

- To promote inclusive and equitable quality education and lifelong learning opportunities for all
- To provide training in the field of IT information security to train specialized personnel and create an environment of digital safety

PARTNER COMPANIES/INSTITUTIONS

Hyundai AutoEver Corp., Community Chest of Korea

PROMOTION ACTIVITIES

- ① Information security training: Information security training with focus on web, system networks, breaches, mobile, and reversing
- ② Information security career mentoring: Career mentoring by Hyundai AutoEver security specialists in the area of IT information security
- ③ White hacker competition: Run a team hacking competition.
- ④ Providing an enabling education environment: Provide educational scholarships and video training equipment for free.



The project bolsters the selected high school students' information security theory education and practical skills to develop them as professional personnel. To address the growing educational gap among vulnerable youths, this project provides participants with full funding for information security education along with scholarships, mentoring from Hyundai AutoEver security practitioners, and the opportunity to participate in the white hacker competition.

MAJOR ACHIEVEMENTS

QUANTITATIVE ACHIEVEMENTS

NO. OF PEOPLE WHO RECEIVED FREE TRAINING IN INFORMATION SECURITY TO BRIDGE THE EDUCATION GAP

50

VIDEO EDUCATION EQUIPMENT PROVIDED FREE OF COST (LAPTOP, HEADSET, WEBCAM)

32 INSTANCES

CAREER DESIGN MENTORING FROM A HYUNDAI AUTOEVER SECURITY SPECIALIST (2 HOURS)

1 SESSION

NO. OF TEAMS PARTICIPATING IN THE WHITE HACKER COMPETITION (GRAND PRIZE TEAM AND FIRST PRIZE TEAM, MINISTER OF EDUCATION AWARD):

10

EDUCATIONAL SCHOLARSHIPS PROVIDED (KRW 50,000 PER PERSON FOR 50 STUDENTS)

KRW 2.5 MILLION

DURATION OF INFORMATION SECURITY TRAINING

160 OR MORE HOURS

QUALITATIVE ACHIEVEMENTS

STRENGTHENED AWARENESS REGARDING THE NEED FOR INFORMATION SECURITY TRAINING IN THE COMMUNITY



CULTIVATED THE VULNERABLE YOUNG PEOPLE AS FUTURE IT TALENTS



Project to Support the Growth of Youths Preparing for Independence as Future IT Talents

The project operates various activities for the benefit of self-supporting youths who wish to enter the IT field, establishing a platform for growth as future talents and providing educational subsidies.

PROJECT PURPOSE

- To solve the financial difficulties faced by youths preparing for financial independence by providing educational subsidies, employment support, and capacity-building programs
- To nurture future IT talent through providing opportunities for continuous learning and improvement of achievement

PROMOTION ACTIVITIES

- ① Provide an employment subsidy for the development of IT talents
- ② Support one-to-one customized employment consulting
- ③ Operate the STAC-UP* program
* Education and cultural activities organized by all participants
- ④ Strengthen mutual network among youths preparing for financial independence through Homecoming Day

PARTNER COMPANIES/INSTITUTIONS

KPMG Samjong Accounting Corp.



MAJOR ACHIEVEMENTS

QUANTITATIVE ACHIEVEMENTS

EDUCATIONAL SUBSIDY KRW **30** MILLION
(KRW 3 MILLION EACH FOR 10 PEOPLE)

SCHOOL AND EMPLOYMENT ENCOURAGEMENT ALLOWANCE KRW **2** MILLION
(KRW 200,000 EACH FOR 10 PEOPLE)

CASES OF EMPLOYMENT AMONG YOUTHS PREPARING FOR FINANCIAL INDEPENDENCE **2**

QUALITATIVE ACHIEVEMENTS

PROVIDED EDUCATIONAL GRANTS THAT ALLOWED PARTICIPANTS TO FOCUS ON THEIR STUDIES AND EMPLOYMENT



LAI D THE FOUNDATION FOR INTER-PARTICIPANT NETWORKING THROUGH THE STAC-UP PROGRAM



5060 Second Challenge

The project reduces the employment gap by supporting internships to enable early or late middle-aged people to continue their social and economic activities, and by supplying workforce for a certain period to SMEs that need it.

PROJECT PURPOSE

- To support the recovery of self-confidence by providing people in early or late middle age with opportunities for continuous social participation
- To contribute to the creation of a corporate culture of working with people in their early or late middle age

PROMOTION ACTIVITIES

- ① Supporting pre-training for interns in their early or late middle age: Understand and communicate with people in their early or late middle age and help them enhance their knowledge regarding organizational culture and opportunities for career exploration
- ② Provide a three-month internship
- ③ Support one month of additional internship work (additional support provided based on mutual assessment)

PARTNER COMPANIES/INSTITUTIONS

KDHC



MAJOR ACHIEVEMENTS

QUANTITATIVE ACHIEVEMENTS

NO. OF PERSONS WHO PARTICIPATED IN INTERNSHIPS **15**

NO. OF JOBS CREATED **6**
(FOUR PERSONS IN CONTINUED EMPLOYMENT, TWO STARTUPS)

QUALITATIVE ACHIEVEMENTS

HELPED SOLVE WORKFORCE SHORTAGE FACING SMES



CHANGED THE PERCEPTION OF WORKERS IN EARLY OR LATE MIDDLE AGE



Clean Piece Maker

The project promotes social engagement and financial self-reliance by providing education/training for people in their early or late middle age who are retired or on career breaks in the digital age to become data labelers*.

* 'Data labeler' refers to an expert who processes data such as documents and photos used by humans into a form that AI can learn on its own.

PROJECT PURPOSE

To increase opportunities for people in their early or late middle age to participate in society by strengthening their data labeler skills, and restore their confidence as members of the community

PROMOTION ACTIVITIES

- ① Provide training to nurture data labelers and offer practical training in data labeling projects
- ② Support stable revenue generation through getting additional projects lined up for those who have completed the training



MAJOR ACHIEVEMENTS

QUANTITATIVE ACHIEVEMENTS

NO. OF TRAINEES
(90% OF PARTICIPANTS) **18**

NO. OF PEOPLE WHO MADE MONEY FROM LABELING DATA
(85% OF PARTICIPANTS) **17**

QUALITATIVE ACHIEVEMENTS

HELPED SPREAD IT-BASED JOBS FOR PEOPLE IN THEIR EARLY OR LATE MIDDLE AGE



PARTNER COMPANIES/INSTITUTIONS

KDHC

Google Career Certificate(GCC) Program

This program provides six months of online training in the two areas of data analytics and IT support to strengthen younger people's IT capabilities.

PROJECT PURPOSE

To boost the IT capabilities of younger people and secure competitive employment in the relevant field by providing education in data analytics and IT support

PROMOTION ACTIVITIES

- ① Provide online training on "Data Analytics" and "IT Support" (6 months)
- ② Support the study



MAJOR ACHIEVEMENTS

QUANTITATIVE ACHIEVEMENTS

NO OF PARTICIPANTS WHO ATTENDED THE TRAINING **929**

TRAINING SATISFACTION **77%**

QUALITATIVE ACHIEVEMENTS

PROVIDED TRAINING FOR A SIGNIFICANT NUMBER OF PEOPLE IN A SHORT PERIOD OF TIME THROUGH VOD LECTURES



UNDER THIS PROGRAM, PROVIDED GENERAL-PURPOSE LECTURES ON IT AND DATA ANALYTICS TO EASE ACCESSIBILITY IN RELATED INDUSTRIES



PARTNER COMPANIES/INSTITUTIONS

Google Korea

PART. 2

VIRTUOUS- CYCLE JOBS

By developing a job model that links private and public partner organizations to business and social contribution and employing youths, seniors and women, we help create a sustainable work environment. Through this, it enables employees to achieve financial self-reliance and delivers (social) services where support is needed.



No. of linked companies

91

Amount of money supported for job linkage

KRW 669,619,254

No. of people employed

324

Rate of job retention

23%



Social Contribution Project for the Operation and Specialization of Airport Porty Care Service

To ensure that disabled persons, seniors, and people with young children at the airport can enjoy their travels without restrictions, we have been providing services that improve mobility by employing elderly and vulnerable workers for seven years.

PROJECT PURPOSE

To promote the resolution of social inequality and the discovery of job models for the vulnerable through protecting the mobility rights of the transportation disadvantaged

PROMOTION ACTIVITIES

- ① A service that supports the passage of the transportation disadvantaged in underground spaces of domestic and international routes
- ② Hire 80% or more of Porty Care workers among seniors
- ③ Train workers to enhance service quality and expertise and conduct customer satisfaction surveys

PARTNER COMPANIES/INSTITUTIONS

KAC



MAJOR ACHIEVEMENTS

QUANTITATIVE ACHIEVEMENTS

NO. OF JOBS CREATED
(20 SENIORS, 2 PERSONS IN OTHER VULNERABLE CATEGORIES, 1 DEDICATED STAFF) **23**

NO. OF SERVICES PROVIDED
(INCLUDING INFORMATION) **108,168**

NO. OF PEOPLE USING THE SERVICE
(INCLUDING INFORMATION) **243,744**

SATISFACTION REPORTED BY TRANSPORT DISADVANTAGED USERS WITH THE SERVICES PROVIDED AT AIRPORTS
(964 SURVEY RESPONDENTS) **100%**

QUALITATIVE ACHIEVEMENTS

CONVENIENCE FOR THE TRANSPORTATION DISADVANTAGED WAS INCREASED, AND A SAFE WORKING ENVIRONMENT WAS CREATED FOR SENIOR WORKERS.



SOCIAL ENTERPRISES WERE MADE MORE VIABLE.



KRX Project to Support Culture & Arts and Physical Education for Children in Social Welfare Facilities

By employing seniors as instructors in culture, arts, and physical education for children in social welfare facilities, the project contributes to solving social problems and helps eliminate blind spots in culture, arts, and physical education in the local community.

PROJECT PURPOSE

- To create sustainable senior jobs
- To provide free support to instructors and conduct programs at child-related social services to help solve the problem of child care in the community

PROMOTION ACTIVITIES

- ① Provide training for senior child care instructors and create opportunities for instructor activities (60 meetings per person)
- ② Send instructors to child-related social welfare facilities in Busan and provide educational programs free of charge (20 sessions/per facility)

PARTNER COMPANIES/INSTITUTIONS

KRX Happy Foundation



MAJOR ACHIEVEMENTS

QUANTITATIVE ACHIEVEMENTS

NO. OF SENIOR CHILD CARE INSTRUCTORS TRAINED IN THE AREAS OF CULTURE, ARTS AND SPORTS **20**

NO. OF CHILD CARE ORGANIZATIONS SUPPORTED IN BUSAN
(EQUIVALENT TO 81.3% OF THE ENTIRE DISTRICTS OF BUSAN) **33**

* 25 Child Care Together organizations, 7 local child centers, and 1 social welfare center

NO. OF CHILDREN SUPPORTED IN CULTURAL, ARTISTIC, AND PHYSICAL EDUCATION
(INCLUDING REDUNDANCIES) **8,081**

QUALITATIVE ACHIEVEMENTS

IMPROVED THE QUALITY OF CHILD CARE PROGRAMS IN THE COMMUNITY



Yuhan Kimberly Senior Impact Fellowship

PROJECT PURPOSE

To identify social innovation entrepreneurs who operate organizations with innovative business models related to seniors

PARTNER COMPANIES/INSTITUTIONS

Yuhan Kimberly

PROMOTION ACTIVITIES

- ① Developing and supporting senior business model fellowships: Select and support companies with innovative ideas and sustainable business models in senior business
- ② Provide assistance with senior-related network building
- ③ Building a senior business ecosystem: Promote various social contribution projects to create senior jobs and build a senior business ecosystem



This is a program to develop fellowships that create and spread social values related to seniors through innovative business models and responses to address the challenges of an aging society.

MAJOR ACHIEVEMENTS

QUANTITATIVE ACHIEVEMENTS

SALES GENERATED BY SUPPORTED COMPANIES

KRW **900,006,000**

NO. OF NEW JOBS CREATED BY SUPPORTED COMPANIES

26

QUALITATIVE ACHIEVEMENTS

DEVELOPED AND SUPPORTED SENIOR BUSINESS MODEL FELLOWSHIPS



RAISED AWARENESS REGARDING THE ELDERLY SOCIETY AND EXPANDED ATTENTION TO IT



CREATED SOCIAL VALUES AND BUILT A SUSTAINABLE SENIOR BUSINESS ECOSYSTEM



PART. 3

NURTURING A STARTUP ECOSYSTEM

We provide step-by-step incubating programs for entrepreneurs and offer business models targeting prospective or early-stage companies that want to solve social problems with innovative ideas, and support stable entrepreneurship through our projects.

No. of companies supported
(including start-ups and
preliminary start-ups)

1,462

Jobs created

16

No. of startups by
prospective entrepreneurs

408

No. of mentoring and
training operations

619

Sales of companies supported

KRW **10,980,123,855**

HIGH FLYER DEMO DAY

지원 JPMorganChase 주최 ybi 주관 w우 함께일하는재단

Project to Support Digital Careers for Youths Preparing for Independence

The project supports career paths, start-ups, creative activities, and employment education programs in the digital field, so that youths preparing for financial independence can land stable jobs and grow into leading professionals in their adult life.

PROJECT PURPOSE

To enable youths preparing for financial independence to cultivate their career path in the digital field and accomplish self-reliance, by providing them with education on start-up, creative development, and employment

PROMOTION ACTIVITIES

- Digital startup training: Basic start-up education, practical start-up education, visiting other countries to understand the overseas start-up ecosystem
- Digital creative education: Creative Pre-school, Basic Education, Technical Education
- Leading to digital jobs: On-the-job training and pre-internships, job-based camps, corporate digital internships

PARTNER COMPANIES/INSTITUTIONS

Ministry of Science and ICT, National IT Industry Promotion Agency (NIPA: as part of a consortium), Technology Holding Company of Hanyang University, CJ OliveNetworks, Korea Institute of Digital Convergence (KIDICO), Gangneung Science & Industry Promotion Agency (GSIPA)



MAJOR ACHIEVEMENTS

QUANTITATIVE ACHIEVEMENTS

NO. OF TRAINEES COMPLETING THE PROGRAM **207**

NO. OF PEOPLE EMPLOYED OR STARTING A BUSINESS **9**

OVERALL SATISFACTION WITH THE TRAINING **94.2%**

QUALITATIVE ACHIEVEMENTS

PARTICIPANTS' ABILITY TO USE DIGITAL TOOLS SUCH AS GEN-AI HAS IMPROVED



THE COMMUNITY WAS ACTIVATED TO SHARE INFORMATION ON FINANCIAL INDEPENDENCE (SUCH AS APPOINTMENT OF SENIOR PARTICIPANTS AS ADVISORS AND ADVISING JUNIOR TRAINEES).

A SYSTEM HAS BEEN ESTABLISHED TO SUPPORT TRAINEES ACHIEVE FINANCIAL INDEPENDENCE (PROVIDING STEP-BY-STEP TRAINING, ETC.).



GKL Social Contribution Foundation Project for Promotion and Support of Tourism Ventures

This is a new project being promoted to find promising venture companies and potential founders in tourism and support their growth in order to revitalize the domestic tourism market.

PROJECT PURPOSE

To promote the tourism industry and improve its quality through systematic development of tourism venture entrepreneurs

PROMOTION ACTIVITIES

- Provide funding for commercialization and thereby help enhance the sophistication of the tourism venture business model (KRW 30 million per location)
- Provide customized mentoring and expert consulting programs for different companies
- Provide training programs in entrepreneurship, tourism and corporate management for employees of participating companies

PARTNER COMPANIES/INSTITUTIONS

GKL Foundation



MAJOR ACHIEVEMENTS

QUANTITATIVE ACHIEVEMENTS

ATTAINMENT OF KPI BY PARTICIPATING COMPANIES **182.3%**

FULFILLMENT OF JOB CREATION GOALS (7 JOBS) **175%**

TOTAL SALES GENERATED BY PARTICIPATING COMPANIES (134.9% VS PLAN) **KRW 3 BILLION**

QUALITATIVE ACHIEVEMENTS

REALIZED THE PUBLIC INTEREST VALUES OF PARTICIPATING COMPANIES, SUCH AS RESPONSE TO THE DOWNTURN OF THE LOCAL POPULATION AND JOB CREATION



ESTABLISHED THE FOUNDATION FOR THE TOURISM VENTURE EVALUATION SYSTEM AND REALIZED A NEW GROWTH ENGINE



A NETWORK OF TOURISM VENTURES WAS ESTABLISHED



[HIGH-FLYER] A Young Entrepreneur Growth Leap Program

PROJECT PURPOSE

- To link investment opportunities and market development and thereby enable early-stage younger entrepreneurs who have been in business for more than one year but less than seven years to achieve stable growth, supporting market development and providing networks
- To identify young entrepreneurs with high growth potential and provide them with a platform and funding opportunity to take a leap in their growth phase through customized education programs and mentoring
- To identify female entrepreneurs with growth potential and provide them with opportunities for scale-up through support for on-line and off-line market development

PROMOTION ACTIVITIES

- ① Investment track (training, mentoring in specializations and investment, production of pitch deck, demo day, corporate PR booths)
- ② Market track (training, mentoring, market development grant)
- ③ Operate union day and networking day, integrating the investment track-market track.



The project operates an investment track to attract investment for younger entrepreneurs with high growth potential along with a market track to develop markets.

MAJOR ACHIEVEMENTS

QUANTITATIVE ACHIEVEMENTS

NO. OF NEW INVESTMENT CASES ATTRACTED BY THE INVESTMENT TRACK STARTUP TEAM (KRW 940 MILLION)	10
NO. OF TEAMS SELECTED FOR TIPS (KRW 2 BILLION)	4
NO. OF INVESTMENT TRACK TRAINING SESSIONS (COMPLETION RATE: 80%)	10
NO. OF MENTORING SESSIONS (SATISFACTION: 4.8 POINTS)	67
COMPLETION RATE FOR THE MARKET TRACK TRAINING	100%
NO. OF MENTORING SESSIONS (SATISFACTION: 4.8 POINTS)	24
CASES OF SALES GROWTH	21
INCREASED NUMBER OF PAID EMPLOYEES	15 TEAMS
NO. OF VISITORS ON THE INVESTMENT TRACK DEMO DAY (SATISFACTION: 4.8 POINTS)	150

QUALITATIVE ACHIEVEMENTS

- THE NETWORK WAS EXPANDED BY CREATING NEW INVESTMENT PARTNERS. 
- CORPORATE VIABILITY WAS ENHANCED THROUGH PROVIDING CUSTOMIZED SUPPORT FOR EACH COMPANY. 
- THE INVESTMENT ECOSYSTEM WAS ACTIVATED BY PROVIDING A NETWORK WHERE YOUNGER ENTREPRENEURS AND INVESTORS CAN MEET. 
- THE SURVIVAL RATE OF COMPANIES HAS INCREASED THROUGH THE SUPPORT FOR INCREASING THE CAPACITY OF YOUNGER ENTREPRENEURS. 

PARTNER COMPANIES/INSTITUTIONS

JPMorgan Chase, Youth Business International

Kakao Together Value, a Public Interest Fundraising Project for Social Economy

PROJECT PURPOSE

To introduce diverse social economy organizations that are transforming society through online fundraising platforms, and create sustainable business opportunities

PARTNER COMPANIES/INSTITUTIONS

Kakao

PROMOTION ACTIVITIES

- ① Provide information, review and manage fundraising in social economy
- ② Promote fundraising through campaigns on social economy



MAJOR ACHIEVEMENTS

QUANTITATIVE ACHIEVEMENTS

NO. OF SUCCESSFUL CONNECTIONS ESTABLISHED BETWEEN SOCIAL ECONOMY PROJECT TEAMS AND FUNDRAISING INITIATIVES **22**

NO. OF COMPANIES LINKED TO REGULAR SOCIAL ECONOMY FUNDRAISING INITIATIVES **3**

FUND RAISED FOR THE PROJECT
KRW **226.656337** MILLION

QUALITATIVE ACHIEVEMENTS

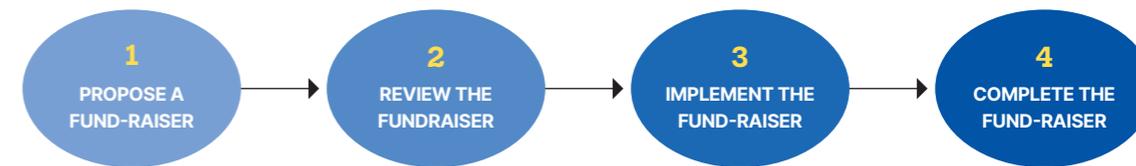
PEOPLE ONLY NEED TO SUPPORT OR SHARE THE PROJECT NOW TO TRIGGER DONATIONS.

SOCIAL CHANGE IS BROUGHT ABOUT THROUGH SMALL ACTIONS IN DAILY LIFE.

SOCIAL VALUES ARE CREATED THROUGH DONATION PROJECTS.

Kakao's fundraising platform has promoted public interest activities in our society and created a healthy donation culture since 2018 by bringing publicity to the values and stories of social economy organizations and raising funds leading to value consumption.

FUND-RAISING PROCESS



- 1 PROPOSE A FUND-RAISER**
 - ① Register a project team and propose a fund-raiser.
 - ② A project team can operate up to 10 fund-raising projects.
- 2 REVIEW THE FUNDRAISER**
 - ① Ask for the necessary information and content required for a review.
 - ② The collection boxes that have been arranged with Kakao Together Value, such as campaigns, may proceed with fund-raising only under a separate agreement.
- 3 IMPLEMENT THE FUND-RAISER**
 - ① The fundraising period is selected by the proponent (from 1 month up to 3 months).
 - ② The amount of money raised consists of "direct donation" that the user executes directly and "participatory donation" in which the user participates (through support, social sharing, comments, etc.).
- 4 COMPLETE THE FUND-RAISER**
 - ① After the fund-raising is completed, donations are deposited through the screening partner if the execution plan is confirmed based on the final fund-raising amount.
 - ② When the project is completed, write a fund-raising reviews within one month.

INTRODUCING THREE COMPANIES WITH REGULAR COLLECTION BOXES

COMPANY NAME	CORPORATE PROFILE	BUSINESS PORTFOLIO
 Pawinhand Co., Ltd. CEO: Hwan-hee Lee	Pawinhand strives to create a culture of not buying but adopting.	<ul style="list-style-type: none"> • Develop and operate Pawinhand, an abandoned animal adoption platform. • Improve the environment for the protection of abandoned animals and provide consulting to improve the adoption process. • Run a campaign to improve awareness regarding abandoned animals and adoption.
 Handspeak Co., Ltd. CEO: Jung-yoon Jung	Handspeak works to create the participation of deaf and hard-of-hearing people in cultural and artistic activities through its business.	<ul style="list-style-type: none"> • Design and produce sign language musicals and theatrical plays. • Design and produce sign language rap and song content. • Plan and produce the content items, deaf art videos, sign language music videos, and sign language promotional videos.
 Not, Scary Company CEO: Seung-gyu Yu	Not, Scary Company provides services necessary for reclusive loners and their families.	<ul style="list-style-type: none"> • Run a shared house for the reclusive lonely. • Provide coaching solutions for communication between the person and the family. • Create vlog content on talks and location exploration.

GS Heart Talk Project to Establish an Economy Self-sustaining Organization for Art Therapists

The project supports the design, start-up, management and stabilization of alternative business models that promote public psychological and mental health and create a stable revenue stream for freelance art therapists.

PROJECT PURPOSE

To expand the expertise and social values of art therapists and develop sustainable business models

PROMOTION ACTIVITIES

- ① Develop new mental health promotion content
- ② Operate counseling services
- ③ Provide free or low-cost services to mentally vulnerable persons such as young victims of school violence, single mothers, and disabled people
- ④ Provide art therapists with professional enhancement education and networking programs

PARTNER COMPANIES/INSTITUTIONS

GS Caltex



MAJOR ACHIEVEMENTS

QUANTITATIVE ACHIEVEMENTS

NO. OF JOBS CREATED
(CONSULTATION, PLANNING, ETC.) **11**

NO. OF MENTALLY VULNERABLE PEOPLE WHO RECEIVED COUNSELING SERVICES **40**

NO. OF CONTENT DEVELOPMENT CASES
(PET LOSS CONSULTING SERVICE, CONSULTATION TOOLS [COMFORT CARDS]) **2**

QUALITATIVE ACHIEVEMENTS

EXPANSION OF SOCIAL SERVICES FOR THE SOCIALLY VULNERABLE, AND PSYCHOLOGICAL RECOVERY AND GROWTH OF SERVICE SUBJECTS 

NETWORK FORMATION FOR FREELANCE ART THERAPISTS 

VERIFICATION AND SOPHISTICATION OF THE EFFECTIVENESS OF CONSULTING 

Gwangmyeong Social Economy Startup Academy

We have provided education and mentoring for social economy startups to foster social entrepreneurship among citizens interested in social economy.

PROJECT PURPOSE

- To promote citizens' understanding of social economy through education
- To identify and nurture entrepreneurs with growth potential from among Gwangmyeong City residents
- To conduct activities to develop social economy start-up companies (teams) to build and activate a social economy ecosystem in Gwangmyeong City

PROMOTION ACTIVITIES

- ① Provide basic education for understanding social economy and setting a roadmap for start-up
- ② Conduct in-depth training for the development of business models
- ③ Organize hands-on group lectures in consulting lounges
- ④ Offer one-to-one customized mentoring support

PARTNER COMPANIES/INSTITUTIONS

Gwangmyeong-si, Gwangmyeong Social Economy Center



MAJOR ACHIEVEMENTS

QUANTITATIVE ACHIEVEMENTS

NO. OF STUDENTS WHO HAVE COMPLETED THE BASIC COURSE **27**
(COMPLETION RATE: 71%)

NO. OF STUDENTS WHO HAVE COMPLETED THE ADVANCED COURSE **21**
(COMPLETION RATE: 95%)

AVERAGE OF COURSE SATISFACTION **4.41** POINTS

NO. OF TEAMS PARTICIPATING IN THE BUSINESS PLAN PRESENTATION COMPETITION **11**

QUALITATIVE ACHIEVEMENTS

THE DEVELOPMENT OF BASIC AND ADVANCED CURRICULUM FOR THE ACADEMY 

MOTIVATING START-UPS BASED ON SOCIAL ECONOMY AND CONTRIBUTING TO THE ESTABLISHMENT OF A SOCIAL ECONOMY ECOSYSTEM IN GWANGMYEONG CITY 

PART. 4

ENTREPRENEURIAL GROWTH SUPPORT

We support the qualitative growth of start-up companies by planning and operating a customized support system according to the growth stage and requirements of the companies in terms of funding (financing), sales channels, marketing, space, and networking.

Opening the market

No. of companies supported

433

No. of instances of sales support

17

Revenue from companies supported

KRW **511,823,797**

Growth support

No. of companies supported

297

No. of jobs created

179

No. of cities that achieved local activation

43

Revenue from companies supported

KRW **24,054,897,000**

[Local Bridge Project]

A Project Conducted in Partnership with Shinhan Financial Group and the Ministry of the Interior and Safety

PROJECT PURPOSE

To promote energy efficiency and revitalization of the local economy in the target areas of the Ministry of the Interior and Safety's 'Project to Support the Revitalization of Local Branding by Region'

PARTNER COMPANIES/INSTITUTIONS

Shinhan Financial Group, Ministry of the Interior and Safety

PROMOTION ACTIVITIES

- ① Support the installation of high-efficiency energy equipment for the benefit of members and public facilities in the region
- ② Support the realization (funding and installation) of ideas to build a sustainable innovation ecosystem in the region
- ③ Improve the effectiveness of local projects and fund the execution of ideas by collaborative companies and organizations
- ④ Provide support for the interior of stores opened by prospective founders who wish to start a business in the region



This nationwide public-private cooperation support project provides project implementation funding for energy efficiency and regional revitalization in 10 regions* across the country.

*10 regions in the country where the project provides support: Chuncheon in Gangwon Province, Gumi in North Gyeongsang Province, Cheongdo in North Gyeongsang Province, Chungju in North Chungcheong Province, Cheonan in South Chungcheong Province, Haeundae-gu in Busan, Jangsu-gun in North Jeolla Province, Gokseong-gun in South Jeolla Province, Seo-gu in Gwangju, and Jeju

MAJOR ACHIEVEMENTS

QUANTITATIVE ACHIEVEMENTS

REGIONAL ACTIVATION

NO. OF LOCAL COMPANIES IDENTIFIED AND SUPPORTED IN 10 REGIONS ACROSS THE COUNTRY	17
REVENUE	APPROX 5.8 BILLION KRW
NO. OF VISITORS IN THE REGION	13
NO. OF JOBS CREATED	65
NO. OF NEW ENTREPRENEURS SUPPORTED	5

ACTIVATION OF ECO-FRIENDLY INITIATIVES

SOLAR POWER GENERATION CAPACITY IN THE TWO AREAS (CHUNCHEON, CHEONAN)	30 kWh
TOTAL AREA OF THE CYCLING PARK	79 m ²

REVITALIZATION OF PEOPLE'S LIVELIHOOD

NO. OF AIR CONDITIONERS AND HEATERS REPLACED IN NINE REGIONS ACROSS THE COUNTRY	104
NO. OF SECURITY LIGHTS REPLACED	29
NO. OF REPLACED STREET LIGHTS	73
CO2 (CARBON) REDUCTION	1,442 TONS
ENERGY SAVING	TOTAL 3,354 MWh
ECONOMIC CONTRIBUTION (EQUIVALENT TO SOCIAL VALUE)	KRW 1.5 BILLION

QUALITATIVE ACHIEVEMENTS

BY REPLACING HIGH-EFFICIENCY ENERGY EQUIPMENT, LIVING CONDITIONS HAVE BEEN IMPROVED FOR LOCAL MEMBERS IN THE AREA.



THE PROJECT SUPPORTED THE GROWTH OF LOCAL START-UP COMPANIES THAT COULD CONTRIBUTE TO REGIONAL REVITALIZATION.



Kakao Pay's Sales Channel Support Project for Small Businesses

PROJECT PURPOSE

To enhance the value of small business brands and strengthen the connection with consumers

PROMOTION ACTIVITIES

- ① Hold 4 pop-up stores, 1 pre-promotion booth, and run an online mall for 6 months to build a market for small business owners
- ② Support sustainable growth through financial and marketing education

PARTNER COMPANIES/INSTITUTIONS

Kakao Pay



The project is a campaign to discover excellent brand products launched by small business owners and create a link between consumers and small business owners through offline pop-up stores and dedicated online malls. It provides value consumption to consumers, offers education and promotion subsidies to small business owners to enhance their marketing capabilities, and supports small business owners in expanding their markets.

MAJOR ACHIEVEMENTS

QUANTITATIVE ACHIEVEMENTS

NO. OF COMPANIES PARTICIPATING IN POP-UP STORES AND ONLINE MALLS

204

VISITORS TO POP-UP STORES

166,662

NO. OF PRODUCTS IN STORE

1,647

VISITORS TO THE ONLINE MALL

38,031

QUALITATIVE ACHIEVEMENTS

CREATED THE OPPORTUNITY FOR CONSUMER CONTACT FOR THE BENEFIT OF SMALL BUSINESS OWNERS



HONED THE SKILLS OF SMALL BUSINESS OWNERS WITH FINANCIAL AND MARKETING EDUCATION.



MG Hope Sharing Local Youth Support Project

PROJECT PURPOSE

To secure the sustainability of local economies and communities through projects focused on younger local entrepreneurs to overcome the crisis of local downturn

PARTNER COMPANIES/INSTITUTIONS

KFCC, Ministry of the Interior and Safety

PROMOTION ACTIVITIES

- ① Provide funding for new business development and business operations (14 locations)
- ② Provide brand placards for participants' membership and partnership formation and run networking programs
- ③ Support overseas field trips to enable participants to understand advanced cases to draw implications for local application (supporting overseas training of youth villages)



This is a project to identify and foster local youth organizations that operate social problem-solving businesses reflecting local characteristics. The project supports the establishment of a win-win structure where younger people and regions grow together through progressive reorganization of the MG Hope Sharing Social Growth Support Project, which has been promoted since 2018.

MAJOR ACHIEVEMENTS

QUANTITATIVE ACHIEVEMENTS

NO. OF LOCAL BUSINESSES IDENTIFIED AND SUPPORTED

14

NO. OF NEW JOBS CREATED IN THE REGION

4

NO. OF AFFILIATED OR SETTLED PEOPLE WHO HAVE MOVED INTO THE REGION

5,357

NO. OF LONGTIME ACCOUNTS CREATED FOR LOCAL PARTNERS AND INSTITUTIONS

159

QUALITATIVE ACHIEVEMENTS

CONTRIBUTED TO SOLVING LOCAL EXTINCTION AND OTHER REGIONAL PROBLEMS THROUGH YOUTH-CENTERED COMMUNITY BUSINESS



INCREASED THE VIABILITY OF YOUTH ORGANIZATIONS IN THE REGION AND INCREASED OPPORTUNITIES FOR COLLABORATION IN VARIOUS FORMS



HELPED CREATE NEW JOBS AND ADDED VALUE IN THE REGION



ESTABLISHED A FOUNDATION FOR THE CREATION AND ACTIVATION OF A SUSTAINABLE ECOSYSTEM FOR LOCAL YOUTH



MG Hope Sharing Social Growth Support Project (Term 6)

The project identified social companies that put ESG management into practice and supported their growth to the next level.

PROJECT PURPOSE

To activate the region with quality jobs

PROMOTION ACTIVITIES

- ① Run 2 tracks per life cycle (starter track / runner track)
- ② Implement one to six integrated networking programs to strengthen the social ecosystem
- ③ Support marketing activities to strengthen the online and offline market

PARTNER COMPANIES/INSTITUTIONS

KFCC



MAJOR ACHIEVEMENTS

QUANTITATIVE ACHIEVEMENTS

BUSINESS DEVELOPMENT FUND PROVIDED **KRW 230 MILLION**

NO. OF COMPANIES THAT HAVE RECEIVED NURTURING SUPPORT **24**
COMPANIES IN THE GROWTH PHASE **6**
EARLY START-UPS

ACHIEVEMENT OF PERFORMANCE GOALS RELATED TO PROPOSED BUSINESS **169.6%**

NO. OF NEW JOBS CREATED **15**

QUALITATIVE ACHIEVEMENTS

PROMOTED THE SOCIAL ECOSYSTEM THROUGH NETWORKING SUPPORT FOR INDUSTRY, REGION AND BUSINESS GROWTH



KEPCO's Social Contribution Project to Support Social Economy Enterprises

The project provides social economy enterprises with domestic and international certification, SVI measurement consulting, online marketing, collaborative development of brands, etc., leading to sustainable growth of the company.

PROJECT PURPOSE

To support social sector companies with the internalization of ESG practices and the stabilization of the business environment

PROMOTION ACTIVITIES

- ① Support the acquisition of certification in national and international standards to improve brand reliability
- ② Provide consulting on the measurement of social value indicators (SVI) to size up the performance of social enterprises
- ③ Run special online events in collaboration with a large national open market
- ④ Provide collaborative project funds to strengthen the social economy cooperation ecosystem in Gwangju and Jeollanam-do

PARTNER COMPANIES/INSTITUTIONS

KEPCO



MAJOR ACHIEVEMENTS

QUANTITATIVE ACHIEVEMENTS

NO. OF COMPANIES THAT RECEIVED SUPPORT FOR OBTAINING CERTIFICATION IN NATIONAL AND INTERNATIONAL STANDARDS **20**

NO. OF COMPANIES OFFERED CONSULTING FOR THE SOPHISTICATION OF SVI MEASUREMENT **15**

NO. OF COMPANIES PARTICIPATING IN ONLINE EVENTS **84**

SALES ACHIEVED APPROX **KRW 200 MILLION**

NO. OF SOCIAL ECONOMY COLLABORATION PROJECTS SUPPORTED BY GWANGJU AND JEOLLANAM-DO **6**
(23 PARTICIPATING COMPANIES)

QUALITATIVE ACHIEVEMENTS

IMPROVED THE OBJECTIVITY AND VALIDITY OF THE COMPANY'S VALUE CREATION AND IMPACT



CONTRIBUTED TO THE GROWTH OF PARTICIPATING COMPANIES THROUGH CO-BRAND DEVELOPMENT



Runway Stores, a Project to Support Social Enterprises' Operation of Online Stores

In order to support the expansion and growth of (prospective) social economy enterprises, the project supports their sales in the online store. It provides support with various activities such as SNS promotion and online marketing including the operation of pop-up stores in the airport.

PROJECT PURPOSE

To support brand awareness and sales growth of social economy businesses

PROMOTION ACTIVITIES

- ① Build, operate and manage 'Runway Stores,' the online smart stores
- ② Support online sales through the social economy organizations' 'Runway Stores'

PARTNER COMPANIES/INSTITUTIONS

Incheon International Airport Corporation



MAJOR ACHIEVEMENTS

QUANTITATIVE ACHIEVEMENTS

NO. OF COMPANIES IN THE STORE **101**

NO. OF PRODUCT TYPES **517**

NO. OF STORE VISITORS **166,380**

NO. OF STORES WISHLISTED **2,247**

CUMULATIVE SALES FOR 3 YEARS
KRW **274,698,890**

QUALITATIVE ACHIEVEMENTS

CREATED OPPORTUNITIES FOR CONSUMER TOUCH-POINTS WITH INCREASED ONLINE SALES



Fuel Cost Subsidization Project for Youth Food Trucks

By subsidizing fuel costs to younger food truck operators who are facing operational difficulties due to high-oil prices and thereby increasing their capacity to expand to long-distance business locations, the project contributes to the revitalization of business.

PROJECT PURPOSE

To reduce operating expenses through fuel support for food trucks, encourage entrepreneurship among younger people, and contribute to maintaining jobs for them

PROMOTION ACTIVITIES

Select 50 national youth food truck teams and subsidize their fuel costs

PARTNER COMPANIES/INSTITUTIONS

S-Oil



MAJOR ACHIEVEMENTS

QUANTITATIVE ACHIEVEMENTS

AVERAGE SALES FROM EXPANDED BUSINESS LOCATIONS **+75%**

AVERAGE FIXED COST WITH SUBSIDIZED FUEL COST **-23%**

FOOD TRUCK SURVIVAL RATE **+17%**

QUALITATIVE ACHIEVEMENTS

INCREASED BUSINESS CONTINUITY OF YOUNGER FOOD TRUCK OPERATORS



BUSINESS SATISFACTION ACHIEVED: 100%



Village Enterprise Smartization Support Project in Regions with Shrinking Population

To ensure stable operation of village companies in 89 areas with shrinking population across the country, the project increases the capacity to build IT assets (devices and solutions) in the village companies and train and utilize workers.

PROJECT PURPOSE

To promote the digitization of enterprises and thereby ensure market viability and rapid market response of local village enterprises

PROMOTION ACTIVITIES

- ① Support the adoption of enterprise-specific IT devices and solutions
- ② Run an education program to increase the capacity of village business workers

PARTNER COMPANIES/INSTITUTIONS

KEPCO KDN



MAJOR ACHIEVEMENTS

QUANTITATIVE ACHIEVEMENTS

NO. OF COMPANIES PROVIDED WITH IT DEVICES AND SOLUTIONS

9

NO. OF TIMES THE TRAINING PROGRAM TO SHARPEN IT USER SKILLS WAS OPERATED

3

QUALITATIVE ACHIEVEMENTS

RAISED VILLAGE CORPORATES' AWARENESS OF DIGITAL TRANSFORMATION AND DROVE REAL CHANGE



IMPROVED THE HANDS-ON DIGITAL AND MANAGEMENT CAPABILITIES OF VILLAGE BUSINESS WORKERS



INCREASED THE SUSTAINABILITY OF VILLAGE BUSINESSES IN AREAS WITH SHRINKING POPULATION THROUGH THE ACQUISITION OF IT ASSETS



EMart Social Venture Support Project

In order to reduce the use of disposable products in small business owners' cafés located in the EMart buildings, the project provides cafés with multi-use cups from Trashbusters, a social venture that lends multi-use containers.

PROJECT PURPOSE

- To build collaborative relationships with partners to create a market for small business owners and social ventures
- To reduce the use of disposable cups by supplying multi-use cups to social ventures

PROMOTION ACTIVITIES

- ① Reduce the consumption of disposable cups by introducing eco-friendly multi-use cups in EMart's cafés
- ② Promote eMart's eco-friendliness and ESG management activities

PARTNER COMPANIES/INSTITUTIONS

EMart



MAJOR ACHIEVEMENTS

QUALITATIVE ACHIEVEMENTS

CREATED JOBS BY SUPPORTING SOCIAL VENTURES



JOINED THE GREEN MOVEMENT AND WORKED TO MINIMIZE CARBON EMISSIONS



PART. 5

EXPANSION OF SOCIAL VALUES

By strengthening the foundations of self-reliance in developing countries through international development projects, closing the educational gap, linking business activities between domestic social contribution enterprises and social economy enterprises, and measuring non-financial performance of innovative enterprises, we are building social consensus and sharing social values with more people.

Global Support

4 countries

Enhancement of worker welfare

6,183 persons

803 companies

Amount of support for welfare promotion

KRW **700,000,000**

Economic and environmental contributions

KRW **2,193,755,586**

[Hana Power On] The Hana Social Venture University

This is a youth start-up promotion project that identifies and nurtures local-based start-up talents with 30 universities nationwide in response to the risk of local downturn due to the departure of youth.

PROJECT PURPOSE

To establish a virtuous cycle of entrepreneurship that creates jobs in the region by identifying and fostering innovative youth entrepreneurs in the region

PARTNER COMPANIES/INSTITUTIONS

Hana Financial Group, Underdogs Co., Ltd.

PROMOTION ACTIVITIES

- ① Cultivate local start-up facilitators
- ② Cultivate young local entrepreneurs (teams)
- ③ Operate an ongoing business start-up education program and a dedicated coaching program
- ④ Select a team of excellence and conduct follow-up support activities



MAJOR ACHIEVEMENTS

QUANTITATIVE ACHIEVEMENTS

SUPPORT FOR DEVELOPING PROSPECTIVE ENTREPRENEURS

NO. OF PEOPLE TRAINED AS PROSPECTIVE ENTREPRENEURS (1,304 COMPLETED TRAINING) **1,502**

NO. OF CASES OF INCORPORATION FOR PROSPECTIVE ENTREPRENEURS (114 SOLE PROPRIETORS, 11 CORPORATIONS) **125**

NO. OF TRAINING HOURS FOR PROSPECTIVE ENTREPRENEURS **104**

NO. OF NURTURED FACILITATORS **126**

NO. OF PEOPLE EMPLOYED BY THE STARTUP TEAMS **139**

SALES
KRW **3.52269** BILLION

SUPPORT FOR BUSINESS GROWTH OF EXISTING ENTREPRENEURS

NO. OF COMPANIES SUPPORTED **803**

NO. OF TRAINING HOURS **53**

NO. OF TEAMS SUPPORTED FOR INCORPORATION **117**

NO. OF PEOPLE EMPLOYED BY THE STARTUP TEAMS **237**

SALES
KRW **16.87759** BILLION

QUALITATIVE ACHIEVEMENTS

ESTABLISHED A VIRTUOUS CYCLE BUSINESS ECOSYSTEM BASED ON THE REGION THROUGH THE DISCOVERY AND FOSTERING OF INNOVATIVE ENTREPRENEURS IN THE REGION



[Hana Power On] Second Life

This is a project that realizes the value of shared growth for people in their early or late middle age and companies by matching candidates with new jobs while improving the digital competency of those in their early or late middle age through the customized 4050 employment program.

PROJECT PURPOSE

- To find the right job for people in their early or late middle age and increase their skills
- To enhance the working environment by matching nationwide small but strong companies with talented professionals

PROMOTION ACTIVITIES

- ① On-line and off-line employment education
- ② Employment consulting and continued support to find jobs
- ③ Run a digital job center tailored for people in their early or late middle age.
- ④ Hold the Job Matching Festa in 10 sessions (Job Fair).

PARTNER COMPANIES/INSTITUTIONS

Hana Financial Group, Sangsangwoori Co., Ltd.



MAJOR ACHIEVEMENTS

QUANTITATIVE ACHIEVEMENTS

NO. OF PEOPLE EMPLOYED (MAJOR JOBS: DATA LABELER, INSTRUCTOR, ONLINE OFFICE ASSISTANT)	374
NO. OF PEOPLE TRAINED IN THE BASIC COURSE	2,076
NO. OF HOURS IN BASIC TRAINING	29 COURSES / 31 HOURS
NO. OF PEOPLE TRAINED IN DEPTH	746
NO. OF IN-DEPTH TRAINING HOURS	3 COURSES / 36 HOURS
NO. OF SMALL TRAINEE GROUPS SUPPORTED	18
NO. OF PEOPLE LINKED TO EMPLOYMENT IN JOB MATCHING FESTA	69

QUALITATIVE ACHIEVEMENTS

CREATED A SUITABLE JOB MARKET FOR PEOPLE IN THEIR EARLY OR LATE MIDDLE AGE AND ENABLED CANDIDATES IN THIS CATEGORY FIND SUITABLE JOBS



SUPPORTED CAREER-BASED SUSTAINABLE ECONOMIC ACTIVITIES FOR PEOPLE IN THEIR EARLY OR LATE MIDDLE AGE



STP's Poor Families Overseas Support Project

PROJECT PURPOSE

To find and nurture social enterprises in developing countries, create jobs, and solve social problems

PARTNER COMPANIES/INSTITUTIONS

Overseas private donors designated by the Foundation

PROMOTION ACTIVITIES

- ① Support the establishment and operation of social enterprises, NGOs, NPOs, and intermediary support organizations.
 - Establishment and operation: Provide USD 50,000 in project funding for up to three years
 - Financial independence activities: Provide USD 5,000 (once a year) for market development and investment attraction
- ② Contribute to the local community and nurture future generations.
 - Measuring social impact, resource linkage, management consulting, bolstering capacity for international forums, etc.
- ③ Create local jobs and solve social problems.

MAJOR ACHIEVEMENTS

QUANTITATIVE ACHIEVEMENTS

NO. OF COUNTRIES SUPPORTED **3**
(KENYA, PHILIPPINES, INDONESIA)

NO. OF SOCIAL ENTERPRISES SUPPORTED **3**

AMOUNT OF FUNDING PROVIDED **USD 125,000**

NO. OF JOBS CREATED **92**
(DIRECT EMPLOYMENT)

NO. OF POOR CHILDREN SUPPORTED **38,622**

QUALITATIVE ACHIEVEMENTS

SOLVED CHILD POVERTY AND SOCIAL PROBLEMS 

CREATED LOCAL JOBS 

In order to fundamentally solve the vicious cycle of child poverty overseas, the project has been providing jobs to parents by finding partners among social enterprises or non-profit organizations in developing countries since 2011. The final goal of this project is to provide children with continuous care and appropriate educational opportunities to break the vicious cycle of poverty and thereby enable them to live as members of a respected society.



3 SOCIAL ENTERPRISES SUPPORTED (3 YEARS OF SUPPORT)

① SOLVE EDUCATION FOUNDATION

Country/Region	Bandung, Indonesia
Key Projects	<ul style="list-style-type: none"> • Expand and launch an existing English learning curriculum and develop a new curriculum to improve access to employment and finance • Expand the program's reach through partnerships with local governments
Support Performance (3 years)	<ul style="list-style-type: none"> • Revenue: USD 371,283 • No. of vulnerable children supported: 78,263 (providing app-linked education) • No. of facilitators trained: 192 • New hires: 94 (including full-time and contract employees) • No. of projects contributing to the community: 173

② MENTAL 360

Country/Region	Nairobi, Kenya
Key Projects	<ul style="list-style-type: none"> • Collect data through the BOMA app and perform beta testing; and run a school-connected mental health community program • Expand the beneficiaries' offline businesses; launch B2B subscriptions; and host child protection and mental health webinars
Support Performance (3 years)	<ul style="list-style-type: none"> • Revenue: USD 307,722 • Provide psychological counseling services to the vulnerable / No. of people who have received psychological counseling: 1,500 / 4,800 sessions • New hires: 13 (including full-time and contract employees) • No. of app and web users: 20,000 cumulative • No. of projects contributing to the community: 7

③ CORNERSTONE PRODUCT

Country/Region	Mountain Province, the Philippines
Key Projects	<ul style="list-style-type: none"> • Provide training for small and medium-sized farmers and co-operatives that produce various products: Stabilize mass production and sales, and build and expand the beneficiaries' brand • Provide training to strengthen the food-related expertise of the group of farmers using the maker space; and participate in food fairs
Support Performance (3 years)	<ul style="list-style-type: none"> • Revenue: USD 68,245 • Training to empower employees: 50 or more sessions • New hires: 16 (including full-time and contract employees) • Obtain the National Accreditation (FSSC22000) • No. of employee training modules developed: 3 • No. of projects contributing to the community: 12

Social Venture Growth Sharing Project

PROJECT PURPOSE

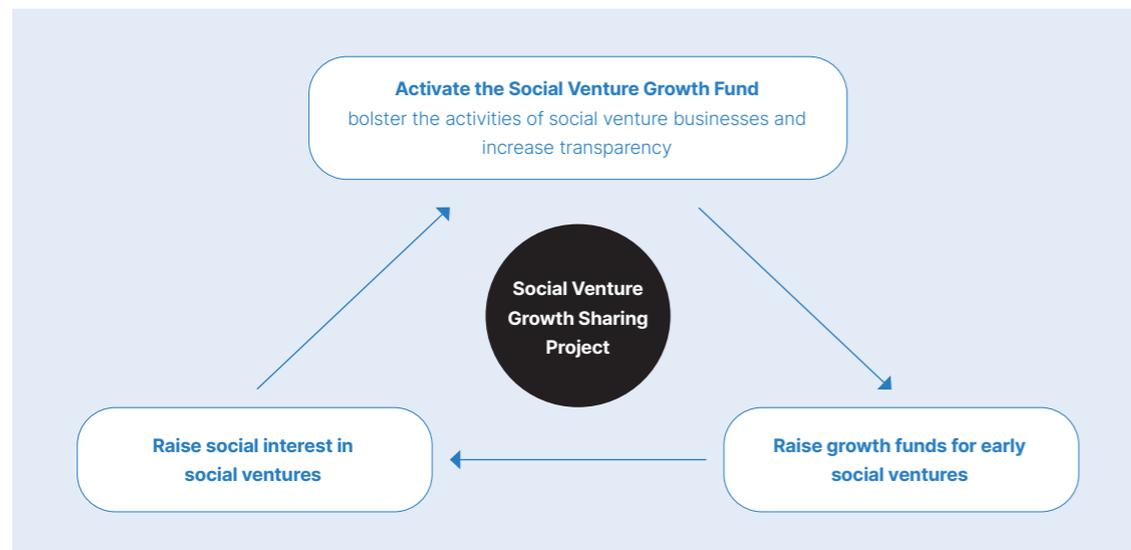
- To support the growth of social economy organizations through linking them to corporate donations and social contribution projects
- To create synergies by linking corporate social contribution activities with social economy activities

PROMOTION ACTIVITIES

- ① Support social economy organizations through social contribution activities
- ② Create growth funds for transparency in budgeting and the creation of social value

PARTNER COMPANIES/INSTITUTIONS

Sampyo Industry, Nestlé Korea, Jeobuk Branch of Nonghyup Bank, Samsung SDI, Shinsegae I&C, INVENI Co., Ltd. (formerly, YESCO Holdings), SOOP, Kakao, Coway, Pearl Abyss, Kimdaeil Cultural Foundation, Korea Gas Corporation, Takeda Pharmaceutical Company Limited, Chungbuk Regional Office of KAMCO, Hyundai Glovis, Hyundai Mobis, GS Caltex, KB Kookmin Card, KB Financial Group, LG Uplus, Tree Planet, OROT PLANET, White Abyss, FILLTHEFEEL, Peoplez, Chaeum Plus



The project connects corporate social contribution activities with social economy enterprises and thereby provides social economy enterprises with various project opportunities to solve social problems. A portion of the project fund is accumulated as a Growth Sharing Fund (in backward donation), which is used to support the growth of social economy enterprises.

MAJOR ACHIEVEMENTS

QUANTITATIVE ACHIEVEMENTS

NO. OF PROJECTS ASSOCIATED WITH THE INITIATIVE (TOTAL KRW 1,390,016,3) **23**

ACCUMULATED ANNUAL GROWTH FUND **KRW 160 MILLION**

QUALITATIVE ACHIEVEMENTS

ESTABLISHED A CONNECTION BETWEEN CORPORATE SOCIAL CONTRIBUTION ACTIVITIES AND SOCIAL ECONOMY ORGANIZATIONS



FACILITATED JOB CREATION THROUGH THE GROWTH OF SOCIAL ECONOMY ORGANIZATIONS



- 1 Work with Korea Investment Holdings to create the Baekdudaegan Recovery Forest
- 2 Support the Heart Talk Talk program for students who are victims of school violence
- 3 Hyundai Mobis Impact Idea Challenge
- 4 Work with KB Financial Group to create bee forests



Social Venture Cooperation Project

PROJECT PURPOSE

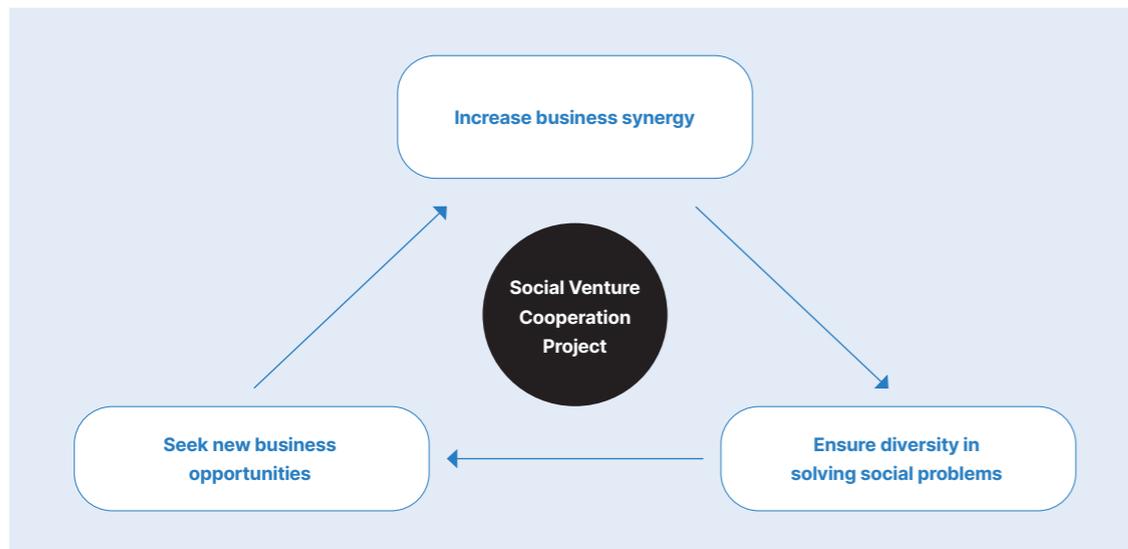
- To solve social problems and pursue social change through social ventures and social enterprises
- To create a sustainable ecosystem for socioeconomic organizations that promote social values

PROMOTION ACTIVITIES

- ① Entrust social contribution activities through corporations, fundraising and distribution organizations
- ② Select social economy organizations that promote social values to carry out projects
- ③ Carry out social contribution activities of social ventures and social enterprises

PARTNER COMPANIES/INSTITUTIONS

KT, Hyundai Glovis, KB Kookmin Card, Community Chest of Korea, Tree Planet, OROT planet



Through multilateral cooperation based on expertise, enterprises' divisions responsible for social contribution activities, social economy enterprises, and the Work Together Foundation jointly carry out social projects to provide various opportunities for social economy enterprises to participate in projects, and to bring business transparency and stability into social contribution enterprises.

MAJOR ACHIEVEMENTS

QUALITATIVE ACHIEVEMENTS

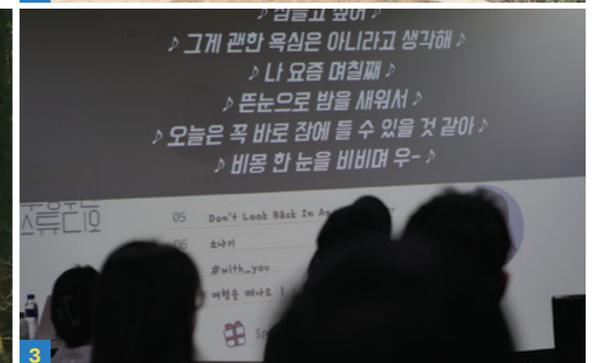
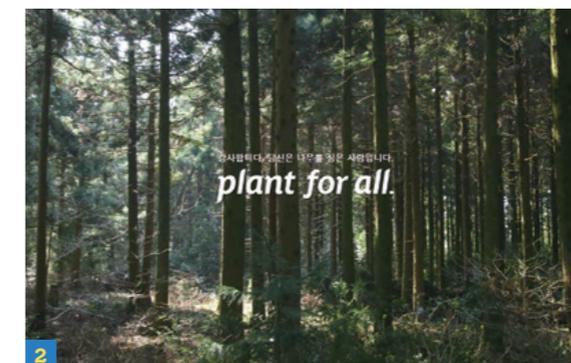
CONTRIBUTED TO SOLVING SOCIAL PROBLEMS THROUGH PROFESSIONAL COOPERATION



CREATED JOBS THROUGH THE GROWTH OF SOCIAL ECONOMY ORGANIZATIONS



- 1 A project that works with Hyundai Glovis to create ecological forests for endangered plants on campus and provide environmental education
- 2 A project in collaboration with KB Kookmin Card to produce and donate seedlings
- 3 Barrier-free screenings for deaf people, a project managed jointly with KT



Project to Support Vacations for Workers with the Industrial Bank of Korea (IBK)

The project helps workers at small and medium-sized businesses find work-life balance and experience a new work culture through vacation and workation*.

* Workation is a form of work in which people leave the office and enjoy a vacation at the same time as they work.

PROJECT PURPOSE

To enable workers at small and medium-sized businesses to experience vacations as they continue to work, and to encourage domestic travels with the aim of contributing to the revitalization of the local economy

PROMOTION ACTIVITIES

- ① Provide travel products and vacation expenses in connection with the Korea Tourism Organization's worker support project
- ② Support a workation program that connects workers to their vacation and local workspace, and thereby allows them to experience a variety of local activities such as relaxation and experiences

PARTNER COMPANIES/INSTITUTIONS

IBK Industrial Bank of Korea, Streaming House



MAJOR ACHIEVEMENTS

QUANTITATIVE ACHIEVEMENTS

NO. OF COMPANIES RECEIVING SUPPORT FOR VACATION **434**

NO. OF WORKERS **5,009**

NO. OF COMPANIES SUPPORTED FOR WORKATION **396**

NO. OF WORKERS **1,174**

QUALITATIVE ACHIEVEMENTS

CREATED A BUSINESS-FRIENDLY VACATION CULTURE



INCREASED WORKERS' MOTIVATION AND IMPROVED THEIR BENEFITS



PROMOTED THE LOCAL ECONOMY THROUGH REVITALIZING DOMESTIC TRAVELS



Hope Library Construction Project in Sarawak, Malaysia

The project is to establish a Hope Library in Kuching, Malaysia, a politically and economically marginalized region, and provide students with the latest educational devices and content to encourage them use the library actively.

PROJECT PURPOSE

- To make community contributions possible through the establishment of Hope Library
- To bridge the gap in education for children and youth in Malaysia

PROMOTION ACTIVITIES

- ① Improve Hope Library facilities at two schools in Kuching, Malaysia
- ② Provide librarians with education, electronics, and AX content

PARTNER COMPANIES/INSTITUTIONS

Samsung E&A, PERBADANAN KOTA BUKU, MINISTRY OF EDUCATION MALAYSIA



MAJOR ACHIEVEMENTS

QUALITATIVE ACHIEVEMENTS

DELIVERED A FUTURISTIC INDUSTRY-BASED EDUCATION ENVIRONMENT TO DRIVE DIGITAL TRANSFORMATION



IMPROVED THE EDUCATIONAL ENVIRONMENT AND BOOSTED THE READING CULTURE TO EMPOWER STUDENTS



Eco-social Impact Project

To foster social ventures engaged in sustainable environmental manufacturing, the project identifies potential start-ups and supports customized growth programs for entrepreneurship and commercialization.

PROJECT PURPOSE

To facilitate social ventures engaged in sustainable environmental manufacturing and provide eco-friendly jobs

PROMOTION ACTIVITIES

- ① Basic training for entrepreneurship and development of business models
- ② Hands-on training and practice for the development of business models and start-ups, including MVP testing
- ③ IR Empowerment Training
- ④ Hold a performance sharing meeting to select and award outstanding teams.

PARTNER COMPANIES/INSTITUTIONS

GS Retail, Underdogs



MAJOR ACHIEVEMENTS

QUANTITATIVE ACHIEVEMENTS

REVENUE GENERATED BY THE STARTUP TEAMS **KRW 527.02** MILLION

NO. OF REGISTERED BUSINESSES **8**

NO. OF CASES OF CERTIFICATION AND PATENT FILING **16**

NO. OF PRODUCTS DEVELOPED **87**

NO. OF SALES CHANNELS ACQUIRED **67**

QUALITATIVE ACHIEVEMENTS

BUILT A NETWORK OF PARTICIPATING COMPANIES



Youth Entrepreneurship Ideathon

By establishing a business start-up ecosystem in cooperation with younger people, we are creating solutions to social problems in the areas near the airport, promoting local coexistence, and creating private jobs.

PROJECT PURPOSE

- To contribute to symbiosis with the area near the airport and facilitate the creation of jobs for the private sector (solving social problems in the areas near the airport, where the population is at risk of economic downturn)
- To address community issues and problems and strengthen entrepreneurship through education for youth

PROMOTION ACTIVITIES

- ① Start-up training: Implement start-up education, by means such as cultivating entrepreneurship, motivating start-up, and providing training to write a business plan, and offering practical training using generative AI (ChatGPT, etc.).
- ② Development of business items for entrepreneurship: Establish a business model based on local business practices and develop a business plan.

MAJOR ACHIEVEMENTS

QUALITATIVE ACHIEVEMENTS

BOLSTERED THE CAPACITY OF THE UNDERPRIVILEGED THROUGH THE SOPHISTICATED OF JOB SUPPORT TAILORED TO THE BENEFICIARIES



PARTNER COMPANIES/INSTITUTIONS

KAC, Underdogs



PART. 6

SOCIAL FINANCING

The Work Together Foundation has been operating a social financing (loan) business since 2003 to support the growth of social economy enterprises. Starting from 2025, we will launch impact investment in innovative business models at home and abroad that will drive future sustainability.

No. of loans (2003-2024 cumulative)

195

Loan amount

KRW 17,170,000,000

Social Financing Support Project

Under this project, the Foundation has been providing loans at low interest rates for 19 years to help social economy enterprises improve management stability through smooth capital management.

PROJECT PURPOSE

- To contribute to the stabilization of management through the expansion of financial access for social economy organizations
- To provide low-interest loans to social economy enterprises that are alienated from institutional financial markets and other social financial support projects

PROMOTION ACTIVITIES

- **Provide a short-term loan:** Up to KRW 100 million, at annual interest of 2%, with 1-year grace period and repayment within 1 year
- **Offer a long-term loan:** Up to KRW 100 million, at annual interest of 3%, with 1-year grace period and repayment within 3 years

PARTNER COMPANIES/INSTITUTIONS

Korea Inclusive Finance Agency (KINFA),
Seongdong-gu Office

MAJOR ACHIEVEMENTS *2003-2024 cumulative

QUANTITATIVE ACHIEVEMENTS

NO. OF LOANS PROVIDED **195**

LOAN AMOUNT **KRW 17.17 BILLION**

QUALITATIVE ACHIEVEMENTS

IMPROVED THE OBJECTIVITY AND VALIDITY OF THE COMPANY'S VALUE CREATION AND IMPACT



TRANSPARENCY IN MANAGEMENT & PEOPLE WORKING TOGETHER

**BUSINESS
MANAGEMENT
PERFORMANCE**

**PROJECT
PERFORMANCE**

PARTNERS

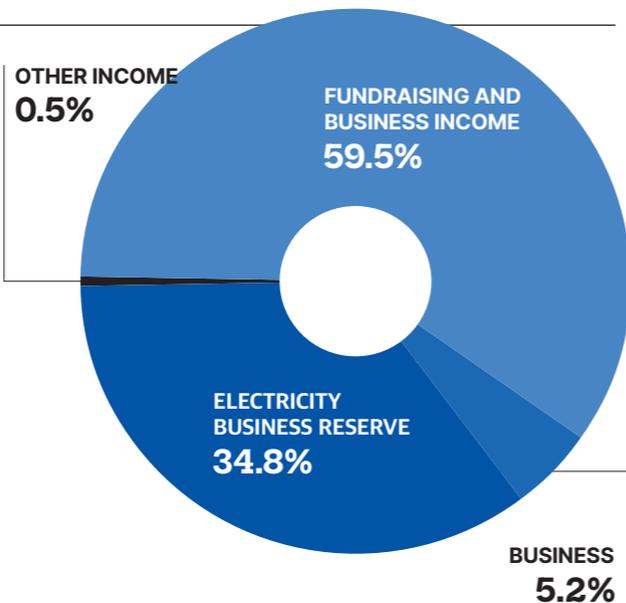
**A GUIDE TO
PROJECT
PARTICIPATION**

Business Management Performance

Income

(Unit: KRW)

FUNDRAISING AND BUSINESS INCOME	21,585,100,499
BUSINESS	1,902,127,596
ELECTRICITY BUSINESS RESERVE	12,607,855,605
OTHER INCOME	177,743,248

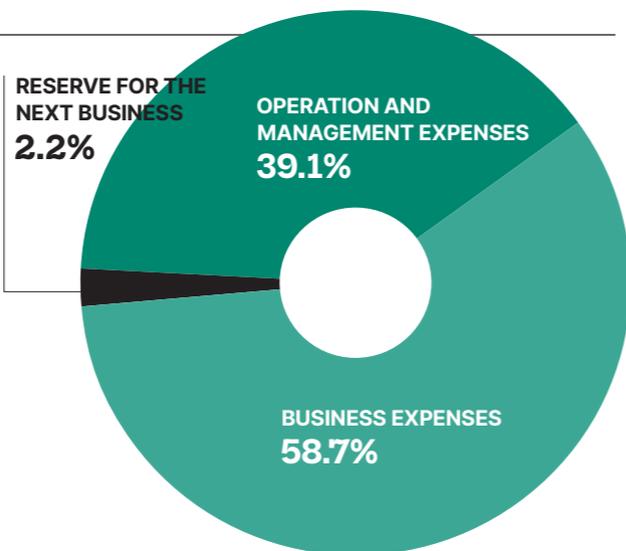


TOTAL
36,272,826,948

Expenditure

(Unit: KRW)

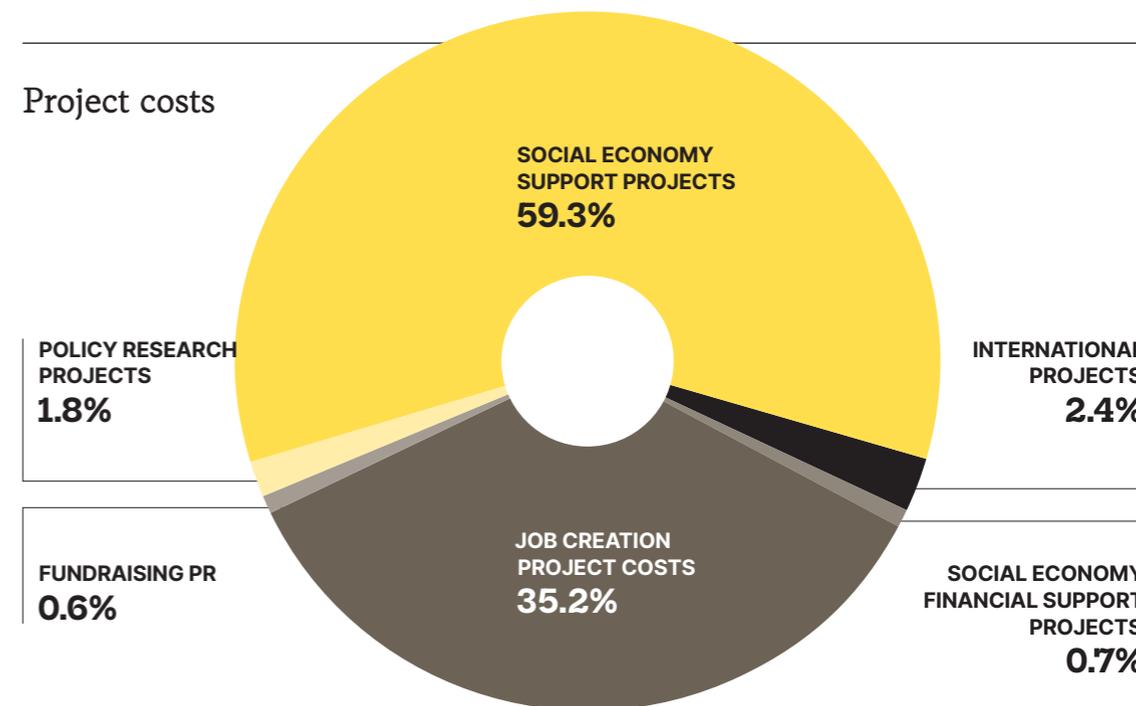
BUSINESS EXPENSES	21,286,104,800
OPERATION AND MANAGEMENT EXPENSES	788,944,066
RESERVE FOR THE NEXT BUSINESS	14,197,778,082



TOTAL
36,272,826,948

Project Performance

Project costs



(Unit: KRW)

POLICY RESEARCH PROJECTS	386,150,512
FUNDRAISING PR	119,402,416
INTERNATIONAL PROJECTS	157,252,648
SOCIAL ECONOMY SUPPORT PROJECTS	12,618,818,826
JOB CREATION PROJECT COSTS	7,482,436,319
SOCIAL ECONOMY FINANCIAL SUPPORT PROJECTS	522,044,079

TOTAL
21,286,104,800

Partners

Here are partners that have provided unstinted support throughout the year, to help create jobs for the community and future generations while working with the Foundation.

SAMSUNG

In accordance with the Group's vision of 'Come together into the future! Enabling People,' we lead future generations to help them build a better world. In particular, Samsung Electronics is implementing programs that focus on providing quality education to all youth so that no students are excluded from educational opportunities. For this purpose, Samsung Electronics is carrying out the 'Samsung Hope Stepping Stone 2.0' jointly with the Work Together Foundation.

유한킴벌리

We take the lead in realizing 'sustainable growth' and 'social value.' In addition to the long-running 'Keep Korea Green' campaign, we are also supporting the Foundation's 'Senior Impact Fellowship' in response to the super-aging society.

MG 새마을금고중앙회

As a financial cooperative that upholds the spirit of mutual assistance and performs social functions at the same time, we contribute to the balanced development of the local community and the national economy. As part of this, we are cooperating with the Foundation for the smooth operation of the 'MG Hope Sharing Social Growth Support Project,' which supports social economy organizations, and the 'MG Hope Sharing Local Youth Support Project.'

kakao

We engage in diverse-ranging activities, working together to create a better world and a more sustainable future. We operate Kakao Together Value, a social contribution platform where anyone can propose and participate in public interest projects. We are also cooperating with the Work Together Foundation through the Social Economy Fund-raising Project.

kakaopay

Under the ESG vision of 'beneficial flow and flexible finance,' we strive to deliver benefits to stakeholders based on technology and innovation. To this end, we are cooperating with the Foundation on the 'Sales Channel Support Project for Small Businesses.'

신한금융그룹

By establishing a sustainable finance framework, we provide comprehensive financial services that take environmental and social responsibility into account. As a leading financial holding company in South Korea that leads a sustainable future through the revitalization of green finance, we are operating the 'Local Bridge Project' together with the Foundation.

하나금융그룹

Based on our ESG strategy in line with the international financial order, we strive to create a society where all members are happy through the Hana Power On programs. In order to create social jobs and address social inequality, we are working with the Work Together Foundation to promote the Hana Social Venture University and Second Life.

IBK기업은행

In order to fulfill the purpose of supporting the economic activities of SMEs, we are cooperating with the Foundation in the 'Welfare Promotion Project for SME Workers' with the aim of improving SME workers' benefits.

S-OIL

We are on a mission to constantly innovate the value of resources for a better human life. As responsible corporate citizens, we are committed to social responsibility and work with the Foundation on the 'Fuel Cost Subsidization Project for Youth Food Trucks.'

GKL사회공헌재단

We are an organization established in 2014 with the aim of improving quality of life for the marginalized people at home and abroad and upholding public interest, focusing on tourism. Together with GKL, a public corporation and financial institution contributing to the development of the national economy, we are engaged in various social contribution activities based on tourism, such as supporting the growth of the tourism industry. We are working with the Work Together Foundation to promote the 'Tourism Venture Development and Support Project.'

HYUNDAI AutoEver

We are a company that takes the lead in nurturing information security talents with the goal of creating a strong digital safety environment in the era of the 4th Industrial Revolution. In order to bridge the IT education gap for students from vulnerable families, we are operating the 'IT growth Support Project (White Hacker Training Project)' in cooperation with the Foundation.

Google

To help students start a new career in the fast-growing IT field without any prior knowledge or experience, we run the 'Google Career Certificates (GCC) Program' to support their growth.

한국전력공사

In accordance with our ESG vision of achieving the highest level of global sustainability through solidarity and cooperation with stakeholders, we are implementing various growth support projects that enhance the competitiveness of social economy enterprises.

KAC 한국공항공사

To realize the vision as a national enterprise that fulfills its social responsibility and role through the practice of love and sharing, we play various roles as a public interest company. In partnership with the Work Together Foundation, we are conducting the 'Social Contribution Project for Operation and Specialization of Airport Party Care Service' and the 'Youth Entrepreneurship Ideathon.'

인천국제공항공사

With the vision of becoming the world's best ESG hub, we are leading the expansion of social enterprise market by supporting 'Runway Stores,' an online shopping mall dedicated to social enterprises, jointly with the Foundation.

Kdn 한전KDN

As an energy ICT-specialized public corporation, we are realizing public access and innovation through digital-based energy technology. In order to promote business innovation that can solve the issues of local communities such as the downturn of local communities and the reduction of population, we are supporting the 'Village Enterprise Smartization Support Project' together with the Work Together Foundation.

GS 리테일

By continuing to contribute to the community and the environment, we fulfill our corporate social responsibility. In order to practice sharing in everyday life, we are cooperating with the Foundation on the 'Eco-social Impact Project.'

GS 칼텍스

As corporate citizens, we contribute to the promotion of citizen welfare and environmental issues through active social contribution activities. To this end, we are working with the Foundation on the 'Heart Talk Talk Project to Establish an Economically Self-sustaining Organization for Art Therapists.'

JPMorganChase

We are committed to driving inclusive economic growth and creating diverse opportunities for individuals and communities on a global scale. We support initiatives such as nurturing human resources, nurturing small and medium-sized businesses, and promoting financial capacity and community development. We also work with the Foundation to facilitate the High-Flyer, a Young Entrepreneur Growth Leap Program.

KB 국민은행

We are carrying out various social contribution activities to create a bright and healthy society. We are also carrying out the 'Seedling Production and Donation Project' jointly with the Foundation to respond to the climate crisis.

KRX 국민행복재단

We contribute to realizing a world where all citizens can lead a prosperous and happy life by sharing the fruits of growth in South Korea's capital market with the marginalized neighbors of our society. As part of this, we carry out the 'Project to Support Arts and Physical Education for Children in Social Welfare Facilities' jointly with the Foundation.

kt

As a representative communication and digital platform company in South Korea, we are committed to contributing to the development of the community and spreading social values through warm-hearted technology. To this end, we work with the Work Together Foundation to support the 'Barrier Free Screenings for the Deaf.'

ybi Youth Business International

We operate a global network of professional organizations that support marginalized youth in more than 50 countries to transform their ideas into successful businesses, creating jobs and strengthening communities. Together with the Foundation, we are hosting the High-Flyer, a Young Entrepreneur Growth Leap Program.

과학기술정보통신부

As the central department that oversees South Korea's science and technology and information technology policies, we strive to bolster the nation's science and technology capabilities through creative research and development. We are working with the Foundation's 'Project to Support Digital Careers for Youths Preparing for Independence.'

광명시사회적경제센터

We are an organization that creates a foundation for spontaneous growth of the social economy of Gwangmyeong City and supports the revitalization of the social economy by linking various local resources. We work with the Work Together Foundation to run the 'Gwangmyeong Social Economy Startup Academy.'

SAMSUNG E&A

We carry out global social contribution projects in the vicinity where we do business, using the characteristics of the EPC business. In order to provide future generations of children and youth with opportunities for learning, we are cooperating with the 'Samsung E&A Hope Library Project' in cooperation with the Foundation.

삼성 KPMG

We aim to make the world a better place through the "Inspire Confidence, Empower Change" campaign. We established the Samjong Sarang Association in 2011 and are actively practicing social responsibility for a sustainable future. In cooperation with the Foundation, we support the 'Project to Support the Growth of Youths Preparing for Independence as Future IT Talents.'



We are a public institution that provides financial support for the common people and the vulnerable. We operate a variety of financial products and services to support the economic self-sufficiency and self-reliance of the vulnerable and focus on improving financial access for the common people. In cooperation with the Work Together Foundation, we operate a loan business to revitalize the social economy.



We promote social economy and support the growth of social economy enterprises in Seongdong-gu. In cooperation with the Foundation, we operate a loan business to revitalize the social economy.



As a leading large supermarket chain in South Korea, we provide a wide range of products at reasonable prices and take the lead in eco-friendly and green management. As part of this drive, we are working with the Foundation to support social ventures in expanding the use of multiple cups.



As a professional institution leading the development of the information and communications industry in South Korea, we support the establishment and innovation of ICT and play a pivotal role in the digital transformation of the entire industry. In order to train ICT talent, we are promoting the 'Project to Support Digital Careers for Youths Preparing for Independence' together with the Work Together Foundation.



Under the vision of 'happiness energy that conveys warmth to the world,' we carry out social contribution projects that support community growth. Through our partnership with the Foundation, we support the '5060 Second Challenge' and 'Clean Piece Maker' projects to create jobs for people in their early or late middle age.



As a central administrative agency in charge of national administration and development of local autonomy, we are cooperating with the Work Together Foundation on the 'Local Bridge Project' and the 'MG Hope Sharing Local Youth Support Project' to promote balanced regional development and revitalization of local communities.



As a logistics and distribution subsidiary of Hyundai Motor Group, we are promoting various new businesses, including smart logistics technology and EV related businesses, for sustainable growth. In 2024, we worked with the Work Together Foundation to support the creation of ecological forests for endangered plants and conduct environmental education on campus.



We are a foundation that strives to develop Gangneung as a new growth economic hub city centered on high-tech industries by using high-tech knowledge industries such as marine bio, new materials, and IT as the new growth engines of the region. We are cooperating with the Work Together Foundation on the 'Project to Support Digital Careers for Youths Preparing for Independence.'



We are a lifestyle innovation company that leads the transformation of space and daily life based on digital technology and data. We are cooperating with the Foundation's 'Project to Support Digital Careers for Youths Preparing for Independence.'



We are the first university technology holding company in South Korea and a global start-up accelerator that identifies outstanding technologies, promotes commercialization, nurtures promising startups and entrepreneurs, and supports investments. We are cooperating with the Work Together Foundation's 'Project to Support Digital Careers for Youths Preparing for Independence.'



As an organization that creates knowledge and information, makes IT smart, converges and expands the foundation for industrial growth, we are cooperating with the Work Together Foundation's 'Project to Support Digital Careers for Youths Preparing for Independence' to develop South Korea into a global power in the knowledge-based economy where knowledge is the source of competitiveness and growth.



Under the mission of 'creating a happy world through sharing,' we are committed to spreading the social value of sharing. To realize this, we are working with the Foundation on various projects such as 'Samsung Hope Stepping Stone 2.0,' 'Project to Support the Dreams and Growth of High School Students Specializing in IT with Hyundai AutoEver,' and 'Social Venture Cooperation Project.'

A Guide to Project Participation

As a corporate social contribution partner, the Work Together Foundation forms partnerships with various companies and organizations and carries out sustainable social contribution activities based on know-how and experience accumulated over many years.

How to Participate



The Foundation seeks new partnerships with companies that will make a better world together through social contribution.

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